

# EXHIBIT F

| Account | Assignment | Payer Customer Name    | Sold To Name           | Billing Document | Document Date | Net due date | Amount in doc. curr. |
|---------|------------|------------------------|------------------------|------------------|---------------|--------------|----------------------|
| 2504543 | BCID-2861  | SEARS, ROEBUCK AND CO. | SEARS, ROEBUCK AND CO. | 9413301348       | 10/1/18       | 10/31/2018   | 582,978.13           |
| 2504543 | BCID-2861  | SEARS, ROEBUCK AND CO. | SEARS, ROEBUCK AND CO. | 9413301349       | 10/1/18       | 10/31/2018   | 590,782.73           |
| 2504543 | BCID-2861  | SEARS, ROEBUCK AND CO. | SEARS, ROEBUCK AND CO. | 9413333594       | 11/1/18       | 1/12/18      | 138,359.21           |
| 2504543 | BCID-2861  | SEARS, ROEBUCK AND CO. | SEARS, ROEBUCK AND CO. | 9413333595       | 11/1/18       | 1/12/18      | 192,243.25           |
|         |            |                        |                        |                  |               | Total:       | 1,504,363.32         |

Revised Invoice  
Pg 3 of 77

**Microsoft Online, Inc.**  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

**Invoice**

Invoice Number **9413301348A**  
Invoice Date **01/24/2019**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Total amount due (USD)

**582,978.13**

Payment due by

**10/31/2018**

Payment terms: 30 days

**Summary for 09/01/2018 - 09/30/2018**

| Account                               | Order | Amount (USD)      |
|---------------------------------------|-------|-------------------|
| Sears - Bing - Product Ads - X000FG27 |       | 74,650.96         |
| Sears - Bing - HA - X1415951          |       | 508,327.17        |
| <b>Total amount due (USD)</b>         |       | <b>582,978.13</b> |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

**Comments:**

*Split Invoice to reflect Pre-petition balance*

**Replaces Document(s):** 9413301348

Reference the account number or invoice number on your payment.

Please include any applicable bank charges that were incurred when you remit your payment to us.

**Wire transfers**

Microsoft Online, Inc.  
Account # 3751736507  
ABA# 026009593  
BIC/SWIFT BOFAUS3N  
Bank of America, Dallas, TX.

**ACH Payments**

Microsoft Online, Inc.  
Account # 3751736507  
ABA # 111000012  
Bank of America  
Dallas, TX

**Express Mail**

Microsoft Online, Inc.  
Lockbox 847543  
1950 N Stemmons Fwy, Ste 5010  
Dallas, TX 75207 USA

**Standard Mail**

Microsoft Online, Inc.  
PO Box 847543  
Dallas, TX 75284-7543  
USA

Prepared by:

Maria Mercedes Escaño

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

Invoice number **9413301348**  
Invoice date **10/01/2018**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

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**SEARS, ROEBUCK AND CO.**  
  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Total amount due (USD)  
**733,302.72**  
  
Payment due by  
**10/31/2018**  
Payment terms: 30 days

## Summary for 09/01/2018 - 09/30/2018

| Account                               | Order | Amount (USD) |
|---------------------------------------|-------|--------------|
| Sears - Bing - Product Ads - X000FG27 |       | 74,650.96    |
| Sears - Bing - HA - X1415951          |       | 658,651.76   |
| Total amount due (USD)                |       | 733,302.72   |

Comments

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
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United States  
Client ID 0002504543

Sold-to customer  
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Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Account  
**Sears - Bing - Product Ads**  
Account number  
**X000FG27**

Order

## Details for 09/01/2018 - 09/30/2018

| Description        | Clicks | Total (USD) |
|--------------------|--------|-------------|
| Appliances - CI    | 220477 | 59,525.38   |
| Tools - CI         | 115925 | 15,125.58   |
| Total amount (USD) |        | 74,650.96   |

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Invoice date **10/01/2018**

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Sold-to customer  
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**Attn: Dave Bazant**  
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**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Account  
**Sears - Bing - HA**  
Account number  
**X1415951**

Order

## Details for 09/01/2018 - 09/30/2018

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Floor/Air - Sears - Air Conditioners I_DE1 7a96 | 280    | 685.95      |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_DM1 3c64 | 121    | 527.14      |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_DP1 4808 | 80     | 369.25      |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_ME1 ab1c | 56     | 89.63       |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_MM1 3257 | 9      | 5.46        |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_MP1 2084 | 6      | 10.97       |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_TE1 627a | 22     | 16.84       |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_TM1 5157 | 7      | 6.87        |
| newengen - BP - Floor/Air - Sears - Air Conditioners I_TP1 2193 | 10     | 8.12        |
| newengen - BP - Floor/Air - Sears - Floor Care I_DE1 d719       | 1      | 0.70        |
| newengen - BP - Floor/Air - Sears - Heaters I_DE1 1387          | 13     | 15.06       |
| newengen - BP - Floor/Air - Sears - Heaters I_DM1 86a4          | 14     | 15.62       |
| newengen - BP - Floor/Air - Sears - Heaters I_DP1 a3fe          | 2      | 2.09        |
| newengen - BP - Floor/Air - Sears - Heaters I_ME1 94be          | 2      | 0.81        |
| newengen - BP - Floor/Air - Sears - Heaters I_MM1 c98e          | 8      | 2.30        |
| newengen - BP - Floor/Air - Sears - Labor Day I_DE1 30a4        | 2      | 1.64        |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_DE1 359d | 238    | 334.03      |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_DM1 aab9 | 151    | 276.20      |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_DP1 379f | 111    | 196.69      |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_ME1 e1fa | 76     | 21.18       |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_MM1 40f3 | 12     | 8.59        |
| newengen - BP - Floor/Air - Sears - Misc. Appliances I_MP1 e0ba | 9      | 7.88        |
| newengen - BP - Floor/Air - Sears - Vacuums I_DE1 5ff7          | 418    | 1,050.13    |
| newengen - BP - Floor/Air - Sears - Vacuums I_DM1 55f0          | 243    | 614.31      |
| newengen - BP - Floor/Air - Sears - Vacuums I_DP1 fcdb          | 80     | 225.87      |
| newengen - BP - Floor/Air - Sears - Vacuums I_ME1 59d4          | 76     | 52.60       |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - Floor/Air - Sears - Vacuums I_MM1 0497         | 36     | 26.45       |
| newengen - BP - Floor/Air - Sears - Vacuums I_MP1 b7ce         | 8      | 5.65        |
| newengen - BP - Floor/Air - Sears - Vacuums I_TE1 4a92         | 2      | 0.69        |
| newengen - BP - Floor/Air - Sears - Vacuums I_TM1 4608         | 4      | 3.78        |
| newengen - BP - Floor/Air - Sears - Vacuums I_TP1 9e7c         | 8      | 9.03        |
| newengen - BP - Floor/Air - Sears - Water Treatment I_DE1 18f3 | 295    | 521.61      |
| newengen - BP - Floor/Air - Sears - Water Treatment I_DM1 05f5 | 134    | 267.83      |
| newengen - BP - Floor/Air - Sears - Water Treatment I_DP1 43b9 | 87     | 237.61      |
| newengen - BP - Floor/Air - Sears - Water Treatment I_ME1 3d56 | 53     | 22.04       |
| newengen - BP - Floor/Air - Sears - Water Treatment I_MM1 c2b8 | 19     | 7.93        |
| newengen - BP - Floor/Air - Sears - Water Treatment I_MP1 713d | 4      | 1.05        |
| newengen - BP - Floor/Air - Sears - Water Treatment I_TE1 73b8 | 48     | 30.56       |
| newengen - BP - Floor/Air - Sears - Water Treatment I_TM1 0525 | 31     | 21.59       |
| newengen - BP - Floor/Air - Sears - Water Treatment I_TP1 613a | 7      | 4.04        |
| newengen - BP - HA Appliances - Sears - Appliances I_DE1 5598  | 41669  | 26,871.57   |
| newengen - BP - HA Appliances - Sears - Appliances I_DM1 12c1  | 493    | 2,598.35    |
| newengen - BP - HA Appliances - Sears - Appliances I_DP1 d797  | 1129   | 4,520.89    |
| newengen - BP - HA Appliances - Sears - Appliances I_ME1 514b  | 5419   | 4,768.98    |
| newengen - BP - HA Appliances - Sears - Appliances I_MM1 4674  | 85     | 198.80      |
| newengen - BP - HA Appliances - Sears - Appliances I_MP1 142f  | 2      | 3.92        |
| newengen - BP - HA Appliances - Sears - Appliances I_TE1 4f4c  | 588    | 1,330.84    |
| newengen - BP - HA Appliances - Sears - Appliances I_TM1 ebfa  | 56     | 92.56       |
| newengen - BP - HA Appliances - Sears - Appliances I_TP1 c52a  | 321    | 556.75      |
| newengen - BP - HA Appliances - Sears - Cooktops I_DE1 19b9    | 71     | 174.88      |
| newengen - BP - HA Appliances - Sears - Cooktops I_DM1 7e01    | 25     | 74.38       |
| newengen - BP - HA Appliances - Sears - Cooktops I_DP1 6b5b    | 17     | 50.79       |
| newengen - BP - HA Appliances - Sears - Cooktops I_ME1 62ea    | 14     | 25.40       |
| newengen - BP - HA Appliances - Sears - Cooktops I_MM1 acb5    | 7      | 10.48       |
| newengen - BP - HA Appliances - Sears - Dishwashers I_DE1 b921 | 856    | 2,180.53    |
| newengen - BP - HA Appliances - Sears - Dishwashers I_DM1 adc7 | 115    | 279.46      |
| newengen - BP - HA Appliances - Sears - Dishwashers I_DP1 2daa | 125    | 394.47      |
| newengen - BP - HA Appliances - Sears - Dishwashers I_ME1 79cb | 228    | 227.56      |
| newengen - BP - HA Appliances - Sears - Dishwashers I_MM1 e215 | 70     | 110.26      |
| newengen - BP - HA Appliances - Sears - Dishwashers I_MP1 9e5d | 13     | 21.62       |
| newengen - BP - HA Appliances - Sears - Dishwashers I_TE1 e982 | 107    | 122.86      |
| newengen - BP - HA Appliances - Sears - Dishwashers I_TP1 a357 | 1      | 0.18        |
| newengen - BP - HA Appliances - Sears - Financing I_DE1 6885   | 2      | 2.95        |
| newengen - BP - HA Appliances - Sears - Financing I_ME1 4b39   | 1      | 0.18        |
| newengen - BP - HA Appliances - Sears - Freezers I_DE1 e30f    | 474    | 849.79      |

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Invoice number **9413301348**  
Invoice date **10/01/2018**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - HA Appliances - Sears - Freezers I_DM1 047e      | 104    | 256.58      |
| newengen - BP - HA Appliances - Sears - Freezers I_DP1 779e      | 26     | 72.93       |
| newengen - BP - HA Appliances - Sears - Freezers I_ME1 c6c8      | 90     | 33.02       |
| newengen - BP - HA Appliances - Sears - Freezers I_MM1 adce      | 15     | 6.15        |
| newengen - BP - HA Appliances - Sears - Freezers I_MP1 c42d      | 6      | 2.16        |
| newengen - BP - HA Appliances - Sears - Labor day I_DE1 1615     | 142    | 237.19      |
| newengen - BP - HA Appliances - Sears - Labor day I_DM1 52dd     | 3      | 3.58        |
| newengen - BP - HA Appliances - Sears - Labor day I_ME1 e28e     | 20     | 9.68        |
| newengen - BP - HA Appliances - Sears - Microwaves I_DE1 e82e    | 393    | 621.55      |
| newengen - BP - HA Appliances - Sears - Microwaves I_DM1 20d6    | 11     | 13.38       |
| newengen - BP - HA Appliances - Sears - Microwaves I_DP1 aabc    | 7      | 8.64        |
| newengen - BP - HA Appliances - Sears - Microwaves I_ME1 1a4e    | 156    | 46.55       |
| newengen - BP - HA Appliances - Sears - Microwaves I_MM1 df7b    | 5      | 4.37        |
| newengen - BP - HA Appliances - Sears - Microwaves I_MP1 b72d    | 3      | 0.64        |
| newengen - BP - HA Appliances - Sears - Other KA I_DE1 ac04      | 43     | 60.33       |
| newengen - BP - HA Appliances - Sears - Other KA I_DM1 f501      | 13     | 18.70       |
| newengen - BP - HA Appliances - Sears - Other KA I_DP1 864c      | 5      | 10.92       |
| newengen - BP - HA Appliances - Sears - Other KA I_ME1 a5dd      | 10     | 5.36        |
| newengen - BP - HA Appliances - Sears - Other KA I_MM1 1f7c      | 2      | 0.96        |
| newengen - BP - HA Appliances - Sears - Other KA I_MP1 303e      | 3      | 1.14        |
| newengen - BP - HA Appliances - Sears - Range Hoods I_DE1 a335   | 58     | 135.03      |
| newengen - BP - HA Appliances - Sears - Range Hoods I_DM1 264a   | 39     | 128.82      |
| newengen - BP - HA Appliances - Sears - Range Hoods I_DP1 60ee   | 2      | 5.68        |
| newengen - BP - HA Appliances - Sears - Range Hoods I_ME1 5f2e   | 5      | 7.62        |
| newengen - BP - HA Appliances - Sears - Range Hoods I_MM1 2241   | 3      | 3.23        |
| newengen - BP - HA Appliances - Sears - Range Hoods I_MP1 6301   | 11     | 28.26       |
| newengen - BP - HA Appliances - Sears - Ranges I_DE1 d744        | 650    | 1,548.18    |
| newengen - BP - HA Appliances - Sears - Ranges I_DM1 b552        | 1130   | 3,852.13    |
| newengen - BP - HA Appliances - Sears - Ranges I_DP1 a90c        | 157    | 564.79      |
| newengen - BP - HA Appliances - Sears - Ranges I_ME1 d7c7        | 107    | 87.44       |
| newengen - BP - HA Appliances - Sears - Ranges I_MM1 c1d8        | 180    | 264.34      |
| newengen - BP - HA Appliances - Sears - Ranges I_MP1 8b0b        | 19     | 23.61       |
| newengen - BP - HA Appliances - Sears - Refrigerators I_DE1 d1a2 | 2746   | 8,324.05    |
| newengen - BP - HA Appliances - Sears - Refrigerators I_DM1 7617 | 483    | 2,182.75    |
| newengen - BP - HA Appliances - Sears - Refrigerators I_DP1 9056 | 306    | 1,461.87    |
| newengen - BP - HA Appliances - Sears - Refrigerators I_ME1 c7ab | 911    | 557.12      |
| newengen - BP - HA Appliances - Sears - Refrigerators I_MM1 633e | 36     | 33.57       |
| newengen - BP - HA Appliances - Sears - Refrigerators I_MP1 c715 | 31     | 49.60       |
| newengen - BP - HA Appliances - Sears - Refrigerators I_TE1 1afb | 780    | 1,030.32    |



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Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - HA Appliances - Sears - Refrigerators I_TM1 51e5 | 68     | 113.18      |
| newengen - BP - HA Appliances - Sears - Refrigerators I_TP1 21d0 | 67     | 139.30      |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_DE1 b532    | 69     | 242.94      |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_DM1 ecc6    | 24     | 144.22      |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_DP1 5fc5    | 22     | 82.99       |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_ME1 a24d    | 13     | 17.86       |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_MM1 9f9a    | 8      | 21.42       |
| newengen - BP - HA Appliances - Sears - Wall Ovens I_MP1 4a22    | 80     | 70.57       |
| newengen - BP - Laundry - GE - Models I_DE1 5aa6                 | 545    | 1,818.39    |
| newengen - BP - Laundry - GE - Models I_DM1 1aff                 | 12     | 51.63       |
| newengen - BP - Laundry - GE - Models I_DP1 c488                 | 414    | 2,298.65    |
| newengen - BP - Laundry - GE - Models I_ME1 2155                 | 56     | 59.18       |
| newengen - BP - Laundry - GE - Models I_MP1 53a1                 | 13     | 15.17       |
| newengen - BP - Laundry - Sears - Dryers I_DE1 7f31              | 551    | 2,080.24    |
| newengen - BP - Laundry - Sears - Dryers I_DM1 48c7              | 93     | 439.83      |
| newengen - BP - Laundry - Sears - Dryers I_DP1 16b3              | 85     | 309.37      |
| newengen - BP - Laundry - Sears - Dryers I_ME1 2610              | 12     | 8.96        |
| newengen - BP - Laundry - Sears - Dryers I_MM1 1fc1              | 13     | 14.75       |
| newengen - BP - Laundry - Sears - Dryers I_MP1 f704              | 7      | 10.66       |
| newengen - BP - Laundry - Sears - Dryers I_TE1 51fe              | 242    | 311.44      |
| newengen - BP - Laundry - Sears - Dryers I_TM1 346d              | 36     | 40.94       |
| newengen - BP - Laundry - Sears - Dryers I_TP1 912b              | 32     | 71.92       |
| newengen - BP - Laundry - Sears - Financing I_ME1 b348           | 2      | 1.02        |
| newengen - BP - Laundry - Sears - Labor Day I_DE1 22c4           | 8      | 6.37        |
| newengen - BP - Laundry - Sears - Labor Day I_DM1 793b           | 3      | 2.50        |
| newengen - BP - Laundry - Sears - Labor Day I_ME1 fd39           | 2      | 1.04        |
| newengen - BP - Laundry - Sears - Labor Day I_MM1 d9a1           | 1      | 0.24        |
| newengen - BP - Laundry - Sears - Washer and Dryer I_DE1 3af8    | 997    | 3,105.99    |
| newengen - BP - Laundry - Sears - Washer and Dryer I_DM1 10af    | 310    | 2,049.02    |
| newengen - BP - Laundry - Sears - Washer and Dryer I_DP1 5713    | 39     | 176.54      |
| newengen - BP - Laundry - Sears - Washer and Dryer I_ME1 da15    | 287    | 224.38      |
| newengen - BP - Laundry - Sears - Washer and Dryer I_MM1 e18e    | 5      | 8.60        |
| newengen - BP - Laundry - Sears - Washer and Dryer I_TE1 9e1a    | 274    | 315.13      |
| newengen - BP - Laundry - Sears - Washer and Dryer I_TM1 ddea    | 65     | 140.44      |
| newengen - BP - Laundry - Sears - Washer and Dryer I_TP1 d3c4    | 6      | 8.29        |
| newengen - BP - Laundry - Sears - Washers I_DE1 901f             | 872    | 2,901.06    |
| newengen - BP - Laundry - Sears - Washers I_DM1 3285             | 311    | 1,170.02    |
| newengen - BP - Laundry - Sears - Washers I_DP1 963e             | 91     | 250.33      |
| newengen - BP - Laundry - Sears - Washers I_ME1 6871             | 119    | 207.90      |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Laundry - Sears - Washers I_MM1 3b80    | 16     | 36.48       |
| newengen - BP - Laundry - Sears - Washers I_MP1 277e    | 6      | 8.17        |
| newengen - BP - Laundry - Sears - Washers I_TE1 17ec    | 198    | 242.28      |
| newengen - BP - Laundry - Sears - Washers I_TM1 67fc    | 78     | 130.18      |
| newengen - BP - Laundry - Sears - Washers I_TP1 4151    | 23     | 30.67       |
| newengen - NB - Floor/Air - Air Conditioners I_DE1 9ef7 |        |             |
| Invalid activity (08/2018)                              | 0      | -3.32       |
| newengen - NB - Floor/Air - Air Conditioners I_DE1 9ef7 | 1831   | 3,265.90    |
| newengen - NB - Floor/Air - Air Conditioners I_DM1 facf |        |             |
| Invalid activity (08/2018)                              | 0      | -0.55       |
| newengen - NB - Floor/Air - Air Conditioners I_DM1 facf | 4      | 2.04        |
| newengen - NB - Floor/Air - Air Conditioners I_DP1 b6b1 |        |             |
| Invalid activity (08/2018)                              | 0      | -68.41      |
| newengen - NB - Floor/Air - Air Conditioners I_DP1 b6b1 | 1447   | 2,900.91    |
| newengen - NB - Floor/Air - Air Conditioners I_ME1 a9e4 | 4      | 0.99        |
| newengen - NB - Floor/Air - Air Conditioners I_MM1 74ce | 8      | 6.46        |
| newengen - NB - Floor/Air - Air Conditioners I_MP1 6f43 | 552    | 455.97      |
| newengen - NB - Floor/Air - Air Conditioners I_TE1 57dd | 433    | 256.82      |
| newengen - NB - Floor/Air - Air Conditioners I_TM1 0fec | 1      | 0.20        |
| newengen - NB - Floor/Air - Air Conditioners I_TP1 4324 | 185    | 130.85      |
| newengen - NB - Floor/Air - Floor Care I_DE1 063e       | 5      | 9.97        |
| newengen - NB - Floor/Air - Floor Care I_DM1 602a       | 92     | 110.53      |
| newengen - NB - Floor/Air - Floor Care I_DP1 ad3a       |        |             |
| Invalid activity (08/2018)                              | 0      | -4.14       |
| newengen - NB - Floor/Air - Floor Care I_DP1 ad3a       | 7      | 15.19       |
| newengen - NB - Floor/Air - Floor Care I_ME1 bb80       | 1      | 0.17        |
| newengen - NB - Floor/Air - Floor Care I_MP1 ccae       | 2      | 0.64        |
| newengen - NB - Floor/Air - Floor Care I_TE1 dd80       | 2      | 0.30        |
| newengen - NB - Floor/Air - Floor Care I_TM1 b7f2       | 1      | 0.33        |
| newengen - NB - Floor/Air - Floor Care I_TP1 c42a       | 2      | 0.62        |
| newengen - NB - Floor/Air - Heaters I_DE1 eff6          | 30     | 32.92       |
| newengen - NB - Floor/Air - Heaters I_DP1 24ed          |        |             |
| Invalid activity (08/2018)                              | 0      | -8.06       |
| newengen - NB - Floor/Air - Heaters I_DP1 24ed          | 11     | 7.60        |
| newengen - NB - Floor/Air - Heaters I_ME1 bec5          | 67     | 43.12       |
| newengen - NB - Floor/Air - Heaters I_MP1 cf49          | 33     | 18.33       |
| newengen - NB - Floor/Air - Labor Day I_DE1 b5a7        | 23     | 63.66       |
| newengen - NB - Floor/Air - Labor Day I_DM1 c6af        | 18     | 49.85       |
| newengen - NB - Floor/Air - Labor Day I_DP1 26fe        | 7      | 14.60       |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - NB - Floor/Air - Labor Day I_ME1 a3e6           | 14     | 18.57       |
| newengen - NB - Floor/Air - Labor Day I_MM1 dfab           | 4      | 5.08        |
| newengen - NB - Floor/Air - Labor Day I_MP1 1ab4           | 1      | 1.95        |
| newengen - NB - Floor/Air - Misc. Appliances I_DE1 e4c3    | 129    | 77.09       |
| newengen - NB - Floor/Air - Misc. Appliances I_DM1 5fb3    |        |             |
| Invalid activity (08/2018)                                 | 0      | -12.83      |
| newengen - NB - Floor/Air - Misc. Appliances I_DM1 5fb3    | 109    | 177.83      |
| newengen - NB - Floor/Air - Misc. Appliances I_DP1 be1a    |        |             |
| Invalid activity (08/2018)                                 | 0      | -75.49      |
| newengen - NB - Floor/Air - Misc. Appliances I_DP1 be1a    | 1205   | 2,206.68    |
| newengen - NB - Floor/Air - Misc. Appliances I_ME1 fdad    | 83     | 17.45       |
| newengen - NB - Floor/Air - Misc. Appliances I_MP1 83ff    | 97     | 35.00       |
| newengen - NB - Floor/Air - Ovation Stand Mixer I_DP1 5b15 |        |             |
| Invalid activity (08/2018)                                 | 0      | -1.78       |
| newengen - NB - Floor/Air - Vacuums I_DE1 dfa5             |        |             |
| Invalid activity (08/2018)                                 | 0      | -1.03       |
| newengen - NB - Floor/Air - Vacuums I_DE1 dfa5             | 1269   | 2,759.41    |
| newengen - NB - Floor/Air - Vacuums I_DM1 c583             | 445    | 762.05      |
| newengen - NB - Floor/Air - Vacuums I_DP1 8a15             |        |             |
| Invalid activity (08/2018)                                 | 0      | -1.85       |
| newengen - NB - Floor/Air - Vacuums I_DP1 8a15             | 481    | 852.76      |
| newengen - NB - Floor/Air - Vacuums I_ME1 ec46             | 36     | 15.88       |
| newengen - NB - Floor/Air - Vacuums I_MP1 9743             | 1      | 0.21        |
| newengen - NB - Floor/Air - Vacuums I_TE1 39ae             | 344    | 303.34      |
| newengen - NB - Floor/Air - Vacuums I_TM1 9f90             | 184    | 232.91      |
| newengen - NB - Floor/Air - Vacuums I_TP1 696b             | 78     | 38.07       |
| newengen - NB - Floor/Air - Water Treatment I_DE1 7724     |        |             |
| Invalid activity (08/2018)                                 | 0      | -17.47      |
| newengen - NB - Floor/Air - Water Treatment I_DE1 7724     | 1041   | 1,206.51    |
| newengen - NB - Floor/Air - Water Treatment I_DM1 a389     |        |             |
| Invalid activity (08/2018)                                 | 0      | -1.66       |
| newengen - NB - Floor/Air - Water Treatment I_DM1 a389     | 44     | 42.92       |
| newengen - NB - Floor/Air - Water Treatment I_DP1 c1a8     |        |             |
| Invalid activity (08/2018)                                 | 0      | -28.19      |
| newengen - NB - Floor/Air - Water Treatment I_DP1 c1a8     | 896    | 1,032.85    |
| newengen - NB - Floor/Air - Water Treatment I_ME1 3634     | 43     | 7.50        |
| newengen - NB - Floor/Air - Water Treatment I_MP1 7a73     | 376    | 225.18      |
| newengen - NB - HA Appliances - Financing I_DE1 a81a       | 9      | 19.20       |
| newengen - NB - HA Appliances - Financing I_DM1 1a5e       | 12     | 21.86       |

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|--|--------|-------------|
| newengen - NB - HA Appliances - Financing I_DP1 9e96   | 2      | 4.82        |
| newengen - NB - HA Appliances - Financing I_ME1 6151   | 1      | 0.78        |
| newengen - NB - HA Appliances - Financing I_MM1 93ea   | 2      | 1.30        |
| newengen - NB - HA Appliances - Competitor I_DE1 db52  |        |             |
| Invalid activity (08/2018)                             | 0      | -1.39       |
| newengen - NB - HA Appliances - Competitor I_DE1 db52  | 7295   | 13,407.38   |
| newengen - NB - HA Appliances - Competitor I_DM1 6303  |        |             |
| Invalid activity (08/2018)                             | 0      | -2.43       |
| newengen - NB - HA Appliances - Competitor I_DM1 6303  | 2251   | 5,891.72    |
| newengen - NB - HA Appliances - Competitor I_DP1 3f22  | 979    | 2,908.29    |
| newengen - NB - HA Appliances - Competitor I_ME1 e2c7  | 573    | 379.47      |
| newengen - NB - HA Appliances - Competitor I_MM1 8a7a  | 1246   | 2,216.66    |
| newengen - NB - HA Appliances - Competitor I_MP1 9027  | 61     | 54.06       |
| newengen - NB - HA Appliances - Cooktops I_DE1 2bc4    |        |             |
| Invalid activity (08/2018)                             | 0      | -0.47       |
| newengen - NB - HA Appliances - Cooktops I_DE1 2bc4    | 809    | 3,305.08    |
| newengen - NB - HA Appliances - Cooktops I_DM1 3f55    | 2081   | 8,409.07    |
| newengen - NB - HA Appliances - Cooktops I_DP1 502a    | 668    | 2,039.86    |
| newengen - NB - HA Appliances - Cooktops I_ME1 85ed    | 673    | 962.64      |
| newengen - NB - HA Appliances - Cooktops I_MM1 204b    | 543    | 587.81      |
| newengen - NB - HA Appliances - Cooktops I_MP1 d8e1    | 622    | 1,030.94    |
| newengen - NB - HA Appliances - Dishwashers I_DE1 53b8 |        |             |
| Invalid activity (08/2018)                             | 0      | -3.32       |
| newengen - NB - HA Appliances - Dishwashers I_DE1 53b8 | 2976   | 8,453.75    |
| newengen - NB - HA Appliances - Dishwashers I_DM1 0be8 |        |             |
| Invalid activity (08/2018)                             | 0      | -1.49       |
| newengen - NB - HA Appliances - Dishwashers I_DM1 0be8 | 254    | 857.34      |
| newengen - NB - HA Appliances - Dishwashers I_DP1 56da |        |             |
| Invalid activity (08/2018)                             | 0      | -57.37      |
| newengen - NB - HA Appliances - Dishwashers I_DP1 56da | 2149   | 8,007.51    |
| newengen - NB - HA Appliances - Dishwashers I_ME1 e161 | 389    | 390.27      |
| newengen - NB - HA Appliances - Dishwashers I_MP1 0fec | 56     | 31.98       |
| newengen - NB - HA Appliances - Dishwashers I_TE1 64a2 | 1220   | 1,497.83    |
| newengen - NB - HA Appliances - Dishwashers I_TM1 5c12 | 1      | 1.25        |
| newengen - NB - HA Appliances - Dishwashers I_TP1 bd2b | 29     | 10.28       |
| newengen - NB - HA Appliances - Freezers I_DE1 9980    | 3790   | 11,532.69   |
| newengen - NB - HA Appliances - Freezers I_DM1 9c91    |        |             |
| Invalid activity (08/2018)                             | 0      | -2.09       |
| newengen - NB - HA Appliances - Freezers I_DM1 9c91    | 166    | 560.08      |

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|---|--------|-------------|
| newengen - NB - HA Appliances - Freezers I_DP1 d968   |        |             |
| Invalid activity (08/2018)                            | 0      | -147.47     |
| newengen - NB - HA Appliances - Freezers I_DP1 d968   | 3037   | 9,481.05    |
| newengen - NB - HA Appliances - Freezers I_ME1 a307   | 2000   | 2,402.04    |
| newengen - NB - HA Appliances - Freezers I_MM1 f584   | 21     | 19.98       |
| newengen - NB - HA Appliances - Freezers I_MP1 55f1   | 755    | 512.68      |
| newengen - NB - HA Appliances - Labor Day I_DE1 5990  | 441    | 1,330.87    |
| newengen - NB - HA Appliances - Labor Day I_DM1 a8af  | 101    | 308.04      |
| newengen - NB - HA Appliances - Labor Day I_DP1 d3e1  | 45     | 126.48      |
| newengen - NB - HA Appliances - Labor Day I_ME1 373d  | 322    | 519.88      |
| newengen - NB - HA Appliances - Labor Day I_MM1 2008  | 87     | 99.95       |
| newengen - NB - HA Appliances - Labor Day I_MP1 9115  | 23     | 42.84       |
| newengen - NB - HA Appliances - Leasing I_DE1 bee4    | 70     | 125.76      |
| newengen - NB - HA Appliances - Leasing I_DM1 c7b7    | 706    | 1,608.00    |
| newengen - NB - HA Appliances - Leasing I_DP1 7abb    | 51     | 169.91      |
| newengen - NB - HA Appliances - Leasing I_ME1 ec55    | 34     | 61.76       |
| newengen - NB - HA Appliances - Leasing I_MM1 f268    | 236    | 429.03      |
| newengen - NB - HA Appliances - Leasing I_MP1 42ac    | 16     | 57.39       |
| newengen - NB - HA Appliances - Microwaves I_DE1 9947 | 550    | 852.00      |
| newengen - NB - HA Appliances - Microwaves I_DM1 a5c1 |        |             |
| Invalid activity (08/2018)                            | 0      | -1.13       |
| newengen - NB - HA Appliances - Microwaves I_DM1 a5c1 | 3      | 2.75        |
| newengen - NB - HA Appliances - Microwaves I_DP1 2d91 |        |             |
| Invalid activity (08/2018)                            | 0      | -0.51       |
| newengen - NB - HA Appliances - Microwaves I_DP1 2d91 | 963    | 1,893.40    |
| newengen - NB - HA Appliances - Microwaves I_ME1 e05f | 187    | 85.44       |
| newengen - NB - HA Appliances - Microwaves I_MP1 ab91 | 95     | 44.38       |
| newengen - NB - HA Appliances - Moving I_DE1 d429     | 1      | 2.08        |
| newengen - NB - HA Appliances - Moving I_DM1 11bd     | 1      | 4.67        |
| newengen - NB - HA Appliances - Moving I_DP1 f6a7     |        |             |
| Invalid activity (08/2018)                            | 0      | -25.11      |
| newengen - NB - HA Appliances - Moving I_DP1 f6a7     | 5      | 14.44       |
| newengen - NB - HA Appliances - Moving I_ME1 148a     | 2      | 4.03        |
| newengen - NB - HA Appliances - Moving I_MM1 a85d     | 8      | 11.12       |
| newengen - NB - HA Appliances - Moving I_MP1 1a8a     | 9      | 11.44       |
| newengen - NB - HA Appliances - Other KA I_DE1 a809   |        |             |
| Invalid activity (08/2018)                            | 0      | -2.65       |
| newengen - NB - HA Appliances - Other KA I_DE1 a809   | 909    | 2,663.33    |
| newengen - NB - HA Appliances - Other KA I_DM1 0c82   |        |             |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| Invalid activity (08/2018)                               | 0      | -6.93       |
| newengen - NB - HA Appliances - Other KA I_DM1 0c82      | 167    | 418.83      |
| newengen - NB - HA Appliances - Other KA I_DP1 9349      |        |             |
| Invalid activity (08/2018)                               | 0      | -19.46      |
| newengen - NB - HA Appliances - Other KA I_DP1 9349      | 646    | 1,811.15    |
| newengen - NB - HA Appliances - Other KA I_ME1 7d5f      | 91     | 120.08      |
| newengen - NB - HA Appliances - Other KA I_MM1 4ec7      | 3      | 1.74        |
| newengen - NB - HA Appliances - Other KA I_MP1 314f      | 7      | 2.89        |
| newengen - NB - HA Appliances - Range Hoods I_DE1 1723   | 172    | 506.57      |
| newengen - NB - HA Appliances - Range Hoods I_DM1 1314   |        |             |
| Invalid activity (08/2018)                               | 0      | -4.61       |
| newengen - NB - HA Appliances - Range Hoods I_DM1 1314   | 255    | 786.48      |
| newengen - NB - HA Appliances - Range Hoods I_DP1 ebda   |        |             |
| Invalid activity (08/2018)                               | 0      | -1.59       |
| newengen - NB - HA Appliances - Range Hoods I_DP1 ebda   | 400    | 1,296.57    |
| newengen - NB - HA Appliances - Range Hoods I_ME1 9a4e   | 17     | 16.15       |
| newengen - NB - HA Appliances - Range Hoods I_MM1 b9fc   | 26     | 27.66       |
| newengen - NB - HA Appliances - Range Hoods I_MP1 6050   | 12     | 9.64        |
| newengen - NB - HA Appliances - Ranges I_DE1 9782        |        |             |
| Invalid activity (08/2018)                               | 0      | -8.91       |
| newengen - NB - HA Appliances - Ranges I_DE1 9782        | 3730   | 8,689.66    |
| newengen - NB - HA Appliances - Ranges I_DM1 2efe        |        |             |
| Invalid activity (08/2018)                               | 0      | -107.86     |
| newengen - NB - HA Appliances - Ranges I_DM1 2efe        | 2861   | 8,788.57    |
| newengen - NB - HA Appliances - Ranges I_DP1 7959        |        |             |
| Invalid activity (08/2018)                               | 0      | -114.62     |
| newengen - NB - HA Appliances - Ranges I_DP1 7959        | 1505   | 3,364.45    |
| newengen - NB - HA Appliances - Ranges I_ME1 fc1e        | 1732   | 1,417.85    |
| newengen - NB - HA Appliances - Ranges I_MM1 277c        | 21     | 11.24       |
| newengen - NB - HA Appliances - Ranges I_MP1 8bed        | 22     | 5.53        |
| newengen - NB - HA Appliances - Refrigerators I_DE1 51cb | 9507   | 32,396.99   |
| newengen - NB - HA Appliances - Refrigerators I_DM1 5e6b |        |             |
| Invalid activity (08/2018)                               | 0      | -15.92      |
| newengen - NB - HA Appliances - Refrigerators I_DM1 5e6b | 3698   | 12,107.18   |
| newengen - NB - HA Appliances - Refrigerators I_DP1 7ae9 |        |             |
| Invalid activity (08/2018)                               | 0      | -488.32     |
| newengen - NB - HA Appliances - Refrigerators I_DP1 7ae9 | 9070   | 28,477.31   |
| newengen - NB - HA Appliances - Refrigerators I_ME1 8753 | 6690   | 6,760.99    |
| newengen - NB - HA Appliances - Refrigerators I_MM1 1be4 | 609    | 735.30      |



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|--|--------|-------------|
| newengen - NB - HA Appliances - Refrigerators I_MP1 db3d | 707    | 461.39      |
| newengen - NB - HA Appliances - Wall Ovens I_DE1 bdf9    | 1276   | 5,147.34    |
| newengen - NB - HA Appliances - Wall Ovens I_DM1 8eec    |        |             |
| Invalid activity (08/2018)                               | 0      | -128.14     |
| newengen - NB - HA Appliances - Wall Ovens I_DM1 8eec    | 6155   | 20,335.33   |
| newengen - NB - HA Appliances - Wall Ovens I_DP1 0f93    |        |             |
| Invalid activity (08/2018)                               | 0      | -4.09       |
| newengen - NB - HA Appliances - Wall Ovens I_DP1 0f93    | 577    | 3,232.23    |
| newengen - NB - HA Appliances - Wall Ovens I_ME1 0f50    | 897    | 1,344.54    |
| newengen - NB - HA Appliances - Wall Ovens I_MM1 83d6    | 50     | 28.81       |
| newengen - NB - HA Appliances - Wall Ovens I_MP1 603e    | 267    | 488.05      |
| newengen - NB - HA Appliances I_DE1 9b0d                 | 10600  | 28,835.04   |
| newengen - NB - HA Appliances I_DM1 d74c                 | 1080   | 3,150.10    |
| newengen - NB - HA Appliances I_DP1 e986                 |        |             |
| Invalid activity (08/2018)                               | 0      | -62.83      |
| newengen - NB - HA Appliances I_DP1 e986                 | 9861   | 29,768.57   |
| newengen - NB - HA Appliances I_ME1 5a68                 | 3368   | 3,239.02    |
| newengen - NB - HA Appliances I_MM1 6667                 | 36     | 56.79       |
| newengen - NB - HA Appliances I_MP1 2a04                 | 1015   | 1,545.12    |
| newengen - NB - HA Appliances I_TE1 1711                 | 1933   | 1,782.37    |
| newengen - NB - HA Appliances I_TP1 c0b0                 | 1414   | 1,390.76    |
| newengen - NB - Laundry - Financing I_DE1 0563           | 5      | 13.67       |
| newengen - NB - Laundry - Labor Day I_DE1 5b6e           | 61     | 173.30      |
| newengen - NB - Laundry - Labor Day I_DM1 f9bf           | 77     | 265.94      |
| newengen - NB - Laundry - Labor Day I_DP1 d32d           | 20     | 62.21       |
| newengen - NB - Laundry - Labor Day I_ME1 a9ca           | 27     | 45.90       |
| newengen - NB - Laundry - Labor Day I_MM1 a99a           | 3      | 4.52        |
| newengen - NB - Laundry - Labor Day I_MP1 3e06           | 3      | 4.83        |
| newengen - NB - Laundry - Leasing I_DE1 417d             | 17     | 35.52       |
| newengen - NB - Laundry - Leasing I_DM1 b3ed             | 42     | 179.25      |
| newengen - NB - Laundry - Leasing I_DP1 b6c8             | 6      | 19.22       |
| newengen - NB - Laundry - Leasing I_ME1 e7c6             | 16     | 36.43       |
| newengen - NB - Laundry - Leasing I_MM1 d885             | 25     | 54.05       |
| newengen - NB - Laundry - Leasing I_MP1 595c             | 12     | 23.87       |
| newengen - NB - Laundry - Washer and Dryer I_DE1 cd73    | 6243   | 22,874.44   |
| newengen - NB - Laundry - Washer and Dryer I_DM1 830d    |        |             |
| Invalid activity (08/2018)                               | 0      | -3.97       |
| newengen - NB - Laundry - Washer and Dryer I_DM1 830d    | 3225   | 13,385.32   |
| newengen - NB - Laundry - Washer and Dryer I_DP1 5802    | 1777   | 6,634.41    |

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|--|--------|-------------|
| newengen - NB - Laundry - Washer and Dryer I_ME1 5358                  | 1599   | 1,512.10    |
| newengen - NB - Laundry - Washer and Dryer I_MM1 ee21                  | 52     | 49.94       |
| newengen - NB - Laundry - Washer and Dryer I_MP1 287c                  | 164    | 114.15      |
| newengen - NB - Laundry - Washer and Dryer I_TE1 a1d2                  | 3460   | 4,851.89    |
| newengen - NB - Laundry - Washer and Dryer I_TM1 8aac                  | 235    | 425.75      |
| newengen - NB - Laundry - Washer and Dryer I_TP1 7cef                  | 1344   | 1,558.94    |
| newengen - NB- Laundry - Dryers I_DE1 ad24                             |        |             |
| Invalid activity (08/2018)   | 0      | -0.98       |
| newengen - NB- Laundry - Dryers I_DE1 ad24                             | 1242   | 3,520.90    |
| newengen - NB- Laundry - Dryers I_DM1 a767                             |        |             |
| Invalid activity (08/2018)   | 0      | -4.24       |
| newengen - NB- Laundry - Dryers I_DM1 a767                             | 674    | 1,062.57    |
| newengen - NB- Laundry - Dryers I_DP1 d998                             |        |             |
| Invalid activity (08/2018)   | 0      | -138.89     |
| newengen - NB- Laundry - Dryers I_DP1 d998                             | 294    | 611.31      |
| newengen - NB- Laundry - Dryers I_ME1 7c16                             | 520    | 458.02      |
| newengen - NB- Laundry - Dryers I_MM1 cc2e                             | 8      | 3.23        |
| newengen - NB- Laundry - Dryers I_MP1 c621                             | 44     | 19.97       |
| newengen - NB- Laundry - Dryers I_TE1 527e                             | 3      | 0.54        |
| newengen - NB- Laundry - Dryers I_TP1 8d59                             | 258    | 209.02      |
| newengen - NB- Laundry - Washers I_DE1 9df2                            | 3168   | 9,575.28    |
| newengen - NB- Laundry - Washers I_DM1 1ebf                            | 26     | 24.24       |
| newengen - NB- Laundry - Washers I_DP1 d51e                            |        |             |
| Invalid activity (08/2018)   | 0      | -86.24      |
| newengen - NB- Laundry - Washers I_DP1 d51e                            | 3765   | 11,280.90   |
| newengen - NB- Laundry - Washers I_ME1 a7e9                            | 1563   | 2,111.00    |
| newengen - NB- Laundry - Washers I_MM1 bed6                            | 28     | 20.11       |
| newengen - NB- Laundry - Washers I_MP1 f35f                            | 331    | 423.43      |
| newengen - NB- Laundry - Washers I_TE1 e4e8                            | 1059   | 1,105.33    |
| newengen - NB- Laundry - Washers I_TM1 d3eb                            | 6      | 3.81        |
| newengen - NB- Laundry - Washers I_TP1 9759                            | 928    | 1,211.98    |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_DE1 dd6a               | 349    | 937.50      |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_DM1 86cc               | 78     | 247.60      |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_DP1 169e               | 162    | 641.92      |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_ME1 a052               | 56     | 53.85       |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_MM1 6f03               | 27     | 65.01       |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_MP1 6212               | 15     | 28.79       |
| newengen - SB - Floor/Air - Kenmore - Vacuums I_TE1 eead               | 10     | 7.34        |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DE1 598f |        |             |



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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| Invalid activity (08/2018)   | 0      | -2.36       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DE1 598f | 225    | 587.89      |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DM1 b379 |        |             |
| Invalid activity (08/2018)   | 0      | -2.89       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DM1 b379 | 390    | 1,410.02    |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DP1 42d3 |        |             |
| Invalid activity (08/2018)   | 0      | -4.65       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_DP1 42d3 | 137    | 359.76      |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_ME1 8cb7 | 21     | 17.30       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_MM1 5610 | 18     | 22.12       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_MP1 a373 | 7      | 7.91        |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_TE1 1bd2 | 18     | 11.60       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_TM1 948e | 14     | 10.26       |
| newengen - SB - Floor/Air - Other Brands - Air Conditioners I_TP1 3aca | 17     | 11.32       |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_DE1 efa5       | 7      | 19.95       |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_DM1 e1ff       | 62     | 205.79      |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_DP1 49a1       | 2      | 5.76        |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_MM1 cb89       | 2      | 2.24        |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_TE1 9c4f       | 3      | 3.02        |
| newengen - SB - Floor/Air - Other Brands - Floor Care I_TM1 a0f8       | 7      | 10.57       |
| newengen - SB - Floor/Air - Other Brands - Heaters I_DE1 b109          | 11     | 7.91        |
| newengen - SB - Floor/Air - Other Brands - Heaters I_DM1 34cf          | 11     | 11.68       |
| newengen - SB - Floor/Air - Other Brands - Heaters I_DP1 5088          |        |             |
| Invalid activity (08/2018)   | 0      | -3.49       |
| newengen - SB - Floor/Air - Other Brands - Heaters I_DP1 5088          | 145    | 203.61      |
| newengen - SB - Floor/Air - Other Brands - Heaters I_ME1 f8ae          | 12     | 7.33        |
| newengen - SB - Floor/Air - Other Brands - Heaters I_MP1 5025          | 16     | 8.52        |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_DE1 426a | 54     | 33.66       |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_DM1 48d0 |        |             |
| Invalid activity (08/2018)   | 0      | -1.44       |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_DP1 d8d2 | 7      | 2.91        |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_ME1 9c2e | 11     | 2.93        |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_MM1 73b1 | 4      | 2.19        |
| newengen - SB - Floor/Air - Other Brands - Misc. Appliances I_MP1 7f14 | 19     | 25.04       |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_DE1 a447          | 321    | 538.32      |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_DM1 4d07          | 23     | 35.59       |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_DP1 698e          | 2      | 1.91        |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_ME1 69f8          | 16     | 5.19        |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_MM1 0606          | 4      | 1.20        |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - Floor/Air - Other Brands - Vacuums I_MP1 50cc         | 1      | 0.28        |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_TE1 565e         | 88     | 42.03       |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_TM1 dbf5         | 8      | 4.53        |
| newengen - SB - Floor/Air - Other Brands - Vacuums I_TP1 399f         | 1      | 0.34        |
| newengen - SB - Floor/Air - Other Brands - Water Treatment I_DE1 c231 | 5      | 2.59        |
| newengen - SB - Floor/Air - Other Brands - Water Treatment I_DM1 dbad | 2      | 1.85        |
| newengen - SB - Floor/Air - Other Brands - Water Treatment I_DP1 9691 | 1      | 0.62        |
| newengen - SB - Floor/Air - Other Brands - Water Treatment I_ME1 e4c5 | 4      | 2.26        |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_DE1 7620        | 141    | 444.00      |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_DM1 2f9c        | 103    | 472.50      |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_DP1 1e6e        | 45     | 115.87      |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_ME1 6bbd        | 35     | 71.93       |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_MM1 febc        | 28     | 51.97       |
| newengen - SB - HA Appliances - Bosch - Dishwashers I_MP1 54de        | 243    | 402.24      |
| newengen - SB - HA Appliances - Bosch - Models I_DE1 4503             | 436    | 688.41      |
| newengen - SB - HA Appliances - Bosch - Models I_DM1 d0a8             | 13     | 31.08       |
| newengen - SB - HA Appliances - Bosch - Models I_DP1 8b10             | 595    | 1,383.08    |
| newengen - SB - HA Appliances - Electrolux - Models I_DE1 4367        | 31     | 46.01       |
| newengen - SB - HA Appliances - Electrolux - Models I_DP1 bf3e        | 10     | 22.82       |
| newengen - SB - HA Appliances - Frigidaire - Cooktops I_DE1 fd11      | 21     | 70.01       |
| newengen - SB - HA Appliances - Frigidaire - Cooktops I_DM1 b724      | 23     | 88.51       |
| newengen - SB - HA Appliances - Frigidaire - Cooktops I_DP1 9197      | 9      | 25.00       |
| newengen - SB - HA Appliances - Frigidaire - Cooktops I_ME1 0b7d      | 2      | 1.79        |
| newengen - SB - HA Appliances - Frigidaire - Models I_DE1 0e92        | 1435   | 5,304.95    |
| newengen - SB - HA Appliances - Frigidaire - Models I_DM1 7171        | 87     | 358.31      |
| newengen - SB - HA Appliances - Frigidaire - Models I_DP1 a285        | 601    | 2,490.94    |
| newengen - SB - HA Appliances - Frigidaire - Models I_ME1 b38c        | 274    | 299.72      |
| newengen - SB - HA Appliances - Frigidaire - Models I_MM1 97a3        | 2      | 4.89        |
| newengen - SB - HA Appliances - Frigidaire - Models I_MP1 6256        | 114    | 178.69      |
| newengen - SB - HA Appliances - Frigidaire - Ranges I_DE1 26eb        | 32     | 84.59       |
| newengen - SB - HA Appliances - Frigidaire - Ranges I_DM1 6d54        | 23     | 44.59       |
| newengen - SB - HA Appliances - Frigidaire - Ranges I_DP1 36ba        | 5      | 8.65        |
| newengen - SB - HA Appliances - Frigidaire - Ranges I_ME1 302b        | 15     | 10.57       |
| newengen - SB - HA Appliances - Frigidaire - Ranges I_MM1 e13a        | 11     | 12.66       |
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_DE1 1e42 | 110    | 447.55      |
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_DM1 629c | 179    | 1,165.69    |
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_DP1 a877 | 80     | 524.76      |
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_ME1 2d51 | 59     | 205.45      |
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_MM1 6022 | 225    | 737.06      |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - HA Appliances - Frigidaire - Refrigerators I_MP1 c53d | 146    | 560.88      |
| newengen - SB - HA Appliances - Frigidaire - Wall Ovens I_DE1 f9c2    | 34     | 181.44      |
| newengen - SB - HA Appliances - Frigidaire - Wall Ovens I_DM1 a2d8    | 11     | 41.99       |
| newengen - SB - HA Appliances - Frigidaire - Wall Ovens I_DP1 7f06    | 5      | 31.34       |
| newengen - SB - HA Appliances - Frigidaire - Wall Ovens I_ME1 6dbe    | 4      | 4.73        |
| newengen - SB - HA Appliances - Frigidaire - Wall Ovens I_MP1 f5c9    | 1      | 1.19        |
| newengen - SB - HA Appliances - GE - Cooktops I_DE1 c5ad              | 23     | 53.13       |
| newengen - SB - HA Appliances - GE - Cooktops I_DM1 233d              | 40     | 115.85      |
| newengen - SB - HA Appliances - GE - Cooktops I_DP1 ad09              | 17     | 62.30       |
| newengen - SB - HA Appliances - GE - Cooktops I_ME1 6e8a              | 14     | 20.09       |
| newengen - SB - HA Appliances - GE - Cooktops I_MM1 652e              | 64     | 96.56       |
| newengen - SB - HA Appliances - GE - Cooktops I_MP1 628a              | 2      | 3.76        |
| newengen - SB - HA Appliances - GE - Microwave I_DE1 787a             | 14     | 12.59       |
| newengen - SB - HA Appliances - GE - Microwave I_ME1 7e86             | 3      | 0.97        |
| newengen - SB - HA Appliances - GE - Microwave I_MM1 bee0             | 2      | 0.82        |
| newengen - SB - HA Appliances - GE - Models I_DE1 0933                | 1306   | 6,457.10    |
| newengen - SB - HA Appliances - GE - Models I_DM1 7fcc                | 13     | 33.45       |
| newengen - SB - HA Appliances - GE - Models I_DP1 f748                | 687    | 3,153.83    |
| newengen - SB - HA Appliances - GE - Models I_ME1 7249                | 661    | 1,149.18    |
| newengen - SB - HA Appliances - GE - Models I_MM1 08f9                | 2      | 6.29        |
| newengen - SB - HA Appliances - GE - Models I_MP1 ef3f                | 51     | 73.27       |
| newengen - SB - HA Appliances - GE - Ranges I_DE1 51eb                | 21     | 34.53       |
| newengen - SB - HA Appliances - GE - Ranges I_DM1 4221                | 4      | 4.81        |
| newengen - SB - HA Appliances - GE - Ranges I_DP1 fa5b                | 1      | 1.03        |
| newengen - SB - HA Appliances - GE - Ranges I_ME1 a85a                | 2      | 0.57        |
| newengen - SB - HA Appliances - GE - Ranges I_MM1 cd58                | 3      | 0.88        |
| newengen - SB - HA Appliances - GE - Refrigerators I_DE1 d6cf         | 623    | 3,134.79    |
| newengen - SB - HA Appliances - GE - Refrigerators I_DM1 bc43         | 266    | 1,529.34    |
| newengen - SB - HA Appliances - GE - Refrigerators I_DP1 b4c4         | 72     | 275.05      |
| newengen - SB - HA Appliances - GE - Refrigerators I_ME1 b66b         | 198    | 398.77      |
| newengen - SB - HA Appliances - GE - Refrigerators I_MM1 7e25         | 173    | 344.47      |
| newengen - SB - HA Appliances - GE - Refrigerators I_MP1 74db         | 45     | 91.24       |
| newengen - SB - HA Appliances - GE - Wall Ovens I_DE1 5e5d            | 30     | 84.97       |
| newengen - SB - HA Appliances - GE - Wall Ovens I_DM1 e506            | 41     | 203.98      |
| newengen - SB - HA Appliances - GE - Wall Ovens I_DP1 3ebc            | 7      | 22.56       |
| newengen - SB - HA Appliances - GE - Wall Ovens I_ME1 d5b1            | 13     | 14.63       |
| newengen - SB - HA Appliances - GE - Wall Ovens I_MM1 634b            | 3      | 3.13        |
| newengen - SB - HA Appliances - GE - Wall Ovens I_MP1 04d8            | 3      | 4.12        |
| newengen - SB - HA Appliances - Hotpoint - Models I_DE1 4b19          | 50     | 133.44      |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - HA Appliances - Hotpoint - Models I_DM1 e7bc     | 1      | 2.24        |
| newengen - SB - HA Appliances - Hotpoint - Models I_DP1 b807     | 20     | 43.07       |
| newengen - SB - HA Appliances - Kenmore - Appliances I_DE1 d413  | 477    | 903.46      |
| newengen - SB - HA Appliances - Kenmore - Appliances I_DM1 e429  | 53     | 146.90      |
| newengen - SB - HA Appliances - Kenmore - Appliances I_DP1 13f7  | 41     | 81.11       |
| newengen - SB - HA Appliances - Kenmore - Appliances I_ME1 d8d4  | 60     | 47.73       |
| newengen - SB - HA Appliances - Kenmore - Appliances I_MM1 258e  | 8      | 7.84        |
| newengen - SB - HA Appliances - Kenmore - Appliances I_MP1 a49e  | 11     | 11.48       |
| newengen - SB - HA Appliances - Kenmore - Cooktops I_DE1 98f3    | 39     | 65.95       |
| newengen - SB - HA Appliances - Kenmore - Cooktops I_DM1 d4c7    | 17     | 30.20       |
| newengen - SB - HA Appliances - Kenmore - Cooktops I_DP1 0f2b    | 7      | 13.39       |
| newengen - SB - HA Appliances - Kenmore - Cooktops I_ME1 bd68    | 8      | 3.84        |
| newengen - SB - HA Appliances - Kenmore - Cooktops I_MM1 6bd1    | 2      | 1.46        |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_DE1 3a89 | 385    | 790.04      |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_DM1 0af5 | 112    | 499.86      |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_DP1 c47c | 107    | 465.94      |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_ME1 f80c | 43     | 48.22       |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_MM1 18fa | 40     | 88.94       |
| newengen - SB - HA Appliances - Kenmore - Dishwashers I_MP1 69ec | 41     | 66.93       |
| newengen - SB - HA Appliances - Kenmore - Freezers I_DE1 d1b4    | 177    | 267.21      |
| newengen - SB - HA Appliances - Kenmore - Freezers I_DM1 25ec    | 67     | 146.16      |
| newengen - SB - HA Appliances - Kenmore - Freezers I_DP1 a93f    | 57     | 108.50      |
| newengen - SB - HA Appliances - Kenmore - Freezers I_ME1 f908    | 35     | 20.33       |
| newengen - SB - HA Appliances - Kenmore - Freezers I_MM1 db72    | 31     | 35.40       |
| newengen - SB - HA Appliances - Kenmore - Freezers I_MP1 5603    | 19     | 32.43       |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_DE1 a299  | 1111   | 2,069.92    |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_DM1 8172  | 6      | 10.38       |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_DP1 9ec4  |        |             |
| Invalid activity (08/2018)                                       | 0      | -23.09      |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_DP1 9ec4  | 573    | 1,027.68    |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_ME1 68f0  | 206    | 130.59      |
| newengen - SB - HA Appliances - Kenmore - Microwaves I_MP1 5aa3  | 80     | 42.80       |
| newengen - SB - HA Appliances - Kenmore - Models I_DE1 6135      | 904    | 1,948.77    |
| newengen - SB - HA Appliances - Kenmore - Models I_DM1 43fd      | 1105   | 2,779.65    |
| newengen - SB - HA Appliances - Kenmore - Models I_DP1 4247      | 635    | 1,493.06    |
| newengen - SB - HA Appliances - Kenmore - Models I_ME1 d909      | 73     | 55.20       |
| newengen - SB - HA Appliances - Kenmore - Models I_MM1 6765      | 85     | 100.39      |
| newengen - SB - HA Appliances - Kenmore - Models I_MP1 7f6f      | 48     | 53.69       |
| newengen - SB - HA Appliances - Kenmore - Range Hoods I_DE1 5c2d | 22     | 43.22       |

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|--|--------|-------------|
| newengen - SB - HA Appliances - Kenmore - Range Hoods I_DM1 aa65   | 10     | 20.96       |
| newengen - SB - HA Appliances - Kenmore - Range Hoods I_DP1 cdb1   | 3      | 4.85        |
| newengen - SB - HA Appliances - Kenmore - Range Hoods I_ME1 8c61   | 6      | 2.94        |
| newengen - SB - HA Appliances - Kenmore - Ranges I_DE1 37eb        | 393    | 811.94      |
| newengen - SB - HA Appliances - Kenmore - Ranges I_DM1 31c6        | 236    | 729.02      |
| newengen - SB - HA Appliances - Kenmore - Ranges I_DP1 f094        | 137    | 474.83      |
| newengen - SB - HA Appliances - Kenmore - Ranges I_ME1 6852        | 49     | 34.28       |
| newengen - SB - HA Appliances - Kenmore - Ranges I_MM1 1403        | 48     | 47.93       |
| newengen - SB - HA Appliances - Kenmore - Ranges I_MP1 a8e4        | 13     | 9.72        |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_DE1 238e | 1273   | 4,378.04    |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_DM1 1b7c | 314    | 1,506.31    |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_DP1 e201 | 272    | 875.13      |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_ME1 81de | 178    | 106.37      |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_MM1 3765 | 30     | 49.35       |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_MP1 de17 | 26     | 38.37       |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_TE1 968d | 116    | 101.29      |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_TM1 6a4d | 37     | 41.21       |
| newengen - SB - HA Appliances - Kenmore - Refrigerators I_TP1 9317 | 64     | 116.59      |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_DE1 d411    | 31     | 70.37       |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_DM1 3ee6    | 27     | 134.60      |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_DP1 52f6    | 18     | 72.65       |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_ME1 c916    | 8      | 6.53        |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_MM1 f0d8    | 3      | 3.30        |
| newengen - SB - HA Appliances - Kenmore - Wall Ovens I_MP1 57d3    | 4      | 4.41        |
| newengen - SB - HA Appliances - Kenmore I_DE1 d91b                 | 225    | 639.25      |
| newengen - SB - HA Appliances - Kenmore I_DM1 00e5                 | 9      | 14.40       |
| newengen - SB - HA Appliances - Kenmore I_DP1 f56a                 | 850    | 3,501.19    |
| newengen - SB - HA Appliances - Kenmore I_ME1 8696                 | 59     | 35.12       |
| newengen - SB - HA Appliances - Kenmore I_MM1 9878                 | 5      | 5.57        |
| newengen - SB - HA Appliances - Kenmore I_MP1 cfb0                 | 95     | 62.51       |
| newengen - SB - HA Appliances - KitchenAid - Appliances I_DE1 b8ee | 35     | 49.67       |
| newengen - SB - HA Appliances - KitchenAid - Appliances I_DM1 408b | 1      | 1.26        |
| newengen - SB - HA Appliances - KitchenAid - Appliances I_DP1 5530 | 32     | 81.43       |
| newengen - SB - HA Appliances - KitchenAid - Appliances I_ME1 56e2 | 10     | 4.64        |
| newengen - SB - HA Appliances - KitchenAid - Cooktops I_DE1 d5f8   | 16     | 35.88       |
| newengen - SB - HA Appliances - KitchenAid - Cooktops I_DM1 a274   | 11     | 21.88       |
| newengen - SB - HA Appliances - KitchenAid - Cooktops I_DP1 3251   | 6      | 13.71       |
| newengen - SB - HA Appliances - KitchenAid - Cooktops I_ME1 f40f   | 15     | 20.05       |
| newengen - SB - HA Appliances - KitchenAid - Cooktops I_MM1 2848   | 3      | 4.08        |

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|---|--------|-------------|
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_DE1 14fe   | 41     | 107.03      |
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_DM1 827f   | 59     | 190.21      |
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_DP1 d9cb   | 95     | 387.39      |
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_ME1 654f   | 47     | 94.94       |
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_MM1 5852   | 10     | 20.83       |
| newengen - SB - HA Appliances - KitchenAid - Dishwashers I_MP1 73fc   | 59     | 133.97      |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_DE1 8eb7        | 19     | 38.22       |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_DM1 92c8        | 15     | 27.67       |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_DP1 efe4        | 5      | 8.86        |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_ME1 9e4b        | 45     | 45.75       |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_MM1 4378        | 1      | 0.53        |
| newengen - SB - HA Appliances - KitchenAid - Ranges I_MP1 d1f9        | 20     | 9.55        |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_DE1 34a8 | 29     | 77.73       |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_DM1 21c0 | 38     | 160.70      |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_DP1 2399 | 9      | 20.97       |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_ME1 f28f | 13     | 9.46        |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_TE1 b0e3 | 59     | 105.89      |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_TM1 0619 | 10     | 20.69       |
| newengen - SB - HA Appliances - KitchenAid - Refrigerators I_TP1 a29d | 8      | 13.04       |
| newengen - SB - HA Appliances - KitchenAid - Wall Ovens I_DE1 3db3    | 16     | 55.14       |
| newengen - SB - HA Appliances - KitchenAid - Wall Ovens I_DM1 4458    | 10     | 28.83       |
| newengen - SB - HA Appliances - KitchenAid - Wall Ovens I_DP1 f6a4    | 9      | 22.63       |
| newengen - SB - HA Appliances - KitchenAid - Wall Ovens I_ME1 d680    | 5      | 6.06        |
| newengen - SB - HA Appliances - KitchenAid - Wall Ovens I_MP1 14ea    | 3      | 2.82        |
| newengen - SB - HA Appliances - LG - Microwave I_DE1 03f7             | 46     | 135.89      |
| newengen - SB - HA Appliances - LG - Microwave I_DM1 e8e6             | 43     | 122.32      |
| newengen - SB - HA Appliances - LG - Microwave I_DP1 cb94             | 10     | 25.02       |
| newengen - SB - HA Appliances - LG - Microwave I_ME1 2141             | 48     | 46.63       |
| newengen - SB - HA Appliances - LG - Microwave I_MM1 96c3             | 27     | 19.72       |
| newengen - SB - HA Appliances - LG - Microwave I_MP1 6bf8             | 9      | 13.15       |
| newengen - SB - HA Appliances - LG - Models I_DE1 fef8                | 1421   | 6,752.33    |
| newengen - SB - HA Appliances - LG - Models I_DM1 3645                | 203    | 1,412.48    |
| newengen - SB - HA Appliances - LG - Models I_DP1 f2ef                | 686    | 3,334.50    |
| newengen - SB - HA Appliances - LG - Models I_ME1 f324                | 614    | 1,136.29    |
| newengen - SB - HA Appliances - LG - Models I_MM1 c92d                | 6      | 11.69       |
| newengen - SB - HA Appliances - LG - Models I_MP1 5dae                | 250    | 375.69      |
| newengen - SB - HA Appliances - LG - Ranges I_DE1 140a                | 2      | 2.25        |
| newengen - SB - HA Appliances - LG - Ranges I_DM1 db28                | 8      | 8.35        |
| newengen - SB - HA Appliances - LG - Ranges I_DP1 00b4                | 7      | 10.05       |



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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - HA Appliances - LG - Ranges I_ME1 11a2             | 5      | 3.11        |
| newengen - SB - HA Appliances - LG - Ranges I_MM1 540b             | 46     | 33.47       |
| newengen - SB - HA Appliances - LG - Ranges I_MP1 1e62             | 41     | 25.68       |
| newengen - SB - HA Appliances - LG - Refrigerators I_DE1 2ba0      | 47     | 187.57      |
| newengen - SB - HA Appliances - LG - Refrigerators I_DM1 4bb2      |        |             |
| Invalid activity (08/2018)   | 0      | -4.71       |
| newengen - SB - HA Appliances - LG - Refrigerators I_DM1 4bb2      | 252    | 960.83      |
| newengen - SB - HA Appliances - LG - Refrigerators I_DP1 efa4      |        |             |
| Invalid activity (08/2018)   | 0      | -3.98       |
| newengen - SB - HA Appliances - LG - Refrigerators I_DP1 efa4      | 414    | 1,879.71    |
| newengen - SB - HA Appliances - LG - Refrigerators I_ME1 f168      | 257    | 254.19      |
| newengen - SB - HA Appliances - LG - Refrigerators I_MM1 152c      | 339    | 263.54      |
| newengen - SB - HA Appliances - LG - Refrigerators I_MP1 3167      | 37     | 28.34       |
| newengen - SB - HA Appliances - Maytag - Appliances I_DE1 3152     | 5      | 13.34       |
| newengen - SB - HA Appliances - Maytag - Appliances I_DM1 a9b9     | 2      | 5.64        |
| newengen - SB - HA Appliances - Maytag - Appliances I_DP1 e9fc     | 2      | 5.76        |
| newengen - SB - HA Appliances - Maytag - Appliances I_ME1 5d25     | 18     | 19.41       |
| newengen - SB - HA Appliances - Maytag - Appliances I_MM1 348f     | 1      | 0.58        |
| newengen - SB - HA Appliances - Maytag - Microwaves I_DE1 7613     | 4      | 10.45       |
| newengen - SB - HA Appliances - Maytag - Microwaves I_DM1 1928     | 2      | 4.68        |
| newengen - SB - HA Appliances - Maytag - Microwaves I_DP1 5682     | 2      | 1.88        |
| newengen - SB - HA Appliances - Maytag - Microwaves I_ME1 c9b3     | 1      | 0.64        |
| newengen - SB - HA Appliances - Maytag - Microwaves I_MP1 f113     | 1      | 1.23        |
| newengen - SB - HA Appliances - Maytag - Ranges I_DE1 8f85         | 2      | 5.79        |
| newengen - SB - HA Appliances - Maytag - Ranges I_DM1 dfde         | 2      | 4.65        |
| newengen - SB - HA Appliances - Maytag - Ranges I_DP1 4c28         | 1      | 1.40        |
| newengen - SB - HA Appliances - Maytag - Ranges I_ME1 b72b         | 1      | 0.77        |
| newengen - SB - HA Appliances - Maytag - Ranges I_MM1 e737         | 1      | 0.54        |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_DE1 4602  | 8      | 38.41       |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_DM1 7669  | 4      | 16.77       |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_DP1 a51c  | 4      | 16.28       |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_ME1 73d1  | 4      | 8.64        |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_MP1 a8ec  | 1      | 1.22        |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_TE1 d9ed  | 7      | 17.41       |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_TM1 5e38  | 5      | 16.21       |
| newengen - SB - HA Appliances - Maytag - Refrigerators I_TP1 b9a6  | 5      | 16.29       |
| newengen - SB - HA Appliances - Other Brands - Cooktops I_DE1 3636 | 1      | 1.99        |
| newengen - SB - HA Appliances - Other Brands - Cooktops I_DM1 cc0b | 2      | 3.29        |
| newengen - SB - HA Appliances - Other Brands - Cooktops I_ME1 1802 | 1      | 0.88        |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_DE1 1acf   | 342    | 1,480.58    |
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_DM1 f776   | 166    | 891.36      |
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_DP1 ba8a   | 105    | 428.89      |
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_ME1 ca47   | 88     | 107.85      |
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_MM1 2f36   | 257    | 202.51      |
| newengen - SB - HA Appliances - Other Brands - Dishwashers I_MP1 7b19   | 153    | 213.98      |
| newengen - SB - HA Appliances - Other Brands - Freezers I_DE1 2eab      | 50     | 104.93      |
| newengen - SB - HA Appliances - Other Brands - Freezers I_DM1 61f3      | 64     | 121.20      |
| newengen - SB - HA Appliances - Other Brands - Freezers I_DP1 25cb      | 16     | 30.56       |
| newengen - SB - HA Appliances - Other Brands - Freezers I_ME1 1702      | 11     | 9.10        |
| newengen - SB - HA Appliances - Other Brands - Freezers I_MM1 d7d5      | 32     | 27.98       |
| newengen - SB - HA Appliances - Other Brands - Freezers I_MP1 d4e0      | 3      | 3.61        |
| newengen - SB - HA Appliances - Other Brands - Labor Day I_DE1 1357     | 8      | 23.01       |
| newengen - SB - HA Appliances - Other Brands - Labor Day I_DM1 6721     | 3      | 7.43        |
| newengen - SB - HA Appliances - Other Brands - Microwave I_DE1 08c2     | 16     | 15.63       |
| newengen - SB - HA Appliances - Other Brands - Microwave I_DM1 8f19     | 36     | 59.57       |
| newengen - SB - HA Appliances - Other Brands - Microwave I_DP1 685f     | 8      | 7.99        |
| newengen - SB - HA Appliances - Other Brands - Microwave I_ME1 e9f0     | 27     | 11.28       |
| newengen - SB - HA Appliances - Other Brands - Range Hoods I_DE1 a38c   | 20     | 53.35       |
| newengen - SB - HA Appliances - Other Brands - Range Hoods I_DM1 b9ce   | 15     | 49.09       |
| newengen - SB - HA Appliances - Other Brands - Range Hoods I_DP1 bcff   | 5      | 14.23       |
| newengen - SB - HA Appliances - Other Brands - Ranges I_DE1 6b0d        | 21     | 72.77       |
| newengen - SB - HA Appliances - Other Brands - Ranges I_DM1 d2f5        | 22     | 85.37       |
| newengen - SB - HA Appliances - Other Brands - Ranges I_DP1 cc84        | 19     | 74.73       |
| newengen - SB - HA Appliances - Other Brands - Ranges I_ME1 285d        | 28     | 25.37       |
| newengen - SB - HA Appliances - Other Brands - Ranges I_MP1 9d22        | 1      | 0.90        |
| newengen - SB - HA Appliances - Other Brands - Refrigerators I_DE1 1c60 | 14     | 49.97       |
| newengen - SB - HA Appliances - Other Brands - Refrigerators I_DM1 b663 | 45     | 166.88      |
| newengen - SB - HA Appliances - Other Brands - Refrigerators I_ME1 85e6 | 9      | 8.18        |
| newengen - SB - HA Appliances - Other Brands - Refrigerators I_MM1 b25c | 11     | 9.58        |
| newengen - SB - HA Appliances - Other Brands - Refrigerators I_MP1 ebd6 | 3      | 3.44        |
| newengen - SB - HA Appliances - Other Brands - Wall Ovens I_DE1 33d7    | 9      | 31.07       |
| newengen - SB - HA Appliances - Other Brands - Wall Ovens I_DM1 25b7    | 6      | 17.87       |
| newengen - SB - HA Appliances - Other Brands - Wall Ovens I_DP1 be4e    | 2      | 5.82        |
| newengen - SB - HA Appliances - Other Brands - Wall Ovens I_ME1 b23a    | 2      | 0.80        |
| newengen - SB - HA Appliances - Samsung - Appliances I_DE1 f9f6         | 32     | 50.43       |
| newengen - SB - HA Appliances - Samsung - Appliances I_DM1 da28         | 6      | 10.96       |
| newengen - SB - HA Appliances - Samsung - Appliances I_DP1 984c         | 8      | 11.89       |
| newengen - SB - HA Appliances - Samsung - Appliances I_ME1 d34a         | 7      | 5.77        |



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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - HA Appliances - Samsung - Appliances I_MP1 e229      | 11     | 8.33        |
| newengen - SB - HA Appliances - Samsung - Cooktops I_DE1 a11a        | 3      | 5.35        |
| newengen - SB - HA Appliances - Samsung - Cooktops I_DM1 17a1        | 3      | 4.44        |
| newengen - SB - HA Appliances - Samsung - Cooktops I_DP1 e06b        | 3      | 4.79        |
| newengen - SB - HA Appliances - Samsung - Cooktops I_ME1 4d80        | 1      | 0.69        |
| newengen - SB - HA Appliances - Samsung - Models I_DE1 75e6          | 2143   | 7,231.17    |
| newengen - SB - HA Appliances - Samsung - Models I_DM1 2ab3          | 115    | 459.78      |
| newengen - SB - HA Appliances - Samsung - Models I_DP1 3449          | 1056   | 4,334.25    |
| newengen - SB - HA Appliances - Samsung - Models I_ME1 368b          | 499    | 548.18      |
| newengen - SB - HA Appliances - Samsung - Models I_MM1 28df          | 28     | 39.89       |
| newengen - SB - HA Appliances - Samsung - Models I_MP1 4d4d          | 184    | 164.20      |
| newengen - SB - HA Appliances - Samsung - Ranges I_DE1 6796          | 19     | 21.28       |
| newengen - SB - HA Appliances - Samsung - Ranges I_DM1 fd2d          | 38     | 101.76      |
| newengen - SB - HA Appliances - Samsung - Ranges I_DP1 bad3          | 6      | 14.98       |
| newengen - SB - HA Appliances - Samsung - Ranges I_ME1 00b0          | 17     | 8.96        |
| newengen - SB - HA Appliances - Samsung - Ranges I_MM1 9bbe          | 13     | 10.78       |
| newengen - SB - HA Appliances - Samsung - Ranges I_MP1 cdee          | 3      | 2.73        |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_DE1 9b7b   | 455    | 2,283.64    |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_DM1 d5d7   | 302    | 1,867.50    |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_DP1 3e51   | 106    | 427.16      |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_ME1 857f   | 7      | 2.43        |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_MM1 d1e2   | 141    | 103.15      |
| newengen - SB - HA Appliances - Samsung - Refrigerators I_MP1 44cb   | 96     | 61.94       |
| newengen - SB - HA Appliances - Samsung - Wall Ovens I_DE1 d724      | 5      | 18.54       |
| newengen - SB - HA Appliances - Samsung - Wall Ovens I_DM1 9c51      | 4      | 10.93       |
| newengen - SB - HA Appliances - Whirlpool - Appliances I_DE1 6446    | 41     | 121.37      |
| newengen - SB - HA Appliances - Whirlpool - Appliances I_DM1 503c    | 11     | 53.21       |
| newengen - SB - HA Appliances - Whirlpool - Appliances I_DP1 3e80    | 6      | 15.82       |
| newengen - SB - HA Appliances - Whirlpool - Ranges I_DE1 8cc2        | 24     | 56.91       |
| newengen - SB - HA Appliances - Whirlpool - Ranges I_DM1 da59        | 10     | 21.54       |
| newengen - SB - HA Appliances - Whirlpool - Ranges I_DP1 910c        | 17     | 34.55       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_DE1 b64e | 33     | 51.17       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_DM1 f208 | 10     | 39.56       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_DP1 3eb7 | 21     | 59.86       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_TE1 1d50 | 19     | 51.19       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_TM1 8276 | 13     | 39.00       |
| newengen - SB - HA Appliances - Whirlpool - Refrigerators I_TP1 67f1 | 3      | 6.53        |
| newengen - SB - HA Appliances - Whirlpool - Wall Ovens I_DE1 f1a0    | 2      | 6.30        |
| newengen - SB - HA Appliances - Whirlpool - Wall Ovens I_DM1 adef    | 1      | 2.77        |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - HA Appliances - Whirlpool - Wall Ovens I_DP1 edd7 | 1      | 3.39        |
| newengen - SB - Laundry - Electrolux - Models I_DE1 7989          | 73     | 143.18      |
| newengen - SB - Laundry - Electrolux - Models I_DM1 2c98          | 48     | 204.07      |
| newengen - SB - Laundry - Electrolux - Models I_DP1 a901          | 43     | 105.58      |
| newengen - SB - Laundry - GE - Dryers I_DE1 d803                  | 60     | 248.96      |
| newengen - SB - Laundry - GE - Dryers I_DM1 11cb                  | 38     | 124.92      |
| newengen - SB - Laundry - GE - Dryers I_DP1 5b73                  | 37     | 266.01      |
| newengen - SB - Laundry - GE - Dryers I_ME1 5c63                  | 163    | 491.57      |
| newengen - SB - Laundry - GE - Dryers I_MM1 f6be                  | 142    | 429.65      |
| newengen - SB - Laundry - GE - Dryers I_MP1 23ce                  | 14     | 40.20       |
| newengen - SB - Laundry - GE - Washer and Dryer I_DE1 e08d        | 44     | 146.64      |
| newengen - SB - Laundry - GE - Washer and Dryer I_DM1 e7da        | 7      | 17.53       |
| newengen - SB - Laundry - GE - Washer and Dryer I_DP1 a4fb        | 1      | 2.36        |
| newengen - SB - Laundry - GE - Washer and Dryer I_ME1 36c8        | 34     | 39.52       |
| newengen - SB - Laundry - GE - Washer and Dryer I_MM1 3fbb        | 34     | 53.00       |
| newengen - SB - Laundry - GE - Washer and Dryer I_MP1 c16e        | 11     | 12.54       |
| newengen - SB - Laundry - GE - Washers I_DE1 1c34                 | 13     | 29.14       |
| newengen - SB - Laundry - GE - Washers I_DM1 a227                 | 68     | 262.88      |
| newengen - SB - Laundry - GE - Washers I_DP1 6a99                 | 57     | 245.52      |
| newengen - SB - Laundry - GE - Washers I_ME1 6c15                 | 1      | 0.42        |
| newengen - SB - Laundry - GE - Washers I_MP1 5299                 | 3      | 8.98        |
| newengen - SB - Laundry - Kenmore - Dryers I_DE1 1370             | 275    | 1,095.63    |
| newengen - SB - Laundry - Kenmore - Dryers I_DM1 8a0e             | 115    | 479.09      |
| newengen - SB - Laundry - Kenmore - Dryers I_DP1 18f7             | 242    | 1,424.72    |
| newengen - SB - Laundry - Kenmore - Dryers I_ME1 7ba4             | 39     | 38.06       |
| newengen - SB - Laundry - Kenmore - Dryers I_MM1 d774             | 146    | 176.78      |
| newengen - SB - Laundry - Kenmore - Dryers I_MP1 4e85             | 38     | 70.63       |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_DE1 c2dc   | 302    | 938.98      |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_DM1 0b90   | 92     | 308.38      |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_DP1 fbf4   | 55     | 189.70      |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_ME1 7321   | 60     | 42.91       |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_MM1 f63c   | 18     | 14.07       |
| newengen - SB - Laundry - Kenmore - Washer and Dryer I_MP1 7728   | 14     | 9.27        |
| newengen - SB - Laundry - Kenmore - Washers I_DE1 fd9d            | 514    | 1,630.11    |
| newengen - SB - Laundry - Kenmore - Washers I_DM1 66f2            | 344    | 1,728.93    |
| newengen - SB - Laundry - Kenmore - Washers I_DP1 4549            | 250    | 1,392.82    |
| newengen - SB - Laundry - Kenmore - Washers I_ME1 2cf7            | 19     | 16.13       |
| newengen - SB - Laundry - Kenmore - Washers I_MM1 f3df            | 1      | 0.81        |
| newengen - SB - Laundry - Kenmore - Washers I_MP1 8410            | 2      | 1.72        |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - Laundry - Kenmore - Washers I_TE1 d758         | 111    | 129.63      |
| newengen - SB - Laundry - Kenmore - Washers I_TM1 1ab7         | 106    | 199.70      |
| newengen - SB - Laundry - Kenmore - Washers I_TP1 95bc         | 39     | 59.60       |
| newengen - SB - Laundry - LG - Dryers I_DE1 7a1f               | 41     | 137.87      |
| newengen - SB - Laundry - LG - Dryers I_DM1 d041               | 80     | 574.90      |
| newengen - SB - Laundry - LG - Dryers I_DP1 ce46               | 104    | 777.91      |
| newengen - SB - Laundry - LG - Dryers I_ME1 5983               | 161    | 488.38      |
| newengen - SB - Laundry - LG - Dryers I_MM1 845d               | 207    | 988.34      |
| newengen - SB - Laundry - LG - Dryers I_MP1 5f01               | 266    | 991.88      |
| newengen - SB - Laundry - LG - Models I_DE1 2f8b               | 1369   | 6,888.49    |
| newengen - SB - Laundry - LG - Models I_DM1 52e6               | 45     | 181.33      |
| newengen - SB - Laundry - LG - Models I_DP1 b156               | 505    | 1,846.81    |
| newengen - SB - Laundry - LG - Models I_ME1 7e09               | 774    | 1,991.13    |
| newengen - SB - Laundry - LG - Models I_MM1 dc19               | 1      | 5.42        |
| newengen - SB - Laundry - LG - Models I_MP1 71fc               | 78     | 130.51      |
| newengen - SB - Laundry - LG - Washer and Dryer I_DE1 2eaf     | 475    | 2,045.94    |
| newengen - SB - Laundry - LG - Washer and Dryer I_DM1 3ffb     | 53     | 200.77      |
| newengen - SB - Laundry - LG - Washer and Dryer I_DP1 95fe     | 60     | 196.06      |
| newengen - SB - Laundry - LG - Washer and Dryer I_ME1 67e6     | 965    | 1,791.98    |
| newengen - SB - Laundry - LG - Washer and Dryer I_MM1 d2c7     | 91     | 100.19      |
| newengen - SB - Laundry - LG - Washer and Dryer I_MP1 0a23     | 158    | 240.44      |
| newengen - SB - Laundry - LG - Washers I_DE1 90ba              | 124    | 339.26      |
| newengen - SB - Laundry - LG - Washers I_DM1 af0d              | 192    | 902.72      |
| newengen - SB - Laundry - LG - Washers I_DP1 6ffa              |        |             |
| Invalid activity (08/2018)                                     | 0      | -5.07       |
| newengen - SB - Laundry - LG - Washers I_DP1 6ffa              | 80     | 322.88      |
| newengen - SB - Laundry - LG - Washers I_ME1 5e8f              | 46     | 50.61       |
| newengen - SB - Laundry - LG - Washers I_MM1 a8f8              | 110    | 134.71      |
| newengen - SB - Laundry - LG - Washers I_MP1 f2c8              | 19     | 23.54       |
| newengen - SB - Laundry - Maytag - Dryers I_DE1 e1ca           | 15     | 63.14       |
| newengen - SB - Laundry - Maytag - Dryers I_DM1 25f1           | 11     | 51.71       |
| newengen - SB - Laundry - Maytag - Dryers I_DP1 e529           | 13     | 55.30       |
| newengen - SB - Laundry - Maytag - Dryers I_ME1 55ff           | 17     | 58.55       |
| newengen - SB - Laundry - Maytag - Dryers I_MM1 8d6b           | 44     | 110.11      |
| newengen - SB - Laundry - Maytag - Dryers I_MP1 7e4c           | 13     | 28.60       |
| newengen - SB - Laundry - Maytag - Washer and Dryer I_DE1 24a9 | 13     | 34.50       |
| newengen - SB - Laundry - Maytag - Washer and Dryer I_DM1 2ca6 | 9      | 28.76       |
| newengen - SB - Laundry - Maytag - Washer and Dryer I_ME1 4371 | 77     | 126.62      |
| newengen - SB - Laundry - Maytag - Washer and Dryer I_MM1 965f | 4      | 8.42        |

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

Invoice number **9413301348**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - Laundry - Maytag - Washer and Dryer I_MP1 f0ce       | 46     | 65.41       |
| newengen - SB - Laundry - Maytag - Washers I_DE1 2d07                | 180    | 690.48      |
| newengen - SB - Laundry - Maytag - Washers I_DM1 2296                | 39     | 104.30      |
| newengen - SB - Laundry - Maytag - Washers I_DP1 338f                | 160    | 656.16      |
| newengen - SB - Laundry - Maytag - Washers I_ME1 1cef                | 75     | 228.23      |
| newengen - SB - Laundry - Maytag - Washers I_MM1 6dc1                | 63     | 171.59      |
| newengen - SB - Laundry - Maytag - Washers I_MP1 d454                | 38     | 97.96       |
| newengen - SB - Laundry - Maytag - Washers I_TE1 b3db                | 84     | 178.21      |
| newengen - SB - Laundry - Maytag - Washers I_TM1 7051                | 57     | 125.46      |
| newengen - SB - Laundry - Maytag - Washers I_TP1 1da2                | 79     | 136.68      |
| newengen - SB - Laundry - Other Brands - Dryers I_DE1 25a3           | 54     | 227.00      |
| newengen - SB - Laundry - Other Brands - Dryers I_DM1 4559           | 66     | 548.28      |
| newengen - SB - Laundry - Other Brands - Dryers I_DP1 ebd6           | 34     | 219.07      |
| newengen - SB - Laundry - Other Brands - Dryers I_ME1 d546           | 22     | 60.51       |
| newengen - SB - Laundry - Other Brands - Dryers I_MM1 9256           | 166    | 439.88      |
| newengen - SB - Laundry - Other Brands - Dryers I_MP1 da5b           | 16     | 54.97       |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_DE1 e806 | 100    | 781.46      |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_DM1 49b6 | 34     | 490.15      |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_DP1 7fc6 | 20     | 223.23      |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_ME1 8a42 | 189    | 275.49      |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_MM1 8fa6 | 231    | 995.36      |
| newengen - SB - Laundry - Other Brands - Washer and Dryer I_MP1 38b9 | 6      | 9.79        |
| newengen - SB - Laundry - Other Brands - Washers I_DE1 dc69          | 136    | 716.06      |
| newengen - SB - Laundry - Other Brands - Washers I_DM1 316c          | 273    | 1,840.80    |
| newengen - SB - Laundry - Other Brands - Washers I_DP1 285f          | 46     | 208.26      |
| newengen - SB - Laundry - Other Brands - Washers I_ME1 3cfd          | 16     | 26.98       |
| newengen - SB - Laundry - Other Brands - Washers I_MM1 9a82          | 37     | 65.13       |
| newengen - SB - Laundry - Other Brands - Washers I_MP1 0291          | 9      | 21.10       |
| newengen - SB - Laundry - Samsung - Dryers I_DE1 6c07                | 98     | 574.30      |
| newengen - SB - Laundry - Samsung - Dryers I_DM1 325c                | 60     | 350.66      |
| newengen - SB - Laundry - Samsung - Dryers I_DP1 563d                | 72     | 457.01      |
| newengen - SB - Laundry - Samsung - Dryers I_ME1 23f3                | 45     | 148.14      |
| newengen - SB - Laundry - Samsung - Dryers I_MM1 50ea                | 350    | 810.90      |
| newengen - SB - Laundry - Samsung - Dryers I_MP1 106f                | 37     | 124.30      |
| newengen - SB - Laundry - Samsung - Models I_DE1 2a81                | 331    | 732.92      |
| newengen - SB - Laundry - Samsung - Models I_DM1 7dd9                | 16     | 60.07       |
| newengen - SB - Laundry - Samsung - Models I_DP1 60a7                | 303    | 683.66      |
| newengen - SB - Laundry - Samsung - Models I_ME1 a294                | 160    | 117.53      |
| newengen - SB - Laundry - Samsung - Models I_MM1 60a8                | 1      | 0.95        |

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - Laundry - Samsung - Models I_MP1 b940             | 145    | 132.17      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_DE1 da16   | 50     | 109.92      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_DM1 85e5   | 37     | 177.04      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_DP1 16f8   | 24     | 128.01      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_ME1 2e9b   | 144    | 253.43      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_MM1 fe56   | 108    | 189.74      |
| newengen - SB - Laundry - Samsung - Washer and Dryer I_MP1 652f   | 145    | 261.04      |
| newengen - SB - Laundry - Samsung - Washers I_DE1 da13            | 186    | 472.28      |
| newengen - SB - Laundry - Samsung - Washers I_DM1 785f            | 96     | 481.62      |
| newengen - SB - Laundry - Samsung - Washers I_DP1 30d7            | 123    | 816.41      |
| newengen - SB - Laundry - Samsung - Washers I_ME1 45f0            | 115    | 148.87      |
| newengen - SB - Laundry - Samsung - Washers I_MM1 0e21            | 45     | 71.77       |
| newengen - SB - Laundry - Samsung - Washers I_MP1 7fe6            | 16     | 28.57       |
| newengen - SB - Laundry - Whirlpool - Dryers I_DE1 1574           | 82     | 210.47      |
| newengen - SB - Laundry - Whirlpool - Dryers I_DM1 01f6           | 146    | 572.45      |
| newengen - SB - Laundry - Whirlpool - Dryers I_DP1 ca43           | 51     | 170.57      |
| newengen - SB - Laundry - Whirlpool - Dryers I_ME1 344f           | 28     | 30.06       |
| newengen - SB - Laundry - Whirlpool - Dryers I_MM1 97e0           | 44     | 78.78       |
| newengen - SB - Laundry - Whirlpool - Dryers I_MP1 404c           | 9      | 12.63       |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_DE1 c2f5 | 81     | 275.50      |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_DM1 9ade | 65     | 201.52      |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_DP1 c6b4 | 6      | 13.57       |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_ME1 6f5b | 20     | 20.93       |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_MM1 9334 | 13     | 14.60       |
| newengen - SB - Laundry - Whirlpool - Washer and Dryer I_MP1 ab34 | 2      | 2.70        |
| newengen - SB - Laundry - Whirlpool - Washers I_DE1 a476          | 53     | 130.98      |
| newengen - SB - Laundry - Whirlpool - Washers I_DM1 9b8d          | 2      | 1.93        |
| newengen - SB - Laundry - Whirlpool - Washers I_ME1 4d03          | 17     | 9.28        |
| newengen - SB - Laundry - Whirlpool - Washers I_MP1 9472          | 3      | 3.83        |
| newengen - SB - Laundry - Whirlpool - Washers I_TE1 6a97          | 28     | 19.88       |
| newengen - SB - Laundry - Whirlpool - Washers I_TM1 f818          | 15     | 10.13       |
| newengen - SB - Laundry - Whirlpool - Washers I_TP1 5303          | 1      | 1.03        |

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Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

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|                    |                   |
|--------------------|-------------------|
| Total amount (USD) | <b>658,651.76</b> |
|--------------------|-------------------|

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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Total amount due (USD)

**590,782.73**

Payment due by

**10/31/2018**

Payment terms: 30 days

## Summary for 09/01/2018 - 09/30/2018

| Account                                  | Order | Amount (USD) |
|--|-------|--------------|
| Sears - Bing - Tools - X1868166          |       | 71,302.20    |
| Sears - Bing - Jewelry - X0824101        |       | 16,577.36    |
| Sears - Bing - Brand - X0251916          |       | 124,594.89   |
| Sears - Bing - OL - Seasonal - X1196154  |       | 59,908.18    |
| Sears - Bing - Apparel - X0824559        |       | 17,192.99    |
| Sears - Bing - Sporting Goods - X0070423 |       | 53,612.88    |
| Sears - Bing - Footwear - X0724551       |       | 3,804.20     |
| Sears - Bing - L&G - X1986134            |       | 154,999.52   |
| Sears - Bing - Mattress - F14758BD       |       | 88,790.51    |
| Total amount due (USD)                   |       | 590,782.73   |

Comments

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Microsoft Online, Inc.  
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Microsoft tax ID: 80-0010505

Invoice number **9413301349**Invoice date **10/01/2018**Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

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Reference the account number or invoice number on your payment.

Please include any applicable bank charges that were incurred when you remit your payment to us.

**Wire transfers**

Microsoft Online, Inc.  
Account # 3751736507  
ABA# 026009593  
BIC/SWIFT BOFAUS3N  
Bank of America, Dallas, TX.

**ACH Payments**

Microsoft Online, Inc.  
Account # 3751736507  
ABA # 111000012  
Bank of America  
Dallas, TX

**Express Mail**

Microsoft Online, Inc.  
Lockbox 847543  
1950 N Stemmons Fwy, Ste 5010  
Dallas, TX 75207 USA

**Standard Mail**

Microsoft Online, Inc.  
PO Box 847543  
Dallas, TX 75284-7543  
USA



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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer

**SEARS, ROEBUCK AND CO.**

**Attn: Dave Bazant**

**3333 Beverley Road**

**Hoffman Estates IL 60179**

**United States**

Client ID **0002504543**

Sold-to customer

**SEARS, ROEBUCK AND CO.**

**Attn: Dave Bazant**

**3333 Beverley Road**

**Hoffman Estates IL 60179**

**United States**

Client ID **0002504543**

Account

**Sears - Bing - Tools**

Account number

**X1868166**

Order

## Details for 09/01/2018 - 09/30/2018

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - Tools - All Other Tools I_DE1 2dad     | 115    | 58.99       |
| newengen - BP - Tools - All Other Tools I_DM1 2e45     | 172    | 157.37      |
| newengen - BP - Tools - All Other Tools I_DP1 4d07     | 37     | 23.10       |
| newengen - BP - Tools - All Other Tools I_ME1 f8dc     | 28     | 8.47        |
| newengen - BP - Tools - All Other Tools I_MM1 0645     | 17     | 10.01       |
| newengen - BP - Tools - All Other Tools I_MP1 b4b1     | 15     | 7.36        |
| newengen - BP - Tools - Craftsman I_DE1 041c           | 1952   | 1,962.64    |
| newengen - BP - Tools - Craftsman I_DM1 ef89           | 57     | 71.64       |
| newengen - BP - Tools - Craftsman I_DP1 7e3f           | 237    | 329.20      |
| newengen - BP - Tools - Craftsman I_ME1 ed90           | 263    | 167.74      |
| newengen - BP - Tools - Craftsman I_MM1 4c04           | 30     | 27.18       |
| newengen - BP - Tools - Craftsman I_MP1 c61e           | 75     | 47.80       |
| newengen - BP - Tools - Garage Door Openers I_DE1 f61a | 156    | 326.04      |
| newengen - BP - Tools - Garage Door Openers I_DM1 536e | 22     | 41.65       |
| newengen - BP - Tools - Garage Door Openers I_DP1 47f8 | 16     | 28.59       |
| newengen - BP - Tools - Garage Door Openers I_ME1 9148 | 23     | 30.16       |
| newengen - BP - Tools - Garage Door Openers I_MM1 c3d2 | 5      | 4.33        |
| newengen - BP - Tools - Garage Door Openers I_MP1 d6ee | 13     | 18.32       |
| newengen - BP - Tools - Hand Tools I_DE1 d0ee          | 78     | 52.89       |
| newengen - BP - Tools - Hand Tools I_DM1 eec3          | 35     | 27.23       |
| newengen - BP - Tools - Hand Tools I_DP1 ee39          | 12     | 9.73        |
| newengen - BP - Tools - Hand Tools I_ME1 d2fb          | 11     | 3.11        |
| newengen - BP - Tools - Hand Tools I_MM1 6cc4          | 10     | 4.56        |
| newengen - BP - Tools - Hand Tools I_MP1 df1b          | 5      | 1.75        |
| newengen - BP - Tools - Power Tools I_DE1 f6c7         | 913    | 917.92      |
| newengen - BP - Tools - Power Tools I_DM1 65ad         | 375    | 444.37      |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - Tools - Power Tools I_DP1 40ed     | 109    | 94.25       |
| newengen - BP - Tools - Power Tools I_ME1 1018     | 104    | 40.76       |
| newengen - BP - Tools - Power Tools I_MM1 8c2c     | 95     | 58.81       |
| newengen - BP - Tools - Power Tools I_MP1 d796     | 29     | 11.99       |
| newengen - BP - Tools - Tool Sets I_DE1 c1df       | 30     | 22.76       |
| newengen - BP - Tools - Tool Sets I_DM1 08e7       | 6      | 8.14        |
| newengen - BP - Tools - Tool Sets I_ME1 9119       | 5      | 1.12        |
| newengen - BP - Tools - Tool Sets I_MM1 6fba       | 1      | 0.23        |
| newengen - BP - Tools - Tool Storage I_DE1 24f0    | 304    | 206.17      |
| newengen - BP - Tools - Tool Storage I_DM1 b28c    | 28     | 35.49       |
| newengen - BP - Tools - Tool Storage I_DP1 1715    | 21     | 20.03       |
| newengen - BP - Tools - Tool Storage I_ME1 b468    | 55     | 9.46        |
| newengen - BP - Tools - Tool Storage I_MM1 fcd7    | 8      | 3.59        |
| newengen - BP - Tools - Tool Storage I_MP1 e212    | 1      | 0.12        |
| newengen - BP - Tools - Tools I_DE1 854a           | 2973   | 1,142.35    |
| newengen - BP - Tools - Tools I_DM1 2ebb           | 70     | 60.05       |
| newengen - BP - Tools - Tools I_DP1 4976           | 60     | 50.98       |
| newengen - BP - Tools - Tools I_ME1 3289           | 170    | 22.75       |
| newengen - BP - Tools - Tools I_MM1 7431           | 16     | 4.02        |
| newengen - BP - Tools - Tools I_MP1 2a3b           | 6      | 2.57        |
| newengen - NB - Tools - All Other Tools I_DE1 55cc |        |             |
| Invalid activity (08/2018)                         | 0      | -10.55      |
| newengen - NB - Tools - All Other Tools I_DE1 55cc | 1529   | 2,533.56    |
| newengen - NB - Tools - All Other Tools I_DM1 5756 |        |             |
| Invalid activity (08/2018)                         | 0      | -50.32      |
| newengen - NB - Tools - All Other Tools I_DM1 5756 | 1186   | 1,353.66    |
| newengen - NB - Tools - All Other Tools I_DP1 3e0d |        |             |
| Invalid activity (08/2018)                         | 0      | -112.53     |
| newengen - NB - Tools - All Other Tools I_DP1 3e0d | 3325   | 5,408.48    |
| newengen - NB - Tools - All Other Tools I_ME1 8352 | 769    | 459.56      |
| newengen - NB - Tools - All Other Tools I_MM1 e915 | 329    | 217.81      |
| newengen - NB - Tools - All Other Tools I_MP1 c54e | 261    | 173.39      |
| newengen - NB - Tools - Competitors I_DE1 40bb     | 245    | 379.67      |
| newengen - NB - Tools - Competitors I_DM1 9846     |        |             |
| Invalid activity (08/2018)                         | 0      | -5.01       |
| newengen - NB - Tools - Competitors I_DM1 9846     | 184    | 290.16      |
| newengen - NB - Tools - Competitors I_DP1 1321     | 64     | 82.51       |
| newengen - NB - Tools - Competitors I_ME1 5d00     | 103    | 71.61       |
| newengen - NB - Tools - Competitors I_MM1 81f7     | 28     | 19.15       |

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| Description                                       | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - NB - Tools - Competitors I_MP1 2a52    | 10     | 5.93        |
| newengen - NB - Tools - Hand Tools I_DE1 a7f6     |        |             |
| Invalid activity (08/2018)                        | 0      | -9.06       |
| newengen - NB - Tools - Hand Tools I_DE1 a7f6     | 1771   | 2,048.99    |
| newengen - NB - Tools - Hand Tools I_DM1 88d5     |        |             |
| Invalid activity (08/2018)                        | 0      | -48.48      |
| newengen - NB - Tools - Hand Tools I_DM1 88d5     | 984    | 1,232.82    |
| newengen - NB - Tools - Hand Tools I_DP1 57c4     |        |             |
| Invalid activity (08/2018)                        | 0      | -47.94      |
| newengen - NB - Tools - Hand Tools I_DP1 57c4     | 6283   | 8,672.37    |
| newengen - NB - Tools - Hand Tools I_ME1 a480     | 202    | 91.35       |
| newengen - NB - Tools - Hand Tools I_MM1 7f21     | 93     | 51.83       |
| newengen - NB - Tools - Hand Tools I_MP1 c21e     | 1454   | 769.86      |
| newengen - NB - Tools - Power Tools I_DE1 f771    |        |             |
| Invalid activity (08/2018)                        | 0      | -15.07      |
| newengen - NB - Tools - Power Tools I_DE1 f771    | 1617   | 2,593.90    |
| newengen - NB - Tools - Power Tools I_DM1 a2ba    |        |             |
| Invalid activity (08/2018)                        | 0      | -45.14      |
| newengen - NB - Tools - Power Tools I_DM1 a2ba    | 880    | 1,480.37    |
| newengen - NB - Tools - Power Tools I_DP1 31de    |        |             |
| Invalid activity (08/2018)                        | 0      | -159.46     |
| newengen - NB - Tools - Power Tools I_DP1 31de    | 2216   | 3,048.89    |
| newengen - NB - Tools - Power Tools I_ME1 e2da    | 177    | 112.45      |
| newengen - NB - Tools - Power Tools I_MM1 a631    | 278    | 270.95      |
| newengen - NB - Tools - Power Tools I_MP1 3e5a    | 539    | 478.25      |
| newengen - NB - Tools - Tool Storage I_DE1 dbbb   |        |             |
| Invalid activity (08/2018)                        | 0      | -1.56       |
| newengen - NB - Tools - Tool Storage I_DE1 dbbb   | 1103   | 1,901.34    |
| newengen - NB - Tools - Tool Storage I_DM1 05e9   | 191    | 423.84      |
| newengen - NB - Tools - Tool Storage I_DP1 03f0   |        |             |
| Invalid activity (08/2018)                        | 0      | -8.74       |
| newengen - NB - Tools - Tool Storage I_DP1 03f0   | 1290   | 3,000.00    |
| newengen - NB - Tools - Tool Storage I_ME1 b2c9   | 770    | 707.81      |
| newengen - NB - Tools - Tool Storage I_MM1 bf8c   | 51     | 57.14       |
| newengen - NB - Tools - Tool Storage I_MP1 26cc   | 616    | 856.44      |
| newengen - SB - Craftsman - Hand Tools I_DE1 dbc3 | 721    | 804.12      |
| newengen - SB - Craftsman - Hand Tools I_DM1 d290 | 86     | 143.04      |
| newengen - SB - Craftsman - Hand Tools I_DP1 da7f | 370    | 497.29      |
| newengen - SB - Craftsman - Hand Tools I_ME1 f1b5 | 547    | 186.69      |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - Craftsman - Hand Tools I_MM1 4112              | 15     | 10.86       |
| newengen - SB - Craftsman - Hand Tools I_MP1 1c15              | 107    | 55.19       |
| newengen - SB - GearWrench - Hand Tools I_DE1 3eb5             | 105    | 228.57      |
| newengen - SB - GearWrench - Hand Tools I_DM1 1255             | 10     | 14.35       |
| newengen - SB - GearWrench - Hand Tools I_DP1 b394             | 74     | 127.77      |
| newengen - SB - GearWrench - Hand Tools I_ME1 4006             | 23     | 21.38       |
| newengen - SB - GearWrench - Hand Tools I_MM1 185b             | 1      | 0.26        |
| newengen - SB - GearWrench - Hand Tools I_MP1 792a             | 16     | 19.09       |
| newengen - SB - Other Brands - Hand Tools I_DE1 df32           | 24     | 34.13       |
| newengen - SB - Other Brands - Hand Tools I_DM1 06ec           | 54     | 82.65       |
| newengen - SB - Other Brands - Hand Tools I_DP1 cb5f           | 18     | 26.57       |
| newengen - SB - Other Brands - Hand Tools I_ME1 694f           | 7      | 8.12        |
| newengen - SB - Other Brands - Hand Tools I_MM1 9734           | 19     | 24.65       |
| newengen - SB - Other Brands - Hand Tools I_MP1 451c           | 8      | 7.81        |
| newengen - SB - Tools - Craftsman - All Other Tools I_DE1 04fb | 2092   | 3,083.32    |
| newengen - SB - Tools - Craftsman - All Other Tools I_DM1 334e | 718    | 1,365.05    |
| newengen - SB - Tools - Craftsman - All Other Tools I_DP1 aae0 | 614    | 1,251.39    |
| newengen - SB - Tools - Craftsman - All Other Tools I_ME1 e3b7 | 443    | 385.50      |
| newengen - SB - Tools - Craftsman - All Other Tools I_MM1 23f9 | 232    | 237.15      |
| newengen - SB - Tools - Craftsman - All Other Tools I_MP1 3776 | 131    | 141.69      |
| newengen - SB - Tools - Craftsman - Power Tools I_DE1 a0f3     | 925    | 976.63      |
| newengen - SB - Tools - Craftsman - Power Tools I_DM1 5d07     |        |             |
| Invalid activity (08/2018)                                     | 0      | -1.07       |
| newengen - SB - Tools - Craftsman - Power Tools I_DM1 5d07     | 812    | 1,091.18    |
| newengen - SB - Tools - Craftsman - Power Tools I_DP1 adc3     | 692    | 1,096.89    |
| newengen - SB - Tools - Craftsman - Power Tools I_ME1 0bf2     | 193    | 107.24      |
| newengen - SB - Tools - Craftsman - Power Tools I_MM1 5f6f     | 164    | 76.99       |
| newengen - SB - Tools - Craftsman - Power Tools I_MP1 4d3f     | 189    | 104.56      |
| newengen - SB - Tools - Craftsman I_DE1 37c2                   | 6646   | 5,778.46    |
| newengen - SB - Tools - Craftsman I_DM1 889c                   | 68     | 97.50       |
| newengen - SB - Tools - Craftsman I_DP1 11f4                   |        |             |
| Invalid activity (08/2018)                                     | 0      | -0.95       |
| newengen - SB - Tools - Craftsman I_DP1 11f4                   | 3868   | 6,000.00    |
| newengen - SB - Tools - Craftsman I_ME1 6523                   | 311    | 100.68      |
| newengen - SB - Tools - Craftsman I_MM1 e616                   | 1      | 0.36        |
| newengen - SB - Tools - Craftsman I_MP1 f96f                   | 342    | 122.43      |
| newengen - SB - Tools - DeWalt - Power Tools I_DE1 6e0c        |        |             |
| Invalid activity (08/2018)                                     | 0      | -2.35       |
| newengen - SB - Tools - DeWalt - Power Tools I_DE1 6e0c        | 30     | 50.87       |

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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - Tools - DeWalt - Power Tools I_DM1 7d9b           | 9      | 14.12       |
| newengen - SB - Tools - DeWalt - Power Tools I_DP1 0948           |        |             |
| Invalid activity (08/2018)  | 0      | -3.54       |
| newengen - SB - Tools - DeWalt - Power Tools I_DP1 0948           | 242    | 329.87      |
| newengen - SB - Tools - DeWalt - Power Tools I_ME1 2f50           | 66     | 59.04       |
| newengen - SB - Tools - DeWalt - Power Tools I_MM1 9c0a           | 3      | 1.28        |
| newengen - SB - Tools - DeWalt - Power Tools I_MP1 52ef           | 22     | 14.32       |
| newengen - SB - Tools - Other Brands - Power Tools I_DE1 3233     |        |             |
| Invalid activity (08/2018)  | 0      | -1.92       |
| newengen - SB - Tools - Other Brands - Power Tools I_DE1 3233     | 248    | 501.54      |
| newengen - SB - Tools - Other Brands - Power Tools I_DE2 eb46     | 42     | 46.08       |
| newengen - SB - Tools - Other Brands - Power Tools I_DM1 732b     | 506    | 1,066.35    |
| newengen - SB - Tools - Other Brands - Power Tools I_DM2 f5d7     | 4      | 8.19        |
| newengen - SB - Tools - Other Brands - Power Tools I_DP1 1177     |        |             |
| Invalid activity (08/2018)  | 0      | -1.86       |
| newengen - SB - Tools - Other Brands - Power Tools I_DP1 1177     | 135    | 245.13      |
| newengen - SB - Tools - Other Brands - Power Tools I_DP2 38fa     | 8      | 25.76       |
| newengen - SB - Tools - Other Brands - Power Tools I_ME1 4cfa     | 63     | 66.82       |
| newengen - SB - Tools - Other Brands - Power Tools I_ME2 1212     | 7      | 5.81        |
| newengen - SB - Tools - Other Brands - Power Tools I_MM1 62aa     | 29     | 32.74       |
| newengen - SB - Tools - Other Brands - Power Tools I_MM2 c4a4     | 3      | 1.95        |
| newengen - SB - Tools - Other Brands - Power Tools I_MP1 4ad7     | 18     | 15.42       |
| newengen - SB - Tools - Other Brands - Power Tools I_MP2 3afa     | 4      | 2.26        |
| Sears - Bing - Tools - Search - Bench Tools - Enhanced - BP - NEW |        |             |
| Invalid activity (08/2018)  | 0      | -2.17       |
| Sears - Bing - Tools - Search - General Hand Tools - BP - NEW     |        |             |
| Invalid activity (08/2018)  | 0      | -7.42       |
| Sears - Bing - Tools - Search - General Power Tools - BP - NEW    |        |             |
| Invalid activity (08/2018)  | 0      | -0.45       |
| Sears - Bing - Tools - Search - General Tools - BP - NEW          |        |             |
| Invalid activity (08/2018)  | 0      | -331.20     |

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Advertiser SEARS, ROEBUCK AND CO.-0002504543

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Total amount (USD)

71,302.20

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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Account  
**Sears - Bing - Jewelry**  
Account number  
**X0824101**

Order

## Details for 09/01/2018 - 09/30/2018

| Description                                    | Clicks | Total (USD) |
|--|--------|-------------|
| Sears - Bing - Search - Jewelry - Charms - BP  |        |             |
| Invalid activity (08/2018)                     | 0      | -231.67     |
| Sears - Bing - Search - Jewelry - Charms - BP  | 1086   | 3,000.00    |
| Sears - Bing - Search - Jewelry - General - BP |        |             |
| Invalid activity (07/2018)                     | 0      | -1.88       |
| Sears - Bing - Search - Jewelry - General - BP |        |             |
| Invalid activity (08/2018)                     | 0      | -187.21     |
| Sears - Bing - Search - Jewelry - General - BP | 8136   | 13,998.12   |
| Total amount (USD)                             |        | 16,577.36   |

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Account  
**Sears - Bing - Brand**  
Account number  
**X0251916**

Order

## Details for 09/01/2018 - 09/30/2018

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - Brand - Card I_DE1 9519                         | 24251  | 15,164.17   |
| newengen - Brand - Card I_DM1 087b                         | 1256   | 1,080.86    |
| newengen - Brand - Card I_DP1 80d1                         | 3185   | 2,179.18    |
| newengen - Brand - Card I_ME1 bd2d                         | 934    | 353.39      |
| newengen - Brand - Card I_MM1 8336                         | 21     | 13.34       |
| newengen - Brand - Card I_MP1 7b96                         | 71     | 33.27       |
| newengen - Brand - Card I_TE1 3dd3                         | 160    | 46.50       |
| newengen - Brand - Card I_TM1 7e48                         | 9      | 3.90        |
| newengen - Brand - Card I_TP1 4db3                         | 27     | 13.49       |
| newengen - Brand - Core Words - Other Languages I_DE1 fb8e | 152    | 24.25       |
| newengen - Brand - Core Words - Other Languages I_DM1 96aa | 4      | 1.50        |
| newengen - Brand - Core Words - Other Languages I_DP1 4b08 | 49     | 9.70        |
| newengen - Brand - Core Words - Other Languages I_ME1 40f6 | 121    | 21.38       |
| newengen - Brand - Core Words - Other Languages I_MM1 e366 | 1      | 0.20        |
| newengen - Brand - Core Words - Other Languages I_MP1 57f2 | 16     | 1.50        |
| newengen - Brand - Core Words - Other Languages I_TM1 927c | 1      | 0.06        |
| newengen - Brand - Core Words - Other Languages I_TP1 f6a7 | 1      | 0.05        |
| newengen - Brand - Core Words I_DE1 fc03                   | 78718  | 13,016.68   |
| newengen - Brand - Core Words I_DM1 33de                   | 53     | 53.15       |
| newengen - Brand - Core Words I_DP1 c4bb                   | 7981   | 10,540.86   |
| newengen - Brand - Core Words I_ME1 ad2f                   | 1763   | 291.14      |
| newengen - Brand - Core Words I_MM1 a3ab                   | 41     | 36.33       |
| newengen - Brand - Core Words I_MP1 a0db                   | 586    | 486.09      |
| newengen - Brand - Core Words I_TE1 bbe6                   | 11791  | 2,180.47    |
| newengen - Brand - Core Words I_TM1 4c92                   | 20     | 10.09       |
| newengen - Brand - Core Words I_TP1 231d                   | 174    | 125.61      |



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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - Brand - Features I_DE1 dc6e                       | 933    | 905.20      |
| newengen - Brand - Features I_DM1 afa9                       | 257    | 478.73      |
| newengen - Brand - Features I_DP1 75ff                       | 8      | 7.16        |
| newengen - Brand - Features I_ME1 8b6b                       | 55     | 45.78       |
| newengen - Brand - Features I_MM1 be4f                       | 105    | 237.56      |
| newengen - Brand - Features I_MP1 2874                       | 35     | 34.33       |
| newengen - Brand - Features I_TE1 e419                       | 27     | 16.69       |
| newengen - Brand - Features I_TM1 26ac                       | 31     | 55.06       |
| newengen - Brand - Features I_TP1 e2fd                       | 10     | 6.74        |
| newengen - Brand - Hometown Store I_DE1 0315                 | 366    | 263.74      |
| newengen - Brand - Hometown Store I_DM1 edf3                 | 15     | 19.90       |
| newengen - Brand - Hometown Store I_DP1 e6e5                 | 51     | 28.21       |
| newengen - Brand - Hometown Store I_ME1 52ae                 | 36     | 10.63       |
| newengen - Brand - Hometown Store I_MM1 1a37                 | 2      | 7.84        |
| newengen - Brand - Hometown Store I_MP1 4712                 | 12     | 11.60       |
| newengen - Brand - Hometown Store I_TE1 274e                 | 48     | 30.76       |
| newengen - Brand - Hometown Store I_TM1 fc9b                 | 1      | 0.62        |
| newengen - Brand - Hometown Store I_TP1 472d                 | 6      | 6.38        |
| newengen - Brand - Locations I_DE1 0ff0                      | 8055   | 13,009.17   |
| newengen - Brand - Locations I_DM1 38d0                      | 3077   | 6,470.42    |
| newengen - Brand - Locations I_DP1 0140                      | 2817   | 4,569.38    |
| newengen - Brand - Locations I_ME1 4a40                      | 252    | 109.44      |
| newengen - Brand - Locations I_MM1 a490                      | 645    | 700.67      |
| newengen - Brand - Locations I_MP1 9571                      | 328    | 265.81      |
| newengen - Brand - Locations I_TE1 7aea                      | 864    | 1,009.14    |
| newengen - Brand - Locations I_TM1 8395                      | 44     | 23.28       |
| newengen - Brand - Locations I_TP1 ca8f                      | 333    | 231.95      |
| newengen - Brand - Misspellings - Other Languages I_DE1 7912 | 1      | 0.18        |
| newengen - Brand - Misspellings - Other Languages I_DM1 a197 | 5      | 0.62        |
| newengen - Brand - Misspellings - Other Languages I_DP1 3c63 | 22     | 2.81        |
| newengen - Brand - Misspellings - Other Languages I_ME1 30b4 | 3      | 0.49        |
| newengen - Brand - Misspellings - Other Languages I_MM1 142f | 1      | 0.68        |
| newengen - Brand - Misspellings - Other Languages I_MP1 8795 | 6      | 0.74        |
| newengen - Brand - Misspellings - Other Languages I_TE1 2fc3 | 1      | 0.18        |
| newengen - Brand - Misspellings - Other Languages I_TP1 48a3 | 4      | 2.47        |
| newengen - Brand - Misspellings I_DE1 c878                   | 120429 | 20,364.02   |
| newengen - Brand - Misspellings I_DM1 a7e4                   | 77     | 85.98       |
| newengen - Brand - Misspellings I_DP1 b509                   |        |             |
| Invalid activity (08/2018)                                   | 0      | -4.32       |

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| Description                                | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - Brand - Misspellings I_DP1 b509 | 8336   | 10,631.23   |
| newengen - Brand - Misspellings I_ME1 3b38 | 5016   | 650.26      |
| newengen - Brand - Misspellings I_MM1 ea77 | 69     | 42.24       |
| newengen - Brand - Misspellings I_MP1 01cb | 54     | 26.05       |
| newengen - Brand - Misspellings I_TE1 de50 | 2      | 1.47        |
| newengen - Brand - Misspellings I_TM1 2a1d | 71     | 66.14       |
| newengen - Brand - Misspellings I_TP1 0e12 | 1536   | 1,127.41    |
| newengen - Brand - Outlet I_DE1 cf3d       | 2474   | 1,469.17    |
| newengen - Brand - Outlet I_DM1 30df       | 15     | 21.58       |
| newengen - Brand - Outlet I_DP1 9d69       | 138    | 68.08       |
| newengen - Brand - Outlet I_ME1 99e9       | 142    | 65.69       |
| newengen - Brand - Outlet I_MP1 3fec       | 47     | 47.03       |
| newengen - Brand - Outlet I_TE1 034c       | 82     | 31.07       |
| newengen - Brand - Outlet I_TP1 3b3c       | 4      | 2.18        |
| newengen - Brand - Promotion I_DE1 644e    | 2000   | 10,024.98   |
| newengen - Brand - Promotion I_DM1 2692    | 860    | 1,565.17    |
| newengen - Brand - Promotion I_DP1 0add    | 508    | 1,468.21    |
| newengen - Brand - Promotion I_ME1 f3ee    | 732    | 1,235.51    |
| newengen - Brand - Promotion I_MM1 8ac6    | 29     | 18.98       |
| newengen - Brand - Promotion I_MP1 28df    | 9      | 11.83       |
| newengen - Brand - Promotion I_TE1 3d42    | 98     | 164.09      |
| newengen - Brand - Promotion I_TM1 38e7    | 87     | 122.97      |
| newengen - Brand - Promotion I_TP1 f51e    | 294    | 771.74      |
| newengen - Brand - Seasonal I_DE1 833b     | 52     | 65.93       |
| newengen - Brand - Seasonal I_DM1 9dd0     | 38     | 49.44       |
| newengen - Brand - Seasonal I_DP1 0fc8     | 69     | 96.47       |
| newengen - Brand - Seasonal I_ME1 e6cd     | 6      | 1.81        |
| newengen - Brand - Seasonal I_MM1 d9a8     | 6      | 2.68        |
| newengen - Brand - Seasonal I_MP1 0bba     | 21     | 44.56       |
| newengen - Brand - Seasonal I_TE1 c096     | 7      | 3.37        |
| newengen - Brand - Seasonal I_TM1 5244     | 4      | 0.35        |

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Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

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Total amount (USD)

**124,594.89**

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Invoice date **10/01/2018**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Account  
**Sears - Bing - OL - Seasonal**  
Account number  
**X1196154**

Order

## Details for 09/01/2018 - 09/30/2018

| Description                                  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - OL - All Other OL  _DE1 dcd1 | 43     | 47.77       |
| newengen - BP - OL - All Other OL  _DM1 ddf4 | 205    | 500.07      |
| newengen - BP - OL - All Other OL  _DP1 5111 | 504    | 895.35      |
| newengen - BP - OL - All Other OL  _ME1 d86e | 1      | 0.08        |
| newengen - BP - OL - All Other OL  _MM1 53c0 | 23     | 14.63       |
| newengen - BP - OL - All Other OL  _MP1 a8e8 | 170    | 99.09       |
| newengen - BP - OL - Decor  _DE1 d7a1        | 23     | 19.82       |
| newengen - BP - OL - Decor  _DM1 01ca        | 9      | 9.82        |
| newengen - BP - OL - Decor  _DP1 e041        | 4      | 4.61        |
| newengen - BP - OL - Decor  _ME1 6146        | 1      | 0.58        |
| newengen - BP - OL - Decor  _MM1 46b0        | 5      | 4.46        |
| newengen - BP - OL - Decor  _MP1 e1e3        | 1      | 0.43        |
| newengen - BP - OL - Furniture  _DE1 29f6    | 858    | 724.99      |
| newengen - BP - OL - Furniture  _DM1 ca58    | 57     | 66.00       |
| newengen - BP - OL - Furniture  _DP1 bbd5    |        |             |
| Invalid activity (08/2018)                   | 0      | -1.08       |
| newengen - BP - OL - Furniture  _DP1 bbd5    | 81     | 99.93       |
| newengen - BP - OL - Furniture  _ME1 8680    | 33     | 2.54        |
| newengen - BP - OL - Furniture  _MM1 3cbf    | 105    | 87.14       |
| newengen - BP - OL - Furniture  _MP1 18a0    | 25     | 18.09       |
| newengen - BP - OL - Gazebos  _DE1 0450      | 36     | 29.24       |
| newengen - BP - OL - Gazebos  _DM1 c6a3      | 17     | 21.25       |
| newengen - BP - OL - Gazebos  _DP1 286b      | 9      | 8.22        |
| newengen - BP - OL - Gazebos  _ME1 3ec6      | 2      | 0.82        |
| newengen - BP - OL - Gazebos  _MP1 9cd0      | 1      | 0.36        |
| newengen - BP - OL - Grills  _DE1 353b       | 307    | 262.00      |

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| Description                                  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - OL - Grills I_DM1 ab20       | 23     | 13.64       |
| newengen - BP - OL - Grills I_DP1 00f3       | 114    | 110.44      |
| newengen - BP - OL - Grills I_ME1 3945       | 58     | 12.59       |
| newengen - BP - OL - Grills I_MM1 0b76       | 10     | 3.28        |
| newengen - BP - OL - Grills I_MP1 06e7       | 16     | 5.33        |
| newengen - NB - OL - All Other OL I_DE1 8be9 | 432    | 1,188.81    |
| newengen - NB - OL - All Other OL I_DM1 fbe0 |        |             |
| Invalid activity (08/2018)                   | 0      | -13.92      |
| newengen - NB - OL - All Other OL I_DM1 fbe0 | 2586   | 5,768.85    |
| newengen - NB - OL - All Other OL I_DP1 a857 |        |             |
| Invalid activity (08/2018)                   | 0      | -23.34      |
| newengen - NB - OL - All Other OL I_DP1 a857 | 1066   | 3,000.00    |
| newengen - NB - OL - All Other OL I_ME1 02d7 | 123    | 185.17      |
| newengen - NB - OL - All Other OL I_MM1 eb07 | 1085   | 941.63      |
| newengen - NB - OL - All Other OL I_MP1 c9cb | 37     | 23.95       |
| newengen - NB - OL - Decor I_DE1 403b        | 329    | 620.72      |
| newengen - NB - OL - Decor I_DM1 a017        |        |             |
| Invalid activity (08/2018)                   | 0      | -16.32      |
| newengen - NB - OL - Decor I_DM1 a017        | 705    | 1,231.42    |
| newengen - NB - OL - Decor I_DP1 d2fb        |        |             |
| Invalid activity (08/2018)                   | 0      | -5.68       |
| newengen - NB - OL - Decor I_DP1 d2fb        | 279    | 465.44      |
| newengen - NB - OL - Decor I_ME1 e567        | 81     | 53.84       |
| newengen - NB - OL - Decor I_MM1 f153        | 10     | 4.09        |
| newengen - NB - OL - Decor I_MP1 e8f7        | 6      | 3.96        |
| newengen - NB - OL - Furniture I_DE1 8fa7    |        |             |
| Invalid activity (08/2018)                   | 0      | -2.06       |
| newengen - NB - OL - Furniture I_DE1 8fa7    | 7389   | 12,993.07   |
| newengen - NB - OL - Furniture I_DM1 bd01    |        |             |
| Invalid activity (08/2018)                   | 0      | -13.04      |
| newengen - NB - OL - Furniture I_DM1 bd01    | 2746   | 8,488.68    |
| newengen - NB - OL - Furniture I_DP1 da5a    |        |             |
| Invalid activity (08/2018)                   | 0      | -21.52      |
| newengen - NB - OL - Furniture I_DP1 da5a    | 1414   | 3,000.00    |
| newengen - NB - OL - Furniture I_ME1 0598    | 1143   | 852.17      |
| newengen - NB - OL - Furniture I_MM1 c663    | 139    | 117.46      |
| newengen - NB - OL - Furniture I_MP1 9a62    | 2134   | 2,130.73    |
| newengen - NB - OL - Gazebo I_DE1 9cf2       | 48     | 47.02       |
| newengen - NB - OL - Gazebo I_DM1 c126       |        |             |

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
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Microsoft tax ID: 80-0010505

Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| Invalid activity (08/2018)                            | 0      | -3.73       |
| newengen - NB - OL - Gazebos I_DP1 fed4               |        |             |
| Invalid activity (08/2018)                            | 0      | -29.65      |
| newengen - NB - OL - Gazebos I_DP1 fed4               | 1146   | 1,794.02    |
| newengen - NB - OL - Gazebos I_ME1 1541               | 30     | 12.83       |
| newengen - NB - OL - Gazebos I_MM1 284b               | 6      | 3.87        |
| newengen - NB - OL - Gazebos I_MP1 fa6f               | 30     | 16.98       |
| newengen - NB - OL - Grills I_DE1 2817                | 3059   | 6,505.62    |
| newengen - NB - OL - Grills I_DM1 8011                |        |             |
| Invalid activity (08/2018)                            | 0      | -9.41       |
| newengen - NB - OL - Grills I_DM1 8011                | 882    | 2,045.78    |
| newengen - NB - OL - Grills I_DP1 6dc1                |        |             |
| Invalid activity (08/2018)                            | 0      | -39.15      |
| newengen - NB - OL - Grills I_DP1 6dc1                | 1604   | 2,478.41    |
| newengen - NB - OL - Grills I_ME1 ff8a                | 1032   | 928.00      |
| newengen - NB - OL - Grills I_MM1 4367                | 129    | 142.73      |
| newengen - NB - OL - Grills I_MP1 6409                | 158    | 75.79       |
| newengen - SB - OL - Kenmore - Grills I_DE1 2255      | 184    | 320.92      |
| newengen - SB - OL - Kenmore - Grills I_DM1 917d      | 81     | 156.71      |
| newengen - SB - OL - Kenmore - Grills I_DP1 6e47      | 251    | 894.42      |
| newengen - SB - OL - Kenmore - Grills I_ME1 a3df      | 45     | 41.28       |
| newengen - SB - OL - Kenmore - Grills I_MM1 8d8a      | 76     | 77.06       |
| newengen - SB - OL - Kenmore - Grills I_MP1 9834      | 16     | 43.08       |
| newengen - SB - OL - Other Brands - Grills I_DE1 e621 | 54     | 41.46       |
| newengen - SB - OL - Other Brands - Grills I_DM1 e0ea | 54     | 41.37       |
| newengen - SB - OL - Other Brands - Grills I_DP1 01de | 242    | 418.41      |
| newengen - SB - OL - Other Brands - Grills I_ME1 8c98 | 129    | 111.03      |
| newengen - SB - OL - Other Brands - Grills I_MM1 596c | 5      | 4.76        |
| newengen - SB - OL - Other Brands - Grills I_MP1 aba4 | 4      | 1.83        |
| Sears - Bing - Search - ODL - Hammock - NB            |        |             |
| Invalid activity (08/2018)                            | 0      | -3.39       |
| Sears - Bing - Search - ODL - Patio Sets - NB         |        |             |
| Invalid activity (08/2018)                            | 0      | -48.85      |
| UA - Sears - Bing - Search - ODL - Bistro Sets - NB   |        |             |
| Invalid activity (08/2018)                            | 0      | -1.48       |
| UA - Sears - Bing - Search - ODL - Gazebo - NB        |        |             |
| Invalid activity (08/2018)                            | 0      | -2.50       |
| UA - Sears - Bing - Search - ODL - Grill - Gas - NB   |        |             |
| Invalid activity (08/2018)                            | 0      | -8.46       |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| UA - Sears - Bing - Search - ODL - Grill - Kenmore - NB   |        |             |
| Invalid activity (08/2018)                                | 0      | -34.48      |
| UA - Sears - Bing - Search - ODL - Grill - NB             |        |             |
| Invalid activity (08/2018)                                | 0      | -3.90       |
| UA - Sears - Bing - Search - ODL - Outdoor Fountains - NB |        |             |
| Invalid activity (08/2018)                                | 0      | -1.77       |
| UA - Sears - Bing - Search - ODL - Patio Furniture - NB   |        |             |
| Invalid activity (08/2018)                                | 0      | -144.03     |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

Total amount (USD) **59,908.18**

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Invoice number **9413301349**  
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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID **0002504543**

Account  
**Sears - Bing - Apparel**  
Account number  
**X0824559**

Order

## Details for 09/01/2018 - 09/30/2018

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Back to School - Apparel I_DE1 06cc | 16     | 12.36       |
| newengen - BP - Back to School - Apparel I_DM1 029a | 9      | 9.41        |
| newengen - BP - Back to School - Apparel I_DP1 5d71 | 4      | 3.13        |
| newengen - BP - Back to School - Apparel I_ME1 ec5a | 2      | 0.76        |
| newengen - BP - Back to School - Apparel I_MM1 519a | 1      | 1.37        |
| newengen - BP - Back to School - Apparel I_MP1 6ee5 | 1      | 0.45        |
| newengen - BP - General - Apparel I_DE1 08b7        | 742    | 405.82      |
| newengen - BP - General - Apparel I_DM1 cf6f        | 295    | 302.58      |
| newengen - BP - General - Apparel I_DP1 fe30        | 178    | 166.11      |
| newengen - BP - General - Apparel I_ME1 14e8        | 266    | 101.44      |
| newengen - BP - General - Apparel I_MM1 47bd        | 103    | 57.20       |
| newengen - BP - General - Apparel I_MP1 1a1b        | 25     | 10.29       |
| newengen - BP - Men - Activewear I_DE1 c082         | 12     | 8.87        |
| newengen - BP - Men - Activewear I_DM1 2879         | 2      | 3.02        |
| newengen - BP - Men - Activewear I_ME1 9fc7         | 2      | 0.93        |
| newengen - BP - Men - Pants I_DE1 7a0e              | 47     | 44.98       |
| newengen - BP - Men - Pants I_DM1 8946              | 33     | 42.18       |
| newengen - BP - Men - Pants I_DP1 7a31              | 11     | 14.42       |
| newengen - BP - Men - Pants I_ME1 644e              | 5      | 2.86        |
| newengen - BP - Men - Pants I_MM1 c9f2              | 7      | 5.70        |
| newengen - BP - Men - Shirts I_DE1 6f65             | 91     | 75.31       |
| newengen - BP - Men - Shirts I_DM1 2ab7             | 76     | 106.94      |
| newengen - BP - Men - Shirts I_DP1 a6aa             | 8      | 5.82        |
| newengen - BP - Men - Shirts I_ME1 1db2             | 14     | 5.21        |
| newengen - BP - Men - Shirts I_MM1 fd3c             | 1      | 0.45        |
| newengen - BP - Men - Shirts I_MP1 bc5c             | 1      | 1.07        |



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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Women - Activewear I_DE1 8fcc               | 32     | 24.12       |
| newengen - BP - Women - Activewear I_DP1 df98               | 3      | 3.18        |
| newengen - BP - Women - Activewear I_ME1 5dcb               | 3      | 0.49        |
| newengen - BP - Women - Activewear I_MP1 47f9               | 4      | 2.22        |
| newengen - BP - Women - Bras, Panties & Lingerie I_DE1 607e | 131    | 99.98       |
| newengen - BP - Women - Bras, Panties & Lingerie I_DP1 4711 | 42     | 33.32       |
| newengen - BP - Women - Bras, Panties & Lingerie I_ME1 4d77 | 21     | 9.30        |
| newengen - BP - Women - Bras, Panties & Lingerie I_MP1 9cd0 | 8      | 6.81        |
| newengen - BP - Women - Coats & Jackets I_DE1 69d1          | 139    | 111.30      |
| newengen - BP - Women - Coats & Jackets I_DP1 94c5          | 56     | 54.68       |
| newengen - BP - Women - Coats & Jackets I_ME1 6f16          | 24     | 15.79       |
| newengen - BP - Women - Coats & Jackets I_MP1 139f          | 8      | 7.76        |
| newengen - BP - Women - Dresses I_DE1 3b55                  | 391    | 259.57      |
| newengen - BP - Women - Dresses I_DM1 d8f1                  | 235    | 232.01      |
| newengen - BP - Women - Dresses I_DP1 7ae1                  | 109    | 73.99       |
| newengen - BP - Women - Dresses I_ME1 d955                  | 117    | 15.41       |
| newengen - BP - Women - Dresses I_MM1 8f06                  | 39     | 15.56       |
| newengen - BP - Women - Dresses I_MP1 665b                  | 12     | 3.08        |
| newengen - BP - Women - Jeans I_DE1 75c9                    | 86     | 52.70       |
| newengen - BP - Women - Jeans I_DP1 7797                    | 75     | 75.26       |
| newengen - BP - Women - Jeans I_ME1 ab20                    | 68     | 18.97       |
| newengen - BP - Women - Jeans I_MP1 075a                    | 16     | 12.17       |
| newengen - BP - Women - Pajamas I_DE1 3cfc                  | 99     | 77.73       |
| newengen - BP - Women - Pajamas I_DP1 1a76                  | 22     | 19.02       |
| newengen - BP - Women - Pajamas I_ME1 fa7b                  | 13     | 3.76        |
| newengen - BP - Women - Pajamas I_MP1 f154                  | 2      | 1.02        |
| newengen - BP - Women - Plus Size I_DE1 a3d4                | 236    | 188.58      |
| newengen - BP - Women - Plus Size I_DP1 2743                | 12     | 9.82        |
| newengen - BP - Women - Plus Size I_ME1 c0d3                | 18     | 6.29        |
| newengen - BP - Women - Shorts I_DE1 2c15                   | 7      | 4.82        |
| newengen - BP - Women - Shorts I_DP1 8f5d                   | 9      | 10.63       |
| newengen - BP - Women - Shorts I_MP1 1f25                   | 1      | 0.42        |
| newengen - BP - Women - Skirts I_DE1 ea47                   | 25     | 16.46       |
| newengen - BP - Women - Skirts I_DP1 d559                   | 16     | 14.05       |
| newengen - BP - Women - Skirts I_ME1 2585                   | 6      | 1.45        |
| newengen - BP - Women - Socks I_DE1 8325                    | 17     | 11.64       |
| newengen - BP - Women - Socks I_DP1 ae67                    | 4      | 4.89        |
| newengen - BP - Women - Socks I_ME1 7471                    | 1      | 0.10        |
| newengen - BP - Women - Sweaters I_DE1 6031                 | 50     | 34.83       |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Women - Sweaters I_DP1 aed8         | 17     | 13.37       |
| newengen - BP - Women - Sweaters I_ME1 6108         | 6      | 2.33        |
| newengen - BP - Women - Sweaters I_MP1 885e         | 4      | 3.00        |
| newengen - BP - Women - Swimwear I_DE1 7617         | 66     | 65.93       |
| newengen - BP - Women - Swimwear I_DP1 dc8b         | 8      | 8.12        |
| newengen - BP - Women - Swimwear I_ME1 d710         | 12     | 5.03        |
| newengen - BP - Women - Swimwear I_MP1 ba9e         | 1      | 0.52        |
| newengen - BP - Women - Tops I_DE1 cc14             | 125    | 96.68       |
| newengen - BP - Women - Tops I_DP1 d068             | 41     | 29.53       |
| newengen - BP - Women - Tops I_ME1 9d4b             | 17     | 5.94        |
| newengen - BP - Women - Tops I_MP1 d4dc             | 8      | 4.46        |
| newengen - NB - Back to School - Apparel I_DE1 3754 |        |             |
| Invalid activity (08/2018)                          | 0      | -0.69       |
| newengen - NB - Back to School - Apparel I_DE1 3754 | 144    | 317.58      |
| newengen - NB - Back to School - Apparel I_DM1 e11f | 57     | 53.40       |
| newengen - NB - Back to School - Apparel I_DP1 ec40 |        |             |
| Invalid activity (08/2018)                          | 0      | -9.61       |
| newengen - NB - Back to School - Apparel I_DP1 ec40 | 116    | 134.13      |
| newengen - NB - Back to School - Apparel I_ME1 019b | 15     | 5.46        |
| newengen - NB - Back to School - Apparel I_MM1 3580 | 6      | 5.04        |
| newengen - NB - Back to School - Apparel I_MP1 e303 | 75     | 88.40       |
| newengen - NB - General - Apparel I_DE1 21c8        | 299    | 417.00      |
| newengen - NB - General - Apparel I_DM1 d762        |        |             |
| Invalid activity (08/2018)                          | 0      | -2.52       |
| newengen - NB - General - Apparel I_DM1 d762        | 158    | 161.92      |
| newengen - NB - General - Apparel I_DP1 4b36        |        |             |
| Invalid activity (08/2018)                          | 0      | -17.92      |
| newengen - NB - General - Apparel I_DP1 4b36        | 237    | 240.00      |
| newengen - NB - General - Apparel I_ME1 51ad        | 712    | 500.35      |
| newengen - NB - General - Apparel I_MM1 0cba        | 49     | 28.85       |
| newengen - NB - General - Apparel I_MP1 4eeb        | 303    | 120.46      |
| newengen - NB - Men - Activewear I_DE1 91e9         |        |             |
| Invalid activity (08/2018)                          | 0      | -3.46       |
| newengen - NB - Men - Activewear I_DE1 91e9         | 21     | 37.71       |
| newengen - NB - Men - Activewear I_DM1 4377         | 56     | 55.15       |
| newengen - NB - Men - Activewear I_DP1 7021         | 19     | 16.63       |
| newengen - NB - Men - Activewear I_ME1 b84b         | 11     | 7.91        |
| newengen - NB - Men - Activewear I_MM1 410a         | 6      | 4.09        |
| newengen - NB - Men - Activewear I_MP1 9279         | 9      | 6.33        |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - NB - Men - Pants I_DE1 3d52                      | 94     | 124.36      |
| newengen - NB - Men - Pants I_DM1 e208                      |        |             |
| Invalid activity (08/2018)                                  | 0      | -10.80      |
| newengen - NB - Men - Pants I_DM1 e208                      | 138    | 211.12      |
| newengen - NB - Men - Pants I_DP1 0d89                      |        |             |
| Invalid activity (08/2018)                                  | 0      | -1.74       |
| newengen - NB - Men - Pants I_DP1 0d89                      | 132    | 240.97      |
| newengen - NB - Men - Pants I_ME1 95a2                      | 68     | 68.96       |
| newengen - NB - Men - Pants I_MM1 ca1c                      | 73     | 78.06       |
| newengen - NB - Men - Pants I_MP1 b444                      | 30     | 26.87       |
| newengen - NB - Men - Shirts I_DE1 36fe                     | 197    | 303.91      |
| newengen - NB - Men - Shirts I_DM1 2928                     |        |             |
| Invalid activity (08/2018)                                  | 0      | -4.39       |
| newengen - NB - Men - Shirts I_DM1 2928                     | 164    | 281.86      |
| newengen - NB - Men - Shirts I_DP1 cb4e                     |        |             |
| Invalid activity (08/2018)                                  | 0      | -20.75      |
| newengen - NB - Men - Shirts I_DP1 cb4e                     | 166    | 251.60      |
| newengen - NB - Men - Shirts I_ME1 7dee                     | 3      | 0.87        |
| newengen - NB - Men - Shirts I_MM1 dead                     | 9      | 5.21        |
| newengen - NB - Men - Shirts I_MP1 400e                     | 6      | 2.84        |
| newengen - NB - Women - Activewear I_DE1 1f01               | 150    | 171.57      |
| newengen - NB - Women - Activewear I_DP1 fd9b               | 216    | 373.50      |
| newengen - NB - Women - Activewear I_ME1 266e               | 179    | 136.05      |
| newengen - NB - Women - Activewear I_MP1 86e9               | 178    | 158.12      |
| newengen - NB - Women - Bras, Panties & Lingerie I_DE1 33c9 | 310    | 344.86      |
| newengen - NB - Women - Bras, Panties & Lingerie I_DP1 8802 | 180    | 249.00      |
| newengen - NB - Women - Bras, Panties & Lingerie I_ME1 5719 | 74     | 14.21       |
| newengen - NB - Women - Bras, Panties & Lingerie I_MP1 fa31 | 382    | 278.65      |
| newengen - NB - Women - Coats & Jackets I_DE1 8d2e          | 264    | 293.83      |
| newengen - NB - Women - Coats & Jackets I_DP1 2271          | 163    | 249.00      |
| newengen - NB - Women - Coats & Jackets I_ME1 7dbf          | 380    | 157.19      |
| newengen - NB - Women - Coats & Jackets I_MP1 98f6          | 476    | 318.87      |
| newengen - NB - Women - Dresses I_DE1 ee6c                  | 356    | 344.54      |
| newengen - NB - Women - Dresses I_DM1 6fd6                  | 55     | 46.03       |
| newengen - NB - Women - Dresses I_DP1 a9d5                  |        |             |
| Invalid activity (08/2018)                                  | 0      | -19.28      |
| newengen - NB - Women - Dresses I_DP1 a9d5                  | 354    | 258.49      |
| newengen - NB - Women - Dresses I_ME1 5b4f                  | 376    | 203.92      |
| newengen - NB - Women - Dresses I_MP1 c10b                  | 312    | 154.88      |

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| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - NB - Women - Jeans I_DE1 081f                         | 244    | 274.40      |
| newengen - NB - Women - Jeans I_DP1 29fa                         | 402    | 693.15      |
| newengen - NB - Women - Jeans I_ME1 54dd                         | 108    | 54.89       |
| newengen - NB - Women - Jeans I_MP1 ff8f                         | 58     | 35.64       |
| newengen - NB - Women - Pajamas I_DE1 c8f6                       | 345    | 405.00      |
| newengen - NB - Women - Pajamas I_DP1 cc9e                       | 199    | 292.50      |
| newengen - NB - Women - Pajamas I_ME1 8ea0                       | 127    | 77.48       |
| newengen - NB - Women - Pajamas I_MP1 af4b                       | 278    | 229.57      |
| newengen - NB - Women - Plus Size I_DE1 77d3                     | 228    | 211.40      |
| newengen - NB - Women - Plus Size I_DP1 eb03                     | 216    | 248.84      |
| newengen - NB - Women - Plus Size I_ME1 d09b                     | 768    | 525.20      |
| newengen - NB - Women - Plus Size I_MP1 be40                     | 605    | 364.18      |
| newengen - NB - Women - Shorts I_DE1 c74d                        | 84     | 120.70      |
| newengen - NB - Women - Shorts I_DP1 2f49                        | 138    | 174.77      |
| newengen - NB - Women - Shorts I_ME1 e305                        | 34     | 23.70       |
| newengen - NB - Women - Shorts I_MP1 b8df                        | 98     | 75.32       |
| newengen - NB - Women - Skirts I_DE1 2231                        | 218    | 239.69      |
| newengen - NB - Women - Skirts I_DP1 19bb                        | 102    | 137.05      |
| newengen - NB - Women - Skirts I_ME1 81e9                        | 223    | 147.13      |
| newengen - NB - Women - Skirts I_MP1 c389                        | 164    | 144.81      |
| newengen - NB - Women - Socks I_DE1 3ca7                         | 142    | 154.03      |
| newengen - NB - Women - Socks I_DP1 dd61                         | 62     | 102.33      |
| newengen - NB - Women - Socks I_ME1 1940                         | 86     | 62.98       |
| newengen - NB - Women - Socks I_MP1 af2b                         | 74     | 77.28       |
| newengen - NB - Women - Sweaters I_DE1 2170                      | 224    | 282.31      |
| newengen - NB - Women - Sweaters I_DP1 1f9a                      | 294    | 387.00      |
| newengen - NB - Women - Sweaters I_ME1 36d3                      | 157    | 95.72       |
| newengen - NB - Women - Sweaters I_MP1 376b                      | 165    | 126.82      |
| newengen - NB - Women - Swimwear I_DE1 4b18                      | 207    | 192.38      |
| newengen - NB - Women - Swimwear I_DP1 5893                      | 238    | 283.10      |
| newengen - NB - Women - Swimwear I_ME1 47b1                      | 164    | 93.77       |
| newengen - NB - Women - Swimwear I_MP1 7c74                      | 256    | 191.78      |
| newengen - NB - Women - Tops I_DE1 8838                          | 329    | 468.67      |
| newengen - NB - Women - Tops I_DP1 0cac                          | 252    | 217.11      |
| newengen - NB - Women - Tops I_ME1 eb88                          | 357    | 230.41      |
| newengen - NB - Women - Tops I_MP1 b6f3                          | 161    | 97.16       |
| Sears - Bing - Apparel - Search - Activewear - Women - NB        |        |             |
| Invalid activity (08/2018)                                       | 0      | -2.74       |
| Sears - Bing - Apparel - Search - Activewear - Women - RLSA - NB |        |             |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| Invalid activity (08/2018)  | 0      | -5.41       |
| Sears - Bing - Apparel - Search - Bags - RLSA - NB                              |        |             |
| Invalid activity (08/2018)  | 0      | -5.07       |
| Sears - Bing - Apparel - Search - Dresses - Girls - NB                          |        |             |
| Invalid activity (08/2018)  | 0      | -10.23      |
| Sears - Bing - Apparel - Search - General - Amplify - NB                        |        |             |
| Invalid activity (08/2018)  | 0      | -37.92      |
| Sears - Bing - Apparel - Search - General - Baby Girls - RLSA - NB              |        |             |
| Invalid activity (08/2018)  | 0      | -4.05       |
| Sears - Bing - Apparel - Search - General - Boys - BTS - RLSA - NB              |        |             |
| Invalid activity (08/2018)  | 0      | -30.39      |
| Sears - Bing - Apparel - Search - General - BU - RLSA - NB                      |        |             |
| Invalid activity (08/2018)  | 0      | -6.72       |
| Sears - Bing - Apparel - Search - General - Cart Abandoners - RLSA - NB         |        |             |
| Invalid activity (08/2018)  | 0      | -59.47      |
| Sears - Bing - Apparel - Search - General - Children - Top Keywords - RLSA - NB |        |             |
| Invalid activity (08/2018)  | 0      | -32.74      |
| Sears - Bing - Apparel - Search - General - Converters 30 - RLSA - NB           |        |             |
| Invalid activity (08/2018)  | 0      | -14.96      |
| Sears - Bing - Apparel - Search - General - Disney - NB                         |        |             |
| Invalid activity (08/2018)  | 0      | -21.17      |
| Sears - Bing - Apparel - Search - General - Dockers - RLSA - NB                 |        |             |
| Invalid activity (08/2018)  | 0      | -4.57       |
| Sears - Bing - Apparel - Search - General - Girls - BTS - RLSA - NB             |        |             |
| Invalid activity (08/2018)  | 0      | -23.92      |
| Sears - Bing - Apparel - Search - General - Homepage - RLSA - NB                |        |             |
| Invalid activity (08/2018)  | 0      | -50.53      |
| Sears - Bing - Apparel - Search - General - Outfit Shop - RLSA - NB             |        |             |
| Invalid activity (08/2018)  | 0      | -4.75       |
| Sears - Bing - Apparel - Search - General - Structure - RLSA - NB               |        |             |
| Invalid activity (08/2018)  | 0      | -3.48       |
| Sears - Bing - Apparel - Search - General - Toddler Girls - RLSA - NB           |        |             |
| Invalid activity (08/2018)  | 0      | -3.30       |
| Sears - Bing - Apparel - Search - General - Women - Bright & Bold - RLSA - NB   |        |             |
| Invalid activity (08/2018)  | 0      | -5.13       |
| Sears - Bing - Apparel - Search - Jackets & Blazers - RLSA - NB                 |        |             |
| Invalid activity (08/2018)  | 0      | -2.00       |
| Sears - Bing - Apparel - Search - Jeans - Girls - NB                            |        |             |
| Invalid activity (08/2018)  | 0      | -2.91       |

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6100 Neil Road, Ste 100  
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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| Sears - Bing - Apparel - Search - Jeans - Girls - RLSA - NB            |        |             |
| Invalid activity (08/2018)   | 0      | -9.60       |
| Sears - Bing - Apparel - Search - Jeans - Women - RLSA - NB            |        |             |
| Invalid activity (08/2018)   | 0      | -11.23      |
| Sears - Bing - Apparel - Search - Jewelry Box - NB                     |        |             |
| Invalid activity (08/2018)   | 0      | -89.96      |
| Sears - Bing - Apparel - Search - Leggings - Women - RLSA - NB         |        |             |
| Invalid activity (08/2018)   | 0      | -11.87      |
| Sears - Bing - Apparel - Search - Outerwear - Girls - RLSA - NB        |        |             |
| Invalid activity (08/2018)   | 0      | -1.66       |
| Sears - Bing - Apparel - Search - Outerwear - Men - RLSA - NB          |        |             |
| Invalid activity (08/2018)   | 0      | -20.84      |
| Sears - Bing - Apparel - Search - Outerwear - RLSA - NB                |        |             |
| Invalid activity (08/2018)   | 0      | -17.66      |
| Sears - Bing - Apparel - Search - Outwear - Baby - NB                  |        |             |
| Invalid activity (08/2018)   | 0      | -32.64      |
| Sears - Bing - Apparel - Search - Outwear - Baby & Toddler - RLSA - NB |        |             |
| Invalid activity (08/2018)   | 0      | -1.36       |
| Sears - Bing - Apparel - Search - Pants - Girls - RLSA - NB            |        |             |
| Invalid activity (08/2018)   | 0      | -14.11      |
| Sears - Bing - Apparel - Search - Pants - Men - RLSA - NB              |        |             |
| Invalid activity (08/2018)   | 0      | -8.65       |
| Sears - Bing - Apparel - Search - Pants - RLSA - NB                    |        |             |
| Invalid activity (08/2018)   | 0      | -0.07       |
| Sears - Bing - Apparel - Search - Pants - Women - RLSA - NB            |        |             |
| Invalid activity (08/2018)   | 0      | -47.89      |
| Sears - Bing - Apparel - Search - Polos - Men - RLSA - NB              |        |             |
| Invalid activity (08/2018)   | 0      | -0.58       |
| Sears - Bing - Apparel - Search - Polos - Women - NB                   |        |             |
| Invalid activity (08/2018)   | 0      | -15.14      |
| Sears - Bing - Apparel - Search - Shirts - NB                          |        |             |
| Invalid activity (08/2018)   | 0      | -2.57       |
| Sears - Bing - Apparel - Search - Shirts - RLSA - NB                   |        |             |
| Invalid activity (08/2018)   | 0      | -10.60      |
| Sears - Bing - Apparel - Search - Shorts - Boys - NB                   |        |             |
| Invalid activity (08/2018)   | 0      | -3.63       |
| Sears - Bing - Apparel - Search - Shorts - Boys - RLSA - NB            |        |             |
| Invalid activity (08/2018)   | 0      | -0.64       |
| Sears - Bing - Apparel - Search - Shorts - Girls - NB                  |        |             |



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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| Invalid activity (08/2018)  | 0      | -5.52       |
| Sears - Bing - Apparel - Search - Shorts - Girls - RLSA - NB            |        |             |
| Invalid activity (08/2018)  | 0      | -12.25      |
| Sears - Bing - Apparel - Search - Shorts - Men - RLSA - NB              |        |             |
| Invalid activity (08/2018)  | 0      | -13.85      |
| Sears - Bing - Apparel - Search - Shorts - NB                           |        |             |
| Invalid activity (08/2018)  | 0      | -116.77     |
| Sears - Bing - Apparel - Search - Shorts - RLSA - NB                    |        |             |
| Invalid activity (08/2018)  | 0      | -6.37       |
| Sears - Bing - Apparel - Search - Shorts - Women - RLSA - NB            |        |             |
| Invalid activity (08/2018)  | 0      | -19.89      |
| Sears - Bing - Apparel - Search - Skirts - Women - NB                   |        |             |
| Invalid activity (08/2018)  | 0      | -18.50      |
| Sears - Bing - Apparel - Search - Sleepwear - Women - RLSA - NB         |        |             |
| Invalid activity (08/2018)  | 0      | -23.97      |
| Sears - Bing - Apparel - Search - Suits & Sets - Women - NB             |        |             |
| Invalid activity (08/2018)  | 0      | -1.93       |
| Sears - Bing - Apparel - Search - Sweaters - Men - NB                   |        |             |
| Invalid activity (08/2018)  | 0      | -11.15      |
| Sears - Bing - Apparel - Search - Sweaters - Men - RLSA - NB            |        |             |
| Invalid activity (08/2018)  | 0      | -6.93       |
| Sears - Bing - Apparel - Search - Sweaters - RLSA - NB                  |        |             |
| Invalid activity (08/2018)  | 0      | -32.12      |
| Sears - Bing - Apparel - Search - Sweaters - Women - NB                 |        |             |
| Invalid activity (08/2018)  | 0      | -8.49       |
| Sears - Bing - Apparel - Search - Sweatpants - RLSA - NB                |        |             |
| Invalid activity (08/2018)  | 0      | -17.14      |
| Sears - Bing - Apparel - Search - Swimwear - Men - Seasonal - RLSA - NB |        |             |
| Invalid activity (08/2018)  | 0      | -18.35      |
| Sears - Bing - Apparel - Search - Swimwear - Women - NB                 |        |             |
| Invalid activity (08/2018)  | 0      | -8.78       |
| Sears - Bing - Apparel - Search - Tank Tops - Men - RLSA - NB           |        |             |
| Invalid activity (08/2018)  | 0      | -3.94       |
| Sears - Bing - Apparel - Search - Tank Tops - Women - NB                |        |             |



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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description                | Clicks | Total (USD) |
|----------------------------|--------|-------------|
| Invalid activity (08/2018) | 0      | -2.53       |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

|                    |           |
|--------------------|-----------|
| Total amount (USD) | 17,192.99 |
|--------------------|-----------|

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
Attn: Dave Bazant  
3333 Beverley Road  
Hoffman Estates IL 60179  
United States  
Client ID 0002504543

Account  
**Sears - Bing - Sporting Goods**  
Account number  
**X0070423**

Order

## Details for 09/01/2018 - 09/30/2018

| Description                                   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Camping Outdoors I_DE1 c5e8   | 103    | 52.04       |
| newengen - BP - Camping Outdoors I_DM1 b549   | 48     | 37.13       |
| newengen - BP - Camping Outdoors I_DP1 4a35   | 11     | 7.92        |
| newengen - BP - Camping Outdoors I_ME1 16c5   | 21     | 5.53        |
| newengen - BP - Camping Outdoors I_MM1 b4e9   | 10     | 4.25        |
| newengen - BP - Camping Outdoors I_MP1 69c2   | 4      | 1.44        |
| newengen - BP - Cardio Equipment I_DE1 5925   | 608    | 1,384.33    |
| newengen - BP - Cardio Equipment I_DM1 e3f5   | 297    | 857.73      |
| newengen - BP - Cardio Equipment I_DP1 e3b2   | 226    | 450.90      |
| newengen - BP - Cardio Equipment I_ME1 e1ca   | 134    | 91.20       |
| newengen - BP - Cardio Equipment I_MM1 25f3   | 67     | 62.25       |
| newengen - BP - Cardio Equipment I_MP1 0b55   | 32     | 28.69       |
| newengen - BP - Game Room I_DE1 cb84          | 85     | 49.24       |
| newengen - BP - Game Room I_DM1 3838          | 41     | 36.94       |
| newengen - BP - Game Room I_DP1 e1f7          | 22     | 21.29       |
| newengen - BP - Game Room I_ME1 0f92          | 14     | 3.12        |
| newengen - BP - Game Room I_MM1 1649          | 12     | 5.33        |
| newengen - BP - Game Room I_MP1 b524          | 7      | 1.25        |
| newengen - BP - Hot Tubs Saunas I_DE1 8b35    | 16     | 10.43       |
| newengen - BP - Hot Tubs Saunas I_DM1 36c3    | 35     | 44.22       |
| newengen - BP - Hot Tubs Saunas I_DP1 dc41    | 8      | 16.10       |
| newengen - BP - Hot Tubs Saunas I_ME1 43fd    | 5      | 1.60        |
| newengen - BP - Hot Tubs Saunas I_MM1 fd8c    | 2      | 1.73        |
| newengen - BP - Hot Tubs Saunas I_MP1 05a2    | 1      | 0.45        |
| newengen - BP - Outdoor Activities I_DE1 e5da | 5      | 3.92        |
| newengen - BP - Outdoor Activities I_DM1 209e | 6      | 7.34        |

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description                                     | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Outdoor Activities I_DP1 4d21   | 1      | 0.71        |
| newengen - BP - Outdoor Activities I_ME1 02ed   | 1      | 0.19        |
| newengen - BP - Racquet Sports I_DE1 0478       | 3      | 1.08        |
| newengen - BP - Racquet Sports I_DM1 8b6e       | 10     | 7.40        |
| newengen - BP - Racquet Sports I_DP1 52bf       | 4      | 3.22        |
| newengen - BP - Racquet Sports I_ME1 d59a       | 3      | 0.30        |
| newengen - BP - Strength and Fitness I_DE1 bcd3 | 76     | 41.23       |
| newengen - BP - Strength and Fitness I_DM1 8c21 | 19     | 14.13       |
| newengen - BP - Strength and Fitness I_DP1 2692 | 4      | 2.78        |
| newengen - BP - Strength and Fitness I_ME1 b28f | 10     | 4.19        |
| newengen - BP - Strength and Fitness I_MM1 ef31 | 4      | 1.58        |
| newengen - BP - Strength and Fitness I_MP1 dac7 | 1      | 0.68        |
| newengen - BP - Team Sports I_DE1 b366          | 6      | 2.51        |
| newengen - BP - Team Sports I_DM1 7dab          | 28     | 25.13       |
| newengen - BP - Team Sports I_DP1 82d1          | 7      | 3.72        |
| newengen - BP - Team Sports I_ME1 1c26          | 4      | 0.44        |
| newengen - BP - Team Sports I_MM1 6adf          | 2      | 1.50        |
| newengen - BP - Team Sports I_MP1 7e16          | 1      | 0.39        |
| newengen - BP - Water Sports I_DE1 51be         | 37     | 17.07       |
| newengen - BP - Water Sports I_DM1 230f         | 14     | 11.21       |
| newengen - BP - Water Sports I_DP1 d5e3         | 2      | 1.81        |
| newengen - BP - Water Sports I_ME1 ce24         | 6      | 0.82        |
| newengen - BP - Water Sports I_MM1 7100         | 8      | 1.73        |
| newengen - BP - Water Sports I_MP1 feaa         | 1      | 0.29        |
| newengen - BP - Wheeled Sports I_DE1 6643       | 140    | 84.93       |
| newengen - BP - Wheeled Sports I_DM1 685b       | 93     | 139.63      |
| newengen - BP - Wheeled Sports I_DP1 bef2       | 29     | 26.56       |
| newengen - BP - Wheeled Sports I_ME1 1877       | 21     | 5.36        |
| newengen - BP - Wheeled Sports I_MM1 3014       | 25     | 15.86       |
| newengen - BP - Wheeled Sports I_MP1 b188       | 8      | 4.96        |
| newengen - BP - Winter Sports I_DE1 fec7        | 1      | 0.37        |
| newengen - BP - Winter Sports I_ME1 9834        | 1      | 0.16        |
| newengen - NB - Camping Outdoors I_DE1 98a0     |        |             |
| Invalid activity (08/2018)                      | 0      | -3.20       |
| newengen - NB - Camping Outdoors I_DE1 98a0     | 1281   | 2,195.59    |
| newengen - NB - Camping Outdoors I_DM1 6a8b     |        |             |
| Invalid activity (08/2018)                      | 0      | -31.25      |
| newengen - NB - Camping Outdoors I_DM1 6a8b     | 273    | 325.33      |
| newengen - NB - Camping Outdoors I_DP1 2093     |        |             |

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| Description                                   | Clicks | Total (USD) |
|---|--------|-------------|
| Invalid activity (08/2018)                    | 0      | -122.15     |
| newengen - NB - Camping Outdoors I_DP1 2093   | 546    | 805.44      |
| newengen - NB - Camping Outdoors I_ME1 da1b   | 1071   | 855.33      |
| newengen - NB - Camping Outdoors I_MM1 3154   | 128    | 71.92       |
| newengen - NB - Camping Outdoors I_MP1 3bdd   | 85     | 23.99       |
| newengen - NB - Cardio Equipment I_DE1 7d27   |        |             |
| Invalid activity (08/2018)                    | 0      | -9.55       |
| newengen - NB - Cardio Equipment I_DE1 7d27   | 895    | 3,484.17    |
| newengen - NB - Cardio Equipment I_DM1 e08d   |        |             |
| Invalid activity (08/2018)                    | 0      | -8.04       |
| newengen - NB - Cardio Equipment I_DM1 e08d   | 221    | 591.91      |
| newengen - NB - Cardio Equipment I_DP1 e3ae   |        |             |
| Invalid activity (08/2018)                    | 0      | -79.32      |
| newengen - NB - Cardio Equipment I_DP1 e3ae   | 1074   | 4,117.30    |
| newengen - NB - Cardio Equipment I_ME1 c388   | 2873   | 3,639.94    |
| newengen - NB - Cardio Equipment I_MM1 7ab9   | 1052   | 1,658.07    |
| newengen - NB - Cardio Equipment I_MP1 aae8   | 802    | 819.72      |
| newengen - NB - Game Room I_DE1 ad8a          | 333    | 345.70      |
| newengen - NB - Game Room I_DM1 1817          | 110    | 29.52       |
| newengen - NB - Game Room I_DP1 70a2          | 612    | 848.07      |
| newengen - NB - Game Room I_ME1 f7d2          | 133    | 22.32       |
| newengen - NB - Game Room I_MM1 3653          | 415    | 187.67      |
| newengen - NB - Game Room I_MP1 dea1          | 258    | 147.90      |
| newengen - NB - Hot Tubs Saunas I_DE1 d205    |        |             |
| Invalid activity (08/2018)                    | 0      | -0.29       |
| newengen - NB - Hot Tubs Saunas I_DE1 d205    | 10     | 6.65        |
| newengen - NB - Hot Tubs Saunas I_DM1 823b    |        |             |
| Invalid activity (08/2018)                    | 0      | -0.89       |
| newengen - NB - Hot Tubs Saunas I_DM1 823b    | 136    | 207.17      |
| newengen - NB - Hot Tubs Saunas I_DP1 d597    |        |             |
| Invalid activity (08/2018)                    | 0      | -14.59      |
| newengen - NB - Hot Tubs Saunas I_DP1 d597    | 211    | 265.17      |
| newengen - NB - Hot Tubs Saunas I_ME1 894d    | 47     | 15.29       |
| newengen - NB - Hot Tubs Saunas I_MM1 424d    | 2      | 0.36        |
| newengen - NB - Hot Tubs Saunas I_MP1 547a    | 322    | 294.60      |
| newengen - NB - Outdoor Activities I_DE1 6096 |        |             |
| Invalid activity (08/2018)                    | 0      | -3.72       |
| newengen - NB - Outdoor Activities I_DE1 6096 | 1      | 0.27        |
| newengen - NB - Outdoor Activities I_DM1 8200 |        |             |

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| Description                                     | Clicks | Total (USD) |
|---|--------|-------------|
| Invalid activity (08/2018)                      | 0      | -12.91      |
| newengen - NB - Outdoor Activities I_DP1 4fd4   |        |             |
| Invalid activity (08/2018)                      | 0      | -11.04      |
| newengen - NB - Outdoor Activities I_DP1 4fd4   | 2      | 0.62        |
| newengen - NB - Outdoor Activities I_ME1 0397   | 24     | 4.15        |
| newengen - NB - Outdoor Activities I_MP1 1dd6   | 1      | 0.12        |
| newengen - NB - Racquet Sports I_DE1 ab6f       |        |             |
| Invalid activity (08/2018)                      | 0      | -0.10       |
| newengen - NB - Racquet Sports I_DE1 ab6f       | 34     | 21.78       |
| newengen - NB - Racquet Sports I_DM1 2166       |        |             |
| Invalid activity (08/2018)                      | 0      | -1.12       |
| newengen - NB - Racquet Sports I_DM1 2166       | 38     | 45.26       |
| newengen - NB - Racquet Sports I_DP1 e59f       |        |             |
| Invalid activity (08/2018)                      | 0      | -4.52       |
| newengen - NB - Racquet Sports I_DP1 e59f       | 28     | 19.72       |
| newengen - NB - Racquet Sports I_ME1 82b5       | 72     | 26.65       |
| newengen - NB - Racquet Sports I_MM1 2907       | 18     | 11.94       |
| newengen - NB - Racquet Sports I_MP1 0fca       | 53     | 33.04       |
| newengen - NB - Strength and Fitness I_DE1 e508 |        |             |
| Invalid activity (08/2018)                      | 0      | -3.47       |
| newengen - NB - Strength and Fitness I_DE1 e508 | 680    | 1,568.49    |
| newengen - NB - Strength and Fitness I_DM1 47c1 |        |             |
| Invalid activity (08/2018)                      | 0      | -24.36      |
| newengen - NB - Strength and Fitness I_DM1 47c1 | 662    | 1,721.83    |
| newengen - NB - Strength and Fitness I_DP1 79f0 |        |             |
| Invalid activity (08/2018)                      | 0      | -17.56      |
| newengen - NB - Strength and Fitness I_DP1 79f0 | 1821   | 3,384.72    |
| newengen - NB - Strength and Fitness I_ME1 0763 | 1051   | 993.18      |
| newengen - NB - Strength and Fitness I_MM1 d5a4 | 274    | 185.45      |
| newengen - NB - Strength and Fitness I_MP1 0a96 | 129    | 56.57       |
| newengen - NB - Team Sports I_DE1 2248          |        |             |
| Invalid activity (08/2018)                      | 0      | -0.26       |
| newengen - NB - Team Sports I_DE1 2248          | 339    | 184.02      |
| newengen - NB - Team Sports I_DM1 6741          |        |             |
| Invalid activity (08/2018)                      | 0      | -2.12       |
| newengen - NB - Team Sports I_DM1 6741          | 185    | 166.05      |
| newengen - NB - Team Sports I_DP1 4c38          |        |             |
| Invalid activity (08/2018)                      | 0      | -28.78      |
| newengen - NB - Team Sports I_DP1 4c38          | 498    | 391.72      |

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| Description                                 | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - NB - Team Sports I_ME1 8a0c      | 39     | 3.56        |
| newengen - NB - Team Sports I_MP1 33c7      | 453    | 127.81      |
| newengen - NB - Water Sports I_DE1 1fca     | 179    | 240.00      |
| newengen - NB - Water Sports I_DM1 a599     |        |             |
| Invalid activity (08/2018)                  | 0      | -7.12       |
| newengen - NB - Water Sports I_DM1 a599     | 172    | 239.98      |
| newengen - NB - Water Sports I_DP1 f77b     |        |             |
| Invalid activity (08/2018)                  | 0      | -9.10       |
| newengen - NB - Water Sports I_DP1 f77b     | 141    | 240.00      |
| newengen - NB - Water Sports I_ME1 0caa     | 387    | 219.52      |
| newengen - NB - Water Sports I_MM1 5ca3     | 73     | 31.39       |
| newengen - NB - Water Sports I_MP1 1214     | 388    | 296.59      |
| newengen - NB - Wheeled Sports I_DE1 b4bc   |        |             |
| Invalid activity (08/2018)                  | 0      | -9.88       |
| newengen - NB - Wheeled Sports I_DE1 b4bc   | 1106   | 2,099.56    |
| newengen - NB - Wheeled Sports I_DM1 6065   |        |             |
| Invalid activity (08/2018)                  | 0      | -20.36      |
| newengen - NB - Wheeled Sports I_DM1 6065   | 290    | 730.12      |
| newengen - NB - Wheeled Sports I_DP1 d299   |        |             |
| Invalid activity (08/2018)                  | 0      | -422.76     |
| newengen - NB - Wheeled Sports I_DP1 d299   | 457    | 855.67      |
| newengen - NB - Wheeled Sports I_ME1 1d1c   | 491    | 283.45      |
| newengen - NB - Wheeled Sports I_MM1 4418   | 322    | 274.73      |
| newengen - NB - Wheeled Sports I_MP1 ef05   | 992    | 823.20      |
| newengen - NB - Winter Sports I_DE1 4e13    |        |             |
| Invalid activity (08/2018)                  | 0      | -1.62       |
| newengen - NB - Winter Sports I_DE1 4e13    | 131    | 144.62      |
| newengen - NB - Winter Sports I_DM1 179b    |        |             |
| Invalid activity (08/2018)                  | 0      | -0.25       |
| newengen - NB - Winter Sports I_DM1 179b    | 67     | 88.87       |
| newengen - NB - Winter Sports I_DP1 7aee    |        |             |
| Invalid activity (08/2018)                  | 0      | -3.84       |
| newengen - NB - Winter Sports I_DP1 7aee    | 189    | 255.02      |
| newengen - NB - Winter Sports I_ME1 27dd    | 69     | 20.29       |
| newengen - NB - Winter Sports I_MM1 1a21    | 25     | 11.73       |
| newengen - NB - Winter Sports I_MP1 8cef    | 145    | 105.49      |
| newengen - SB - Camping Outdoors I_DE1 4465 | 185    | 228.11      |
| newengen - SB - Camping Outdoors I_DM1 b9a7 | 170    | 188.74      |
| newengen - SB - Camping Outdoors I_DP1 00c8 | 58     | 46.99       |

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description                                     | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - Camping Outdoors I_ME1 834b     | 92     | 56.01       |
| newengen - SB - Camping Outdoors I_MM1 9efb     | 67     | 39.23       |
| newengen - SB - Camping Outdoors I_MP1 727c     | 20     | 8.59        |
| newengen - SB - Cardio Equipment I_DE1 27d7     |        |             |
| Invalid activity (08/2018)                      | 0      | -1.82       |
| newengen - SB - Cardio Equipment I_DE1 27d7     | 498    | 1,647.11    |
| newengen - SB - Cardio Equipment I_DM1 12a2     | 906    | 4,378.68    |
| newengen - SB - Cardio Equipment I_DP1 11bd     | 473    | 2,102.91    |
| newengen - SB - Cardio Equipment I_ME1 eddf     | 150    | 152.80      |
| newengen - SB - Cardio Equipment I_MM1 afa2     | 259    | 508.59      |
| newengen - SB - Cardio Equipment I_MP1 72df     | 368    | 482.55      |
| newengen - SB - Game Rooms I_DE1 9624           | 248    | 266.77      |
| newengen - SB - Game Rooms I_DM1 3317           | 398    | 562.76      |
| newengen - SB - Game Rooms I_DP1 1649           | 110    | 156.48      |
| newengen - SB - Game Rooms I_ME1 0ab9           | 85     | 60.91       |
| newengen - SB - Game Rooms I_MM1 4b30           | 86     | 72.02       |
| newengen - SB - Game Rooms I_MP1 5d4d           | 37     | 24.96       |
| newengen - SB - Hot Tubs Saunas I_DE1 4999      | 70     | 148.31      |
| newengen - SB - Hot Tubs Saunas I_DM1 40ea      | 85     | 236.74      |
| newengen - SB - Hot Tubs Saunas I_DP1 6dd7      | 50     | 163.29      |
| newengen - SB - Hot Tubs Saunas I_ME1 616a      | 25     | 39.03       |
| newengen - SB - Hot Tubs Saunas I_MM1 14fa      | 25     | 54.42       |
| newengen - SB - Hot Tubs Saunas I_MP1 d98b      | 15     | 25.74       |
| newengen - SB - Outdoor Activities I_DE1 fe6d   | 22     | 26.94       |
| newengen - SB - Outdoor Activities I_DM1 7472   |        |             |
| Invalid activity (08/2018)                      | 0      | -1.16       |
| newengen - SB - Outdoor Activities I_DM1 7472   | 16     | 29.63       |
| newengen - SB - Outdoor Activities I_DP1 7e6c   | 4      | 7.65        |
| newengen - SB - Outdoor Activities I_ME1 ecdb   | 11     | 7.96        |
| newengen - SB - Outdoor Activities I_MM1 dce8   | 10     | 13.74       |
| newengen - SB - Outdoor Activities I_MP1 b0a1   | 4      | 2.80        |
| newengen - SB - Racquet Sports I_DE1 0b45       | 18     | 16.84       |
| newengen - SB - Racquet Sports I_DM1 48d3       | 15     | 18.41       |
| newengen - SB - Racquet Sports I_DP1 1c9e       | 11     | 17.05       |
| newengen - SB - Racquet Sports I_ME1 ba78       | 9      | 8.95        |
| newengen - SB - Racquet Sports I_MM1 2891       | 14     | 15.66       |
| newengen - SB - Racquet Sports I_MP1 4a8a       | 12     | 12.32       |
| newengen - SB - Strength and Fitness I_DE1 0bcd |        |             |
| Invalid activity (08/2018)                      | 0      | -0.65       |



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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - SB - Strength and Fitness I_DE1 0bcd           | 23     | 9.44        |
| newengen - SB - Strength and Fitness I_DM1 d196           |        |             |
| Invalid activity (08/2018)                                | 0      | -0.94       |
| newengen - SB - Strength and Fitness I_DM1 d196           | 7      | 2.67        |
| newengen - SB - Strength and Fitness I_DP1 f162           |        |             |
| Invalid activity (08/2018)                                | 0      | -2.38       |
| newengen - SB - Strength and Fitness I_DP1 f162           | 1      | 0.36        |
| newengen - SB - Strength and Fitness I_ME1 5cc5           | 51     | 25.35       |
| newengen - SB - Strength and Fitness I_MM1 958c           | 27     | 22.65       |
| newengen - SB - Strength and Fitness I_MP1 065d           | 7      | 4.04        |
| newengen - SB - Team Sports I_DE1 faaa                    | 3      | 0.79        |
| newengen - SB - Team Sports I_DM1 994a                    | 4      | 1.91        |
| newengen - SB - Team Sports I_ME1 e1d6                    | 12     | 2.44        |
| newengen - SB - Team Sports I_MM1 452b                    | 7      | 1.99        |
| newengen - SB - Team Sports I_MP1 06cf                    | 8      | 2.31        |
| newengen - SB - Water Sports I_DE1 f56b                   | 13     | 6.97        |
| newengen - SB - Water Sports I_DM1 9a97                   | 33     | 29.67       |
| newengen - SB - Water Sports I_DP1 4a40                   | 3      | 2.06        |
| newengen - SB - Water Sports I_ME1 c587                   | 3      | 1.07        |
| newengen - SB - Water Sports I_MM1 35c1                   | 7      | 2.40        |
| newengen - SB - Water Sports I_MP1 4fee                   | 2      | 0.82        |
| newengen - SB - Wheeled Sports I_DE1 e8a8                 | 361    | 477.71      |
| newengen - SB - Wheeled Sports I_DM1 a7b7                 | 439    | 728.85      |
| newengen - SB - Wheeled Sports I_DP1 2707                 |        |             |
| Invalid activity (08/2018)                                | 0      | -5.06       |
| newengen - SB - Wheeled Sports I_DP1 2707                 | 159    | 253.07      |
| newengen - SB - Wheeled Sports I_ME1 42e0                 | 339    | 335.84      |
| newengen - SB - Wheeled Sports I_MM1 65d7                 | 213    | 183.87      |
| newengen - SB - Wheeled Sports I_MP1 5987                 | 147    | 116.90      |
| newengen - SB - Winter Sports I_DE1 4430                  | 25     | 37.37       |
| newengen - SB - Winter Sports I_DM1 cf65                  | 42     | 77.25       |
| newengen - SB - Winter Sports I_DP1 d2b8                  | 15     | 25.19       |
| newengen - SB - Winter Sports I_ME1 1136                  | 3      | 3.57        |
| newengen - SB - Winter Sports I_MM1 2762                  | 7      | 10.71       |
| newengen - SB - Winter Sports I_MP1 1a28                  | 5      | 7.27        |
| Sears - Bing - Fitness - Recreation - Boating - Non-Brand |        |             |
| Invalid activity (08/2018)                                | 0      | -0.85       |
| Sears - Bing - Fitness - Search - Camping - Bedding       |        |             |
| Invalid activity (08/2018)                                | 0      | -1.38       |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| Sears - Bing - Fitness - Search - Camping - Camp Accessories          |        |             |
| Invalid activity (08/2018)  | 0      | -129.76     |
| Sears - Bing - Fitness - Search - Camping - Canopies and Screen Rooms |        |             |
| Invalid activity (08/2018)  | 0      | -50.70      |
| Sears - Bing - Fitness - Search - Camping - Tents                     |        |             |
| Invalid activity (08/2018)  | 0      | -10.19      |
| Sears - Bing - Fitness - Search - Exercise - Treadmill                |        |             |
| Invalid activity (08/2018)  | 0      | -4.87       |
| Sears - Bing - Fitness - Search - Recreation - Game Room              |        |             |
| Invalid activity (08/2018)  | 0      | -2.04       |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

Total amount (USD) **53,612.88**

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Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer

**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Sold-to customer

**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Account

**Sears - Bing - Footwear**

Account number

**X0724551**

Order

Details for **09/01/2018 - 09/30/2018**

| Description  | Clicks | Total (USD)     |
|--|--------|-----------------|
| newengen - NB - Work Boots Test I_DE1 fae2                   | 676    | 1,768.64        |
| newengen - NB - Work Boots Test I_DM1 e69c                   | 14     | 35.62           |
| newengen - NB - Work Boots Test I_DP1 443c                   |        |                 |
| Invalid activity (08/2018)                                   | 0      | -3.20           |
| newengen - NB - Work Boots Test I_DP1 443c                   | 695    | 1,543.85        |
| newengen - NB - Work Boots Test I_ME1 a656                   | 51     | 26.32           |
| newengen - NB - Work Boots Test I_MM1 13af                   | 1      | 0.66            |
| newengen - NB - Work Boots Test I_MP1 f72b                   | 80     | 56.14           |
| Sears - Bing - Search - Footwear - Brands - Wonderlite - NB  | 42     | 105.81          |
| Sears - Bing - Search - Footwear - Mens Shoes - General - BP | 241    | 270.36          |
| Total amount (USD)   |        | <b>3,804.20</b> |

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer

**SEARS, ROEBUCK AND CO.**

**Attn: Dave Bazant**

**3333 Beverley Road**

**Hoffman Estates IL 60179**

**United States**

Client ID **0002504543**

Sold-to customer

**SEARS, ROEBUCK AND CO.**

**Attn: Dave Bazant**

**3333 Beverley Road**

**Hoffman Estates IL 60179**

**United States**

Client ID **0002504543**

Account

**Sears - Bing - L&G**

Account number

**X1986134**

Order

## Details for 09/01/2018 - 09/30/2018

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - L&G - Accessories  _DE1 6942       | 71     | 57.85       |
| newengen - BP - L&G - Accessories  _DM1 f3d1       | 16     | 27.43       |
| newengen - BP - L&G - Accessories  _DP1 65a1       | 4      | 6.12        |
| newengen - BP - L&G - Fencing  _DE1 dd48           | 9      | 3.36        |
| newengen - BP - L&G - Fencing  _DM1 50e3           | 1      | 0.98        |
| newengen - BP - L&G - General  _DE1 f524           | 102    | 54.42       |
| newengen - BP - L&G - General  _DM1 3bb4           | 67     | 33.28       |
| newengen - BP - L&G - General  _DP1 5d35           | 53     | 31.59       |
| newengen - BP - L&G - General  _ME1 72ff           | 26     | 5.94        |
| newengen - BP - L&G - General  _MM1 c2be           | 9      | 5.49        |
| newengen - BP - L&G - General  _MP1 07f7           | 7      | 2.34        |
| newengen - BP - L&G - Lawn Mower  _DE1 2f80        | 1524   | 812.91      |
| newengen - BP - L&G - Lawn Mower  _DM1 df79        | 103    | 75.70       |
| newengen - BP - L&G - Lawn Mower  _DP1 1085        | 225    | 233.19      |
| newengen - BP - L&G - Lawn Mower  _ME1 e228        | 81     | 24.07       |
| newengen - BP - L&G - Lawn Mower  _MM1 4d9e        | 3      | 1.53        |
| newengen - BP - L&G - Lawn Mower  _MP1 5b5e        | 12     | 9.03        |
| newengen - BP - L&G - Lawn Mower  _TE1 29fa        | 260    | 51.69       |
| newengen - BP - L&G - Lawn Mower  _TM1 4c74        | 77     | 51.54       |
| newengen - BP - L&G - Lawn Mower  _TP1 8993        | 51     | 31.56       |
| newengen - BP - L&G - Outdoor Hand Tool  _DE1 4770 | 54     | 30.36       |
| newengen - BP - L&G - Outdoor Hand Tool  _DM1 33a1 | 190    | 175.77      |
| newengen - BP - L&G - Outdoor Hand Tool  _DP1 4e8e | 10     | 5.95        |
| newengen - BP - L&G - Outdoor Hand Tool  _ME1 8294 | 8      | 3.19        |
| newengen - BP - L&G - Outdoor Hand Tool  _MM1 61ff | 41     | 23.31       |
| newengen - BP - L&G - Outdoor Hand Tool  _MP1 01ab | 1      | 0.05        |

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Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - L&G - Outdoor Power Tools I_DE1 37b7      | 797    | 299.11      |
| newengen - BP - L&G - Outdoor Power Tools I_DM1 b472      | 390    | 415.03      |
| newengen - BP - L&G - Outdoor Power Tools I_DP1 b059      | 164    | 130.01      |
| newengen - BP - L&G - Outdoor Power Tools I_ME1 8beb      | 113    | 17.47       |
| newengen - BP - L&G - Outdoor Power Tools I_MM1 4a95      | 61     | 20.28       |
| newengen - BP - L&G - Outdoor Power Tools I_MP1 7052      | 36     | 10.59       |
| newengen - BP - L&G - Outdoor Storage I_DE1 3f62          | 236    | 127.71      |
| newengen - BP - L&G - Outdoor Storage I_DM1 51ab          | 2      | 1.38        |
| newengen - BP - L&G - Outdoor Storage I_DP1 3220          | 2      | 1.44        |
| newengen - BP - L&G - Outdoor Storage I_ME1 6ba4          | 46     | 10.98       |
| newengen - BP - L&G - Outdoor Storage I_MM1 ff4a          | 3      | 0.57        |
| newengen - BP - L&G - Outdoor_Hand_Tools I_DE1 7b20       | 146    | 72.43       |
| newengen - BP - L&G - Outdoor_Hand_Tools I_DM1 fac3       | 186    | 103.07      |
| newengen - BP - L&G - Outdoor_Hand_Tools I_DP1 3759       | 24     | 12.87       |
| newengen - BP - L&G - Outdoor_Hand_Tools I_ME1 e4c4       | 29     | 10.77       |
| newengen - BP - L&G - Outdoor_Hand_Tools I_MM1 ffca       | 38     | 26.02       |
| newengen - BP - L&G - Outdoor_Hand_Tools I_MP1 51fa       | 13     | 7.59        |
| newengen - BP - L&G - Riding Mowers & Tractors I_DE1 11a4 | 980    | 993.27      |
| newengen - BP - L&G - Riding Mowers & Tractors I_DM1 e13a | 376    | 866.48      |
| newengen - BP - L&G - Riding Mowers & Tractors I_DP1 0885 | 93     | 102.41      |
| newengen - BP - L&G - Riding Mowers & Tractors I_ME1 267e | 235    | 82.01       |
| newengen - BP - L&G - Riding Mowers & Tractors I_MM1 98bd | 22     | 14.37       |
| newengen - BP - L&G - Riding Mowers & Tractors I_MP1 eb74 | 79     | 46.62       |
| newengen - BP - L&G - Watering I_DE1 e003                 | 35     | 17.90       |
| newengen - BP - L&G - Watering I_DM1 68a3                 | 9      | 6.59        |
| newengen - BP - L&G - Watering I_DP1 1e34                 | 5      | 3.20        |
| newengen - NB - L&G - Accessories I_DE1 ee5f              |        |             |
| Invalid activity (08/2018)                                | 0      | -0.75       |
| newengen - NB - L&G - Accessories I_DE1 ee5f              | 259    | 484.08      |
| newengen - NB - L&G - Accessories I_DM1 0c02              |        |             |
| Invalid activity (08/2018)                                | 0      | -1.35       |
| newengen - NB - L&G - Accessories I_DM1 0c02              | 368    | 785.65      |
| newengen - NB - L&G - Accessories I_DP1 322f              | 380    | 789.04      |
| newengen - NB - L&G - Accessories I_ME1 aabe              | 35     | 30.63       |
| newengen - NB - L&G - Accessories I_MM1 d78b              | 4      | 1.81        |
| newengen - NB - L&G - Accessories I_MP1 ea1b              | 71     | 70.15       |
| newengen - NB - L&G - Competitors I_DE1 7f34              | 1767   | 3,377.52    |
| newengen - NB - L&G - Competitors I_DM1 9bec              |        |             |
| Invalid activity (08/2018)                                | 0      | -1.97       |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - NB - L&G - Competitors I_DM1 9bec        | 1501   | 4,053.74    |
| newengen - NB - L&G - Competitors I_DP1 419f        |        |             |
| Invalid activity (08/2018)                          | 0      | -0.88       |
| newengen - NB - L&G - Competitors I_DP1 419f        | 422    | 959.34      |
| newengen - NB - L&G - Competitors I_ME1 99b3        | 364    | 380.23      |
| newengen - NB - L&G - Competitors I_MM1 3054        | 331    | 650.98      |
| newengen - NB - L&G - Competitors I_MP1 30cc        | 81     | 90.99       |
| newengen - NB - L&G - Fencing I_DE1 55c6            | 57     | 27.48       |
| newengen - NB - L&G - Fencing I_DM1 93af            | 39     | 30.70       |
| newengen - NB - L&G - Fencing I_DP1 9fbb            | 355    | 192.03      |
| newengen - NB - L&G - Fencing I_ME1 af3f            | 43     | 10.57       |
| newengen - NB - L&G - Fencing I_MP1 e8bf            | 72     | 26.50       |
| newengen - NB - L&G - Generators I_DE1 ce10         | 1050   | 1,557.11    |
| newengen - NB - L&G - Generators I_DM1 d487         |        |             |
| Invalid activity (08/2018)                          | 0      | -5.77       |
| newengen - NB - L&G - Generators I_DM1 d487         | 371    | 655.64      |
| newengen - NB - L&G - Generators I_DP1 ea9b         | 1312   | 1,817.55    |
| newengen - NB - L&G - Generators I_ME1 256d         | 619    | 395.11      |
| newengen - NB - L&G - Generators I_MM1 03de         | 20     | 8.84        |
| newengen - NB - L&G - Generators I_MP1 2c79         | 132    | 45.00       |
| newengen - NB - L&G - Lawn Mower I_DE1 7a4a         |        |             |
| Invalid activity (08/2018)                          | 0      | -3.41       |
| newengen - NB - L&G - Lawn Mower I_DE1 7a4a         | 5192   | 7,518.13    |
| newengen - NB - L&G - Lawn Mower I_DM1 4fce         |        |             |
| Invalid activity (08/2018)                          | 0      | -6.96       |
| newengen - NB - L&G - Lawn Mower I_DM1 4fce         | 959    | 2,011.28    |
| newengen - NB - L&G - Lawn Mower I_DP1 7071         | 4164   | 5,908.62    |
| newengen - NB - L&G - Lawn Mower I_ME1 faef         | 283    | 92.99       |
| newengen - NB - L&G - Lawn Mower I_MM1 28d3         | 1      | 0.56        |
| newengen - NB - L&G - Lawn Mower I_MP1 5c0e         | 1076   | 793.24      |
| newengen - NB - L&G - Lawn Mower I_TE1 a2c8         | 1925   | 1,539.21    |
| newengen - NB - L&G - Lawn Mower I_TM1 27cd         | 35     | 24.79       |
| newengen - NB - L&G - Lawn Mower I_TP1 d562         | 279    | 124.15      |
| newengen - NB - L&G - Outdoor Hand Tools I_DE1 5a73 | 90     | 41.09       |
| newengen - NB - L&G - Outdoor Hand Tools I_DM1 f618 |        |             |
| Invalid activity (08/2018)                          | 0      | -22.09      |
| newengen - NB - L&G - Outdoor Hand Tools I_DM1 f618 | 3397   | 3,023.53    |
| newengen - NB - L&G - Outdoor Hand Tools I_DP1 ab94 |        |             |
| Invalid activity (08/2018)                          | 0      | -3.25       |

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| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - NB - L&G - Outdoor Hand Tools I_DP1 ab94       | 575    | 474.03      |
| newengen - NB - L&G - Outdoor Hand Tools I_ME1 c51d       | 81     | 10.78       |
| newengen - NB - L&G - Outdoor Hand Tools I_MM1 0719       | 16     | 4.40        |
| newengen - NB - L&G - Outdoor Hand Tools I_MP1 39a3       | 111    | 35.52       |
| newengen - NB - L&G - Outdoor Power Tools I_DE1 ea60      | 3915   | 4,875.81    |
| newengen - NB - L&G - Outdoor Power Tools I_DM1 64d8      | 992    | 1,624.24    |
| newengen - NB - L&G - Outdoor Power Tools I_DP1 193c      |        |             |
| Invalid activity (08/2018)                                | 0      | -61.13      |
| newengen - NB - L&G - Outdoor Power Tools I_DP1 193c      | 6595   | 8,725.91    |
| newengen - NB - L&G - Outdoor Power Tools I_ME1 7d8d      | 1459   | 627.28      |
| newengen - NB - L&G - Outdoor Power Tools I_MM1 523f      | 55     | 18.87       |
| newengen - NB - L&G - Outdoor Power Tools I_MP1 375c      | 88     | 23.88       |
| newengen - NB - L&G - Outdoor Storage I_DE1 d825          |        |             |
| Invalid activity (08/2018)                                | 0      | -0.92       |
| newengen - NB - L&G - Outdoor Storage I_DE1 d825          | 2350   | 3,166.53    |
| newengen - NB - L&G - Outdoor Storage I_DM1 4ea7          | 24     | 22.90       |
| newengen - NB - L&G - Outdoor Storage I_DP1 4a78          |        |             |
| Invalid activity (08/2018)                                | 0      | -45.10      |
| newengen - NB - L&G - Outdoor Storage I_DP1 4a78          | 5816   | 8,866.57    |
| newengen - NB - L&G - Outdoor Storage I_MM1 db7b          | 9      | 7.00        |
| newengen - NB - L&G - Outdoor Storage I_MP1 18d1          | 1329   | 963.98      |
| newengen - NB - L&G - Riding Mowers & Tractors I_DE1 8a45 | 9877   | 16,613.55   |
| newengen - NB - L&G - Riding Mowers & Tractors I_DM1 c170 |        |             |
| Invalid activity (08/2018)                                | 0      | -37.70      |
| newengen - NB - L&G - Riding Mowers & Tractors I_DM1 c170 | 1047   | 3,193.87    |
| newengen - NB - L&G - Riding Mowers & Tractors I_DP1 e3d0 |        |             |
| Invalid activity (08/2018)                                | 0      | -92.50      |
| newengen - NB - L&G - Riding Mowers & Tractors I_DP1 e3d0 | 9654   | 26,729.55   |
| newengen - NB - L&G - Riding Mowers & Tractors I_ME1 c8a3 | 8049   | 5,052.85    |
| newengen - NB - L&G - Riding Mowers & Tractors I_MM1 5468 | 305    | 461.62      |
| newengen - NB - L&G - Riding Mowers & Tractors I_MP1 d8b0 | 2059   | 1,948.73    |
| newengen - NB - L&G - Waterings I_DE1 441a                | 4      | 0.99        |
| newengen - NB - L&G - Waterings I_DM1 76ab                | 1      | 0.41        |
| newengen - NB - L&G - Waterings I_DP1 f945                | 31     | 17.49       |
| newengen - NB - L&G - Waterings I_ME1 d1f5                | 7      | 0.95        |
| newengen - NB - L&G - Waterings I_MP1 86ff                | 37     | 11.86       |
| newengen - SB - L&G - Craftsman - Accessories I_DE1 08da  | 14     | 8.73        |
| newengen - SB - L&G - Craftsman - Accessories I_DM1 a0d1  | 6      | 3.74        |
| newengen - SB - L&G - Craftsman - Accessories I_ME1 b00b  | 8      | 4.46        |



Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

Invoice number **9413301349**  
Invoice date **10/01/2018**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - L&G - Craftsman - Accessories I_MM1 274a   | 44     | 26.25       |
| newengen - SB - L&G - Craftsman - Accessories I_MP1 377c   | 3      | 2.76        |
| newengen - SB - L&G - Craftsman - Lawn Mower I_DE1 0ade    | 877    | 1,007.49    |
| newengen - SB - L&G - Craftsman - Lawn Mower I_DM1 9cd0    | 757    | 1,913.48    |
| newengen - SB - L&G - Craftsman - Lawn Mower I_DP1 b862    | 963    | 1,766.96    |
| newengen - SB - L&G - Craftsman - Lawn Mower I_ME1 7e77    | 279    | 137.31      |
| newengen - SB - L&G - Craftsman - Lawn Mower I_MM1 52cd    | 102    | 69.84       |
| newengen - SB - L&G - Craftsman - Lawn Mower I_MP1 f11f    | 114    | 74.63       |
| newengen - SB - L&G - Craftsman - Lawn Mower I_TE1 5f6d    | 74     | 24.50       |
| newengen - SB - L&G - Craftsman - Lawn Mower I_TM1 a4c0    | 13     | 6.86        |
| newengen - SB - L&G - Craftsman - Lawn Mower I_TP1 c00e    | 106    | 101.28      |
| newengen - SB - L&G - Craftsman - Other L&G I_DE1 a6f1     | 1107   | 1,276.96    |
| newengen - SB - L&G - Craftsman - Other L&G I_DM1 2ee2     | 253    | 453.64      |
| newengen - SB - L&G - Craftsman - Other L&G I_DP1 64c5     | 5130   | 7,027.68    |
| newengen - SB - L&G - Craftsman - Other L&G I_ME1 7dc0     | 205    | 106.25      |
| newengen - SB - L&G - Craftsman - Other L&G I_MM1 1358     | 9      | 4.95        |
| newengen - SB - L&G - Craftsman - Other L&G I_MP1 a75c     | 238    | 69.26       |
| newengen - SB - L&G - Craftsman - Riding Mowers I_DE1 f39d | 1399   | 2,814.40    |
| newengen - SB - L&G - Craftsman - Riding Mowers I_DM1 3ab2 | 314    | 759.54      |
| newengen - SB - L&G - Craftsman - Riding Mowers I_DP1 b4e9 | 474    | 1,573.31    |
| newengen - SB - L&G - Craftsman - Riding Mowers I_ME1 4834 | 481    | 287.18      |
| newengen - SB - L&G - Craftsman - Riding Mowers I_MM1 650f | 154    | 153.18      |
| newengen - SB - L&G - Craftsman - Riding Mowers I_MP1 0354 | 369    | 742.11      |
| newengen - SB - L&G - Other Brands - Mowers I_DE1 7c1a     | 1854   | 3,671.23    |
| newengen - SB - L&G - Other Brands - Mowers I_DM1 787c     | 312    | 618.83      |
| newengen - SB - L&G - Other Brands - Mowers I_DP1 1995     | 57     | 77.43       |
| newengen - SB - L&G - Other Brands - Mowers I_ME1 d876     | 349    | 297.08      |
| newengen - SB - L&G - Other Brands - Mowers I_MM1 e4dd     | 153    | 192.64      |
| newengen - SB - L&G - Other Brands - Mowers I_MP1 34a2     | 283    | 434.59      |
| newengen - SB - Other Brands - Other L&G I_DE1 db6c        | 472    | 875.82      |
| newengen - SB - Other Brands - Other L&G I_DM1 c64d        | 508    | 1,401.14    |
| newengen - SB - Other Brands - Other L&G I_DP1 46aa        | 306    | 759.31      |
| newengen - SB - Other Brands - Other L&G I_ME1 5c26        | 249    | 286.49      |
| newengen - SB - Other Brands - Other L&G I_MM1 66ac        | 93     | 143.07      |
| newengen - SB - Other Brands - Other L&G I_MP1 45bc        | 78     | 107.09      |
| Sears - Bing - Search - L&G - Aerator - NB                 |        |             |
| Invalid activity (08/2018)                                 | 0      | -16.73      |
| Sears - Bing - Search - L&G - Auger - NB                   |        |             |
| Invalid activity (08/2018)                                 | 0      | -33.75      |

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| Sears - Bing - Search - L&G - Craftsman - Other - NB            |        |             |
| Invalid activity (08/2018)                                      | 0      | -22.35      |
| Sears - Bing - Search - L&G - Lawncare - Greenhouse - NB        |        |             |
| Invalid activity (08/2018)                                      | 0      | -38.33      |
| Sears - Bing - Search - L&G - Lawncare - Hose - NB              |        |             |
| Invalid activity (08/2018)                                      | 0      | -31.51      |
| Sears - Bing - Search - L&G - Mower - Lawnmower - NB            |        |             |
| Invalid activity (08/2018)                                      | 0      | -4.73       |
| Sears - Bing - Search - L&G - Outdoor-Equip - Log-Splitter - NB |        |             |
| Invalid activity (08/2018)                                      | 0      | -5.46       |
| Sears - Bing - Search - L&G - Poulan - NB                       |        |             |
| Invalid activity (08/2018)                                      | 0      | -1.98       |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

Total amount (USD) **154,999.52**

Microsoft Online, Inc.  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer

**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Sold-to customer

**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Account

**Sears - Bing - Mattress**

Account number

**F14758BD**

Order

Details for **09/01/2018 - 09/30/2018**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - BP - Mattresses - All Other I_DE1 2314  | 77     | 70.20       |
| newengen - BP - Mattresses - All Other I_DM1 0527  | 18     | 13.33       |
| newengen - BP - Mattresses - All Other I_DP1 2d48  | 12     | 9.45        |
| newengen - BP - Mattresses - All Other I_ME1 c914  | 17     | 11.57       |
| newengen - BP - Mattresses - All Other I_MM1 22b0  | 5      | 4.33        |
| newengen - BP - Mattresses - All Other I_MP1 52ee  | 4      | 2.29        |
| newengen - BP - Mattresses - Mattresses I_DE1 8e48 | 913    | 904.13      |
| newengen - BP - Mattresses - Mattresses I_DM1 907a | 433    | 1,126.27    |
| newengen - BP - Mattresses - Mattresses I_DP1 f623 | 175    | 240.77      |
| newengen - BP - Mattresses - Mattresses I_ME1 77eb | 256    | 245.66      |
| newengen - BP - Mattresses - Mattresses I_MM1 16c1 | 64     | 43.68       |
| newengen - BP - Mattresses - Mattresses I_MP1 6db0 | 27     | 22.38       |
| newengen - BP - Mattresses - Mattresses I_TE1 c37e | 33     | 22.74       |
| newengen - BP - Mattresses - Mattresses I_TM1 3367 | 65     | 22.12       |
| newengen - BP - Mattresses - Mattresses I_TP1 cf2b | 14     | 10.32       |
| newengen - BP - Mattresses - Sale I_DE1 3099       | 833    | 1,205.51    |
| newengen - BP - Mattresses - Sale I_DM1 efbf       | 32     | 58.50       |
| newengen - BP - Mattresses - Sale I_DP1 7ac1       | 29     | 33.46       |
| newengen - BP - Mattresses - Sale I_ME1 027a       | 848    | 337.47      |
| newengen - BP - Mattresses - Sale I_MM1 ad6d       | 21     | 27.74       |
| newengen - BP - Mattresses - Sale I_MP1 d1a8       | 4      | 4.74        |
| newengen - BP - Mattresses - SubBrands I_DE1 a3f1  | 69     | 97.80       |
| newengen - BP - Mattresses - SubBrands I_DM1 d249  | 132    | 425.29      |
| newengen - BP - Mattresses - SubBrands I_DP1 0f4c  | 6      | 5.57        |
| newengen - BP - Mattresses - SubBrands I_ME1 76e1  | 43     | 40.65       |
| newengen - BP - Mattresses - SubBrands I_MM1 78a8  | 23     | 29.60       |

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6100 Neil Road, Ste 100  
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Invoice number **9413301349**

Invoice date **10/01/2018**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description   | Clicks | Total (USD) |
|---|--------|-------------|
| newengen - BP - Mattresses - SubBrands I_MP1 c84a   | 4      | 3.78        |
| newengen - NB - Mattresses - All Other I_DE1 e49d   | 46     | 63.25       |
| newengen - NB - Mattresses - All Other I_DP1 199f   | 164    | 204.91      |
| newengen - NB - Mattresses - All Other I_ME1 fd32   | 61     | 67.55       |
| newengen - NB - Mattresses - All Other I_MM1 0fa3   | 1      | 0.77        |
| newengen - NB - Mattresses - All Other I_MP1 806e   | 33     | 23.35       |
| newengen - NB - Mattresses - Competitors I_DE1 da47 | 452    | 1,811.57    |
| newengen - NB - Mattresses - Competitors I_DM1 1a0f | 140    | 804.62      |
| newengen - NB - Mattresses - Competitors I_DP1 9cf9 | 36     | 142.46      |
| newengen - NB - Mattresses - Competitors I_ME1 f355 | 539    | 673.60      |
| newengen - NB - Mattresses - Competitors I_MM1 60e6 | 44     | 53.66       |
| newengen - NB - Mattresses - Competitors I_MP1 427c | 13     | 14.55       |
| newengen - NB - Mattresses - Mattresses I_DE1 d2ae  | 3755   | 7,884.13    |
| newengen - NB - Mattresses - Mattresses I_DM1 e646  | 469    | 1,246.72    |
| newengen - NB - Mattresses - Mattresses I_DP1 876d  |        |             |
| Invalid activity (08/2018)                          | 0      | -26.03      |
| newengen - NB - Mattresses - Mattresses I_DP1 876d  | 2289   | 5,174.01    |
| newengen - NB - Mattresses - Mattresses I_ME1 ac1c  | 2694   | 2,621.79    |
| newengen - NB - Mattresses - Mattresses I_MM1 82ad  | 46     | 41.45       |
| newengen - NB - Mattresses - Mattresses I_MP1 1c07  | 1638   | 1,821.29    |
| newengen - NB - Mattresses - Mattresses I_TB1 6a7d  | 1343   | 2,251.18    |
| newengen - NB - Mattresses - Mattresses I_TE1 e6bb  | 1696   | 1,934.71    |
| newengen - NB - Mattresses - Mattresses I_TM1 e73a  | 217    | 536.35      |
| newengen - NB - Mattresses - Mattresses I_TP1 bf49  | 1041   | 631.84      |
| newengen - NB - Mattresses - Sale I_DE1 f4d8        | 2830   | 8,231.59    |
| newengen - NB - Mattresses - Sale I_DM1 cc50        | 107    | 188.67      |
| newengen - NB - Mattresses - Sale I_DP1 664f        |        |             |
| Invalid activity (08/2018)                          | 0      | -4.10       |
| newengen - NB - Mattresses - Sale I_DP1 664f        | 1904   | 6,073.20    |
| newengen - NB - Mattresses - Sale I_ME1 109b        | 10689  | 10,283.66   |
| newengen - NB - Mattresses - Sale I_MM1 4d8e        | 186    | 108.49      |
| newengen - NB - Mattresses - Sale I_MP1 2258        | 412    | 323.94      |
| newengen - SB - Mattresses - BeautyRest I_DE1 2571  | 173    | 496.36      |
| newengen - SB - Mattresses - BeautyRest I_DM1 21da  | 1      | 1.30        |
| newengen - SB - Mattresses - BeautyRest I_DP1 6163  | 627    | 1,513.93    |
| newengen - SB - Mattresses - BeautyRest I_ME1 86ad  | 496    | 511.98      |
| newengen - SB - Mattresses - BeautyRest I_MM1 509a  | 41     | 118.68      |
| newengen - SB - Mattresses - BeautyRest I_MP1 dec6  | 252    | 239.74      |
| newengen - SB - Mattresses - Sealy I_DE1 6b2a       | 519    | 2,019.98    |

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Invoice number **9413301349**  
Invoice date **10/01/2018**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

| Description  | Clicks | Total (USD) |
|--|--------|-------------|
| newengen - SB - Mattresses - Sealy I_DM1 99a9            | 52     | 318.56      |
| newengen - SB - Mattresses - Sealy I_DP1 6f95            | 545    | 1,471.70    |
| newengen - SB - Mattresses - Sealy I_ME1 a53e            | 213    | 557.63      |
| newengen - SB - Mattresses - Sealy I_MM1 e951            | 7      | 11.17       |
| newengen - SB - Mattresses - Sealy I_MP1 ce63            | 545    | 873.47      |
| newengen - SB - Mattresses - Serta I_DE1 ed64            | 694    | 2,785.72    |
| newengen - SB - Mattresses - Serta I_DM1 c972            | 74     | 503.97      |
| newengen - SB - Mattresses - Serta I_DP1 8b1a            | 1224   | 4,811.40    |
| newengen - SB - Mattresses - Serta I_ME1 6c48            | 1344   | 1,721.52    |
| newengen - SB - Mattresses - Serta I_MP1 d4d4            | 689    | 800.07      |
| newengen - SB - Mattresses - Stearns & Foster I_DE1 edf6 | 225    | 1,136.16    |
| newengen - SB - Mattresses - Stearns & Foster I_DM1 2e3c | 15     | 68.35       |
| newengen - SB - Mattresses - Stearns & Foster I_DP1 f867 | 208    | 1,075.20    |
| newengen - SB - Mattresses - Stearns & Foster I_ME1 264b | 226    | 261.88      |
| newengen - SB - Mattresses - Stearns & Foster I_MM1 dfae | 2      | 2.27        |
| newengen - SB - Mattresses - Stearns & Foster I_MP1 33fc | 13     | 15.50       |
| newengen - SB - Mattresses - Tempur-Pedic I_DE1 e6b7     | 302    | 889.61      |
| newengen - SB - Mattresses - Tempur-Pedic I_DM1 908f     | 548    | 1,678.48    |
| newengen - SB - Mattresses - Tempur-Pedic I_DP1 e098     | 768    | 2,161.11    |
| newengen - SB - Mattresses - Tempur-Pedic I_ME1 c954     | 582    | 878.70      |
| newengen - SB - Mattresses - Tempur-Pedic I_MM1 0e39     | 1863   | 1,808.97    |
| newengen - SB - Mattresses - Tempur-Pedic I_MP1 4fc0     | 1885   | 1,854.57    |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

Total amount (USD) **88,790.51**

**Microsoft Online, Inc.**

6100 Neil Road, Ste 100

Reno, NV 89511 US

Microsoft tax ID: 80-0010505

**Invoice**Invoice Number **9413333594A**Invoice Date **01/24/2019**Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
 Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
 Client ID **0002504543**

Total amount due (USD)

**138,348.98**

Payment due by

**12/01/2018**

Payment terms: 30 days

**Summary for 10/01/2018 - 10/31/2018**

| Account                               | Order | Amount (USD)      |
|---------------------------------------|-------|-------------------|
| Sears - Bing - Product Ads - X000FG27 |       | 15,046.81         |
| Sears - Bing - HA - X1415951          |       | 123,302.17        |
| <b>Total amount due (USD)</b>         |       | <b>138,348.98</b> |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)**Comments:***Split Invoice to reflect Pre-petition balance.***Replaces Document(s):** 9413333594

Reference the account number or invoice number on your payment.

Please include any applicable bank charges that were incurred when you remit your payment to us.

**Wire transfers**

Microsoft Online, Inc.

Account # 3751736507

ABA# 026009593

BIC/SWIFT BOFAUS3N

Bank of America, Dallas, TX.

**ACH Payments**

Microsoft Online, Inc.

Account # 3751736507

ABA # 111000012

Bank of America

Dallas, TX

**Express Mail**

Microsoft Online, Inc.

Lockbox 847543

1950 N Stemmons Fwy, Ste 5010

Dallas, TX 75207 USA

**Standard Mail**

Microsoft Online, Inc.

PO Box 847543

Dallas, TX 75284-7543

USA

Prepared by:

Maria Mercedes Escaño



**Microsoft Online, Inc.**  
6100 Neil Road, Ste 100  
Reno, NV 89511 US  
Microsoft tax ID: 80-0010505

# Invoice

Invoice Number **9413333595A**  
Invoice Date **01/24/2019**  
Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Bill-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Sold-to customer  
**SEARS, ROEBUCK AND CO.**  
**Attn: Dave Bazant**  
**3333 Beverley Road**  
**Hoffman Estates IL 60179**  
**United States**  
Client ID **0002504543**

Total amount due (USD)

**192,228.81**

Payment due by

**12/01/2018**

Payment terms: 30 days

## Summary for 10/01/2018 - 10/31/2018

| Account                                  | Order | Amount (USD)      |
|--|-------|-------------------|
| Sears - Bing - Mattress - F14758BD       |       | 17,006.50         |
| Sears - Bing - L&G - X1986134            |       | 36,292.25         |
| Sears - Bing - Footwear - X0724551       |       | 16,279.39         |
| Sears - Bing - Sporting Goods - X0070423 |       | 19,279.88         |
| Sears - Bing - Apparel - X0824559        |       | 7,859.84          |
| Sears - Bing - OL - Seasonal - X1196154  |       | 11,060.05         |
| Sears - Bing - For The Home - X0805265   |       | 2,068.38          |
| Sears - Bing - For The Home - X0251916   |       | 56,212.85         |
| Sears - Bing - Jewelry - X0824101        |       | 5,301.96          |
| Sears - Bing - Jewelry - X1868166        |       | 20,867.71         |
| <b>Total amount due (USD)</b>            |       | <b>192,228.81</b> |

For questions about this invoice, contact [adbill@microsoft.com](mailto:adbill@microsoft.com)

### Comments:

*Split Invoice to reflect Pre-petition balance.*

**Replaces Document(s):** 9413333595

Revised Invoice  
Pg 77 of 77



## Invoice

**Microsoft Online, Inc.**

6100 Neil Road, Ste 100

Reno, NV 89511 US

Microsoft tax ID: 80-0010505

Invoice Number **9413333595A**

Invoice Date **01/24/2019**

Advertiser **SEARS, ROEBUCK AND CO.-0002504543**

Reference the account number or invoice number on your payment.

Please include any applicable bank charges that were incurred when you remit your payment to us.

**Wire transfers**

Microsoft Online, Inc.

Account # 3751736507

ABA# 026009593

BIC/SWIFT BOFAUS3N

Bank of America, Dallas, TX.

**ACH Payments**

Microsoft Online, Inc.

Account # 3751736507

ABA # 111000012

Bank of America

Dallas, TX

**Express Mail**

Microsoft Online, Inc.

Lockbox 847543

1950 N Stemmons Fwy, Ste 5010

Dallas, TX 75207 USA

**Standard Mail**

Microsoft Online, Inc.

PO Box 847543

Dallas, TX 75284-7543

USA

Prepared by:

Maria Mercedes Escaño